



San Fernando Valley
Art Club

December 2016 Volume 74 Issue 10

A 501c3 Non-Profit Organization

The Paint Rag

Celebrating Over 70 Years of Friendship

Two Great Events on the Same Day—December 6th!



San Fernando Valley Art Club's

ANNUAL HOLIDAY PARTY

**December 6, 2016
6:30 p.m. to 9:00 p.m.**

**San Fernando Valley Arts & Cultural Center
18312 Oxnard Street, Tarzana**

**Socialize with your fellow artists and
visitors while enjoying potluck food and
drink. Everyone is welcome!**



**San Fernando Valley Art Club and
The Glendale Art Association
Dual Association Exhibition**

“The Colors of Winter”

**Show Dates: December 6 to
December 20, 2016**

**San Fernando Valley Art and
Culture Center, 18312 Oxnard
Street, Tarzana, CA 91356**

**Opening Reception: Sunday,
December 11, 2016, 5:00—8:00
p.m. Awards to be presented.**

**Gallery Hours: 11:00 a.m.—5:00
p.m. Thursday to Saturday and
2:00—8:00 p.m. Wednesday and
Sunday**

**San Fernando Valley Arts & Cultural Center
(No Mini-Art Show this meeting)**

**Tuesday, December 6, 2016, 6:30 p.m., 18312 Oxnard Street, Tarzana
Public welcome. Members \$5, Non-Members \$7 (map on last page)**

Message from the Acting President



Dear Friends:

We have had a great response to our request for artists to join our December art show, "The Colors of Winter." We have invited Glendale Art Association to join us in exhibiting at the San Fernando Valley Arts and Cultural Center Gallery. We are looking forward to meeting artists and their friends from the Glendale club and look forward to shared activities in the future.

The exhibition opens on Tuesday, December 6 and the reception will be held on Saturday, December 11 from 5:00 a.m.—8:00 p.m. The judge for this show, Joanne Julian, will be present to announce the winners and distribute the prizes.

Ms. Julian has mounted 20 solo exhibitions and more than 60 group exhibitions nationally and her work is in the collections of many major companies. She has taught art at College of the Canyons, Art Center of Design, UCLA and CSUN. Her drawings, according to critic Robert McDonald, "have a Zen quality with a sense of energy in motion that relates to music and dance."

Our Holiday meeting on December 6 will be potluck and we encourage everyone to bring a dish to share. Since it is also the opening day of our show "The Colors of Winter," we will not have a mini show but everyone will have the opportunity to vote informally and select winners by People's Choice. There will not be a painting demonstration but this meeting will give us the opportunity to socialize and get to know one another. There will also be a raffle with fun prizes to add to the festivities.

There are still opportunities to join the Board since several of the posts are now vacant. Anyone interested in the position of Vice-President or Treasurer is invited to speak to me at the next meeting or send me an email.

Happy Holidays!

Dia Roraback, Acting President

WINNERS of the November Mini Art Show



First Place
Marilyn Blutter



Second Place
Jorge Rodriguez



Third Place
Pranee Shaw



Honorable Mention
Anaida Nipiosyam

Thank You, Joseph Stoddard!



In November, we were given an amazing watercolor demonstration by Joseph Stoddard who produced a beautiful painting of the old Pasadena train station in under two hours. Joseph has painted many architectural elements in Pasadena in a wonderfully loose, free style that many of us would love to emulate. He showed us how he creates a vibrant color palette that adds light and joy to all of his works. Joseph kindly donated one of his books to our club and it will be one of the prizes at our December meeting raffle.



By Dia Roraback

To be included in the upcoming January Paint Rag, please email any news you have to Diana Hartman at dianalee@socal.rr.com by December 26, 2016.

2016 Board Members

Acting President	Dia Roraback	diaroraback@sbcglobal.net
Vice President	Dia Roraback	diaroraback@sbcglobal.net
Treasurer	Pat Bates	pbates2@socal.rr.com
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Director of Exhibitions	Lois Langford	loislangford_art@yahoo.com
Mini Shows	Lois Langford	loislangford_art@yahoo.com
Public Relations	OPEN	
Hostess	Cheryl Neuenkirk	cneuenki@socal.rr.com
Video Librarian	Arlette Menard	arlette08@aol.com
Video Magician	Russell Wolvek	artxruss@gmail.com
Paint Out Coordinator	OPEN	
Parliamentarian	OPEN	

Display Your Work at Local Venues

Artist Alley

Calabasas Tennis & Swim Center
23400 Park Sorrento, Calabasas
Call Kathy Milbrand at (818) 222-2782

Daphne's Desserts

13646 Burbank Blvd., Sherman Oaks
(818) 906-4991
Email: info@daphnesdesserts.com
Commission: 30%

Coffee Fix

12508 Moorpark St., Studio City
(818) 762-0181
Go into Coffee Fix and inquire about showing your work. No commission at this time.

Moby's Coffee & Tea

5668 Cahuenga Blvd.,
North Hollywood
(818) 579-4761
Email samples to mobyscoffee@gmail.com
Commission: 20%. If credit card is used, credit card fee added.

M Street Coffee

13251 Moorpark St., Sherman Oaks
(818) 907-1400
Email samples to info@mstreetcoffee.com
Commission: 25%.

Upcoming Art Events in 2016-2017

Dates	Event with Website Link	Location
November 30— December 31	Topanga Canyon Gallery Holiday Show http://www.topangacanyongallery.com/	120 N. Topanga Cyn. Blvd. Topanga, CA
December 6	Santa Paws Holiday Boutique http://www.hsvc.org/santa_paws_ojai	302 Bryant St., Ojai, CA
December 12	Annual Boat Parade of Lights & Festival https://visitoxnard.com/event/annual-boat-parade-of-lights-festival/	Channel Islands Harbor, Oxnard, CA
January 11-15, 2017	The LA Art Show http://www.laartshow.com/ http://www.laartshow.com/	Los Angeles Convention Center Los Angeles, CA
January 20 & 21, 2017	2017 Los Angeles Pancakes and Booze Art Show http://www.pancakesandbooze.com/losangeles/	613 Imperial St., Los Angeles, CA Downtown LA Art District
Artist Calls	California Arts Council http://www.cac.ca.gov/opportunities/artist.php	Nationwide
Artist Calls	Opportunities for Artists to Exhibit in the West http://www.artshow.com/juriedshows/West.html	Varies
Every 2nd Saturday 10:00 a.m.—3:00 p.m.	Ojai Open Studios Art Tours http://www.seecalifornia.com/festivals/ojai-studio-arts-tour.html	Ojai, CA

CONEJO VALLEY ART MUSEUM ANNOUNCES CALL FOR ENTRIES FOR EQUINE-THEMED ART EXHIBITION



In conjunction with the California Coastal Horse Rescue (CCHR), the Conejo Valley Art Museum will produce a new exhibit of horse-themed art, entitled “A Dream of Equus.” Entries to be submitted by December 30, 2016. Dates of the show are February 8 through June 11, 2017. A special fundraising event, The Night of the Horse: A Dream of Equus, to benefit the California Coastal Horse Rescue will be held at the Museum on Thursday, February 23 from 6:00 – 8:00 p.m. Click here for more information: <http://www.calcoastalhorsescue.com/news>.

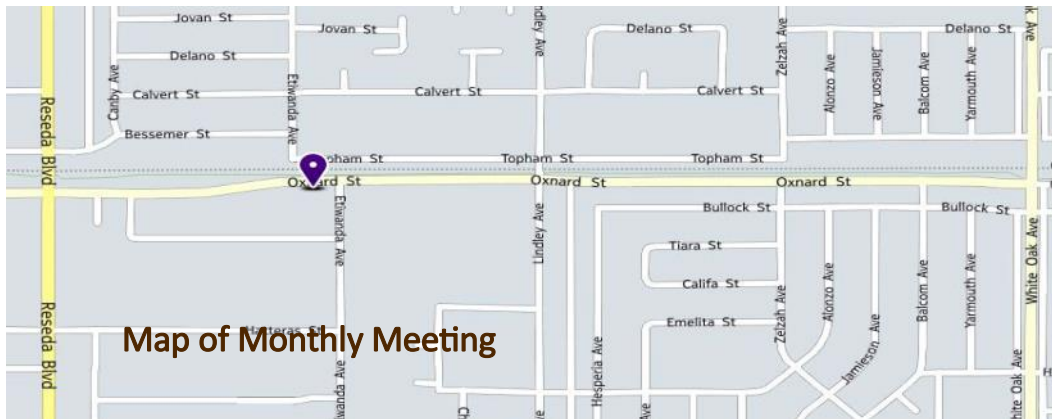
The San Fernando Valley Art Club began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/ demonstrations and learn more about the club. Additional information can be found on the club’s web site, <http://www.sfvartclub.org/>.



Happy Holidays!

2016 San Fernando Valley Art Club Scholarship

The SFVAC is committed to continuing its scholarship program. It will present another scholarship award in 2017 to a deserving art student. If you are able to help in this worthwhile program, make your check out to **SFVAC** and note **“Miriam Thorin Scholarship Program”** on the memo line. Forward your check to San Fernando Valley Art Club, P.O. Box 16404, Encino, CA 91416. Your donation will make a difference in fostering the arts in our communities.



January Members Meeting—Tuesday, January 3, 2017 at 6:00 p.m., 18312 Oxnard Street, Tarzana. 6:30 p.m. social, 6:45 p.m. program and demo.

Next Board Meeting—Monday, December 28, 2016 at 6:00 p.m. Location TBD. Everyone is welcome to attend. Contact dianalee@socal.rr.com for address.

December 2016
SFVAC Paint Rag
P.O. Box 16404
Encino, CA 91416