



San Fernando Valley  
Art Club

March/April 2017 Volume 75 Issue 2

A 501c3 Non-Profit Organization

# The Paint Rag

*Celebrating Over 70 Years of Friendship*

## Sasha Tarakanov-Plax



Sasha Tarakanov-Plax will be demonstrating still life in oil and/or watercolor while mentoring in all mediums on Tuesday, March 7, 2017.

## Special Mini Art Show

In addition to our regular monthly demonstration, there will be a Special Mini Art Show. This special mini show is for "mini" art done in February and March.

Size: No larger than 16 square inches (4x4, 3x5 or 2x8, or 1x16). Sculpture and 3D limited to 16 square inches (4x4x4). All media is welcome.

Prizes: First Place - \$20, Second Place - \$10, Third Place - \$5  
(Must attend March 7th meeting to enter or win). Winners will be chosen by popular vote.

Mini easels will be provided.



**Next Two Meetings: Tuesday, March 7 and Tuesday, April 4**

**6:30 to 9:00 pm. Program starts at 7:00 pm.**

**San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana  
Public welcome. Members \$5, Non-Members \$7 (map on last page)**

## Message from the President



This will be a rather different President's message. Normally, I would write about all the wonderful things to come. And, make no mistake, there are some really wonderful things on the calendar, including the upcoming show in Burbank and maybe another at the San Fernando Valley Arts and Cultural Center. We – as a club - can anticipate some first rate master artist demos and some inspirational and informative 'art party' demos. I'm upbeat about all these things, and I know you are too.

So! That is the good side. But in this issue I'd like to address some of the not so wonderful parts – the bloody hard work that goes into bringing the club all the shows, demos, and other good times. The board is really dedicated and really devoted to the club and to the membership – but the truth is all that hard work is... no surprise... really HARD WORK.

So! Bottom line. If we all want to keep the San Fernando Valley Art Club progressing as the wonderful source of inspiration and information and opportunity that it is, we all have to pitch in. Several board positions are open, and more people are needed to plan and promote the Burbank show. We also need people to help with the buffet, and other people to seek out new artists as demo speakers and to find new venues for shows. All these things can be done – all these things should be done – but to do them, the club needs you.

Why not take a moment and consider what your interests are and how you can contribute to the club. You want us. We want you. Let's get together. OK?

Keryl Kris Reinke  
SFVAC President

## WINNERS of the February Mini Art Show



**First Place**  
**Ron Husmann**



**Second Place**  
**Jorge Rodriquez**



**Third Place**  
**Pranee Shaw**



**Honorable Mention**  
**Boz Vakhshori**

## Thank You, Chuck Kovacic!



Chuck Kovacic is always an entertaining and informational demonstrator and this time was no exception. He gave a fun and lively demonstration of the use of water-based oils and plein air painting. He shared his valuable painting tips along with his great sense of humor.

## Coming in April



Our April demonstrator will be Jane Thorpe, a commercial artist who also works in fine art. Her current focus is on plein air painting in oil.

For information about Jane, go to her website: [janethorpeart.com](http://janethorpeart.com).

## 2017 Board Members

President	Keryl Kris Reinke	<a href="mailto:kkreinke@mac.com">kkreinke@mac.com</a>
Vice President	Diana Hartman	<a href="mailto:dianalee@socal.rr.com">dianalee@socal.rr.com</a>
Treasurer	Open	
Recording Secretary	Trisha Bennett	<a href="mailto:TBennettArtStudio@roadrunner.com">TBennettArtStudio@roadrunner.com</a>
Membership	Milton Decker	<a href="mailto:deckermilton@yahoo.com">deckermilton@yahoo.com</a>
Paint Rag & Website	Diana Hartman	<a href="mailto:dianalee@socal.rr.com">dianalee@socal.rr.com</a>
Director of Exhibitions	Lois Langford	<a href="mailto:loislangford_art@yahoo.com">loislangford_art@yahoo.com</a>
Public Relations	Open	
Mini Shows	Lois Langford	<a href="mailto:loislangford_art@yahoo.com">loislangford_art@yahoo.com</a>
Hostess	Cheryl Neuenkirk	<a href="mailto:cneuenki@socal.rr.com">cneuenki@socal.rr.com</a>
Video Librarian	Arlette Menard	<a href="mailto:arlette08@aol.com">arlette08@aol.com</a>
Video Magician	Russell Wolvek	<a href="mailto:artxruss@gmail.com">artxruss@gmail.com</a>

## Display Your Work at Local Venues

### Artist Alley

Calabasas Tennis & Swim Center  
23400 Park Sorrento, Calabasas  
Call Kathy Milbrand at (818) 222-2782

### Coffee Fix

12508 Moorpark St., Studio City  
(818) 762-0181  
Go into Coffee Fix and inquire about showing your work. No commission.

### Daphne's Desserts

13646 Burbank Blvd., Sherman Oaks  
(818) 906-4991  
Email: [info@daphnesdesserts.com](mailto:info@daphnesdesserts.com)  
Commission: 30%

### Moby's Coffee & Tea

5668 Cahuenga Blvd.,  
North Hollywood  
(818) 579-4761, Email samples to  
[mobyscoffeeco@gmail.com](mailto:mobyscoffeeco@gmail.com)  
Commission: 20%. If credit card is used,  
credit card fee added.

### M Street Coffee

13251 Moorpark St., Sherman Oaks  
(818) 907-1400  
Email samples to [info@mstreetcoffee.com](mailto:info@mstreetcoffee.com)  
Commission: 25%.

## Upcoming Art Events in 2017

Dates	Event with Website Link	Location
March 3-5, 2017	Desert Arts Festival <a href="https://www.fairsandfestivals.net/events/details/2017-desert-arts-festival3">https://www.fairsandfestivals.net/events/details/2017-desert-arts-festival3</a>	Frances Stevens Park - Palm Springs
March 4 - 18, 2017	Artists & Fleas <a href="https://festivalnet.com/80181/Los-Angeles-California/Art-and-Craft-Shows/Artists-Fleas-March">https://festivalnet.com/80181/Los-Angeles-California/Art-and-Craft-Shows/Artists-Fleas-March</a>	Arts District Triangle (3rd and Traction) - Los Angeles
March 16-19, 2017	Spectrum Indian Wells Art Show <a href="http://spectrum-indianwells.com/">http://spectrum-indianwells.com/</a>	Renaissance Indian Wells Resort, Indian Wells
April 1, 2017 through March 31, 2018	"Embrace Our Animals" International Animal Art Showcase <a href="http://www.ocartguide.com/animal-art-call-for-entry.php">http://www.ocartguide.com/animal-art-call-for-entry.php</a>	Los Angeles, Orange County and International Art Guides
April 25-28, 2017	Plein Air Oil Workshop in Sunny California <a href="http://kenchristensen.net/pages/workshops">http://kenchristensen.net/pages/workshops</a>	Los Osos
May 27-28, 2017	Arts Alive Festival <a href="https://www.eventbrite.com/e/arts-alive-festival-2017-tickets-31649226689?aff=es2">https://www.eventbrite.com/e/arts-alive-festival-2017-tickets-31649226689?aff=es2</a>	Camarillo
Artist Calls	California Arts Council <a href="http://www.cac.ca.gov/opportunities/artist.php">http://www.cac.ca.gov/opportunities/artist.php</a>	Nationwide
Artist Calls	Opportunities for Artists to Exhibit in the West <a href="http://www.artshow.com/juriedshows/West.html">http://www.artshow.com/juriedshows/West.html</a>	Varies
Every 2nd Saturday, 10 am—3 pm	Ojai Open Studios Art Tours <a href="http://www.seecalifornia.com/festivals/ojai-studio-arts-tour.html">http://www.seecalifornia.com/festivals/ojai-studio-arts-tour.html</a>	Ojai

The San Fernando Valley Art Club began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/ demonstrations and learn more about the club. Additional information can be found on the club's web site, [www.sfvartclub.org/](http://www.sfvartclub.org/).

## 2017 San Fernando Valley Art Club Scholarship

The SFVAC is committed to continuing its scholarship program. It will present another scholarship award in 2017 to a deserving art student. If you are able to help in this worthwhile program, make your check out to **SFVAC** and note **“Miriam Thorin Scholarship Program”** on the memo line. Forward your check to San Fernando Valley Art Club, P.O. Box 16404, Encino, CA 91416. Your donation will make a difference in fostering the arts in our communities.



**March Members Meeting**—Tuesday, March 7, 2017. **April Members Meeting**—Tuesday, April 4, 2017.  
San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana. 6:30 pm social, 7:00 pm program and demo

**Next Board Meeting**—TBD

March/April 2017  
SFVAC Paint Rag  
P.O. Box 16404  
Encino, CA 91416