



San Fernando Valley  
Art Club

*Valley Visual  
Arts Association*

# The Paint Rag

*Celebrating Over 70 Years of Friendship*

## Adria Becker



Adria Becker's floral and figurative portraits shows her exuberance of colors, patterns, and shapes, using mixed and poured paint. Tahiti is a common theme of her paintings. Her philosophy is expressed in her quote "It is the artist's responsibility to observe nature, and interpret it through her own vision, rather than attempt to imitate."



Adria is a former Executive Director of Artist Co-op 7, a group dedicated to learning and growing through art, and is on the Art Panel of the group. She also teaches painting and drawing at American Jewish University in Bel Air, California.



Adria Becker will be demonstrating oil using mixing and pouring techniques on Tuesday, April 7 at the Encino Community Center  
6:30 pm social; 6:45 pm program and demonstration  
4935 Balboa Blvd., Encino



## Message from the Vice President

Ah Spring, the time of great painting weather and great paintings.

We have had the chance to see some wonderful exhibits around town, from the small restaurant shows to the beautiful installation at the Autry. Now it is time for us to move towards our own show, the Valley Visions show in Thousand Oaks. I urge you all to participate as artists, naturally I do, and I know you will respond. More than that, however, I urge you all to participate as club members. April starts our time of serious planning, as we collectively decide how our club will present itself to the San Fernando Valley and to all our friends and family and to the world. Please, I invite you, be a part of that decision.

Please, come to the meeting, and make your voice heard. Come to the board meeting and share your ideas. Come to the show, and let us see your talent and spirit. Always, and in all ways, just come and be a part of the art.

Kris Reinke

The **San Fernando Valley Art Club** began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/demonstrations and learn more about the club. Additional information can be found on the club's web site, [www.sfvartclub.org](http://www.sfvartclub.org).

**If you haven't already done so, please remember to renew your membership for 2015 and mail to SFVAC, P.O. Box 16404, Encino, CA 91416. You may also bring your check to our next meeting. (\$40/person, \$50/couple).**

*If you are an artist, author or poet, please check out the Women's Artist Network website: <http://www.womensartisticnetwork.org/>. The club meets every second Monday at 7:00 pm at member homes in Simi Valley, Oxnard or Camarillo.*

## WINNERS of the March Mini Art Show



**First Place**  
Karen De Gorricho



**Third Place**  
Joe Marino



**Honorable Mention**  
Anaida Ripiosyan

**Note:** Our March Demonstrator/Judge chose not to select a Second Place winner.

## MEMBER NEWS

**Judy Heimlich** is continuing to show her paintings in the following exhibits:



Councilman Mitch Englander's Art Show,  
Chatsworth, Community Service Center, 9207  
Oakdale Avenue, Chatsworth February—July,  
2015.



The Museum of the San Fernando Valley,  
N21630 Marilla St., Chatsworth. Continu-  
ing Northridge Historical PAI exhibit.



**Helene Jukoff** has been active in the Southern California art scene for many years as a painter and teacher. She has authored a full-color book, "Pathways to Creativity" and two manuals, "Oil - Painting Handbook" and "What You Need to Know (To Start Painting Watercolors)." Her oil paintings will be on display at the Calabasas Tennis and Swim Center (23400 Park Sorrento, Calabasas) as the featured artist for six weeks until April 24. She has already sold six of her paintings. Helene is also featured as



artist of the current issue in the KoiUSA magazine (<http://www.koiusa.com/>). For information about paintings or classes she can be reached at 818-349-7933 or [arteachr@att.net](mailto:arteachr@att.net).



**Ben Levin** is continuing as the featured artist at Café Carolina, 17934 Ventura Boulevard, Encino.



**Beth Summers** will be exhibiting her work in Sydney, Australia, on April 6, 2015. The show, 12 of her paintings done on location in Tasmania and Australia, is entitled, "Colors of Down Under."

To the left is one of Beth's paintings in palette knife oil, 11 x 14, "The Great Barrier Reef."

# Thank You, Chuck Kovacic!



Our March demonstrator, Chuck Kovacic provided us with a very interesting and entertaining talk about the art gallery experience. He also demonstrated plein air painting, with an emphasis on realistic greens. He has a great sense of humor which enhanced the evening.



## Upcoming Art Events

Dates and/or Hours	Event with Website Link	Location
May 2 & 3, 2015 10:00 am to 5:00 pm	18th Annual Calabasas Fine Arts Festival <a href="http://www.calabasasartscouncil.com/the-calabasas-fine-arts-festival.html">http://www.calabasasartscouncil.com/the-calabasas-fine-arts-festival.html</a>	Commons at Calabasas & Calabasas Civic Center
May 16 & 17, 2015 10:00 am to 6:00 pm	Beverly Hills artSHOW <a href="http://www.beverlyhills.org/exploring/beverlyhillsartshow/">http://www.beverlyhills.org/exploring/beverlyhillsartshow/</a>	Beverly Gardens Park, Santa Monica Boulevard between Rodeo & Rexford Drive
May 23 & 24, 2015 10:00 am to 5:00 pm	Art in the Park <a href="http://www.ojaiartcenter.org/art-in-the-park">www.ojaiartcenter.org/art-in-the-park</a>	Downtown Ojai in Libby Park 205 East Ojai Avenue
Third Thursdays Jun, Jul & Aug 6:00 to 10:00 pm	Canoga Park Art Walk <a href="http://www.111acc.org/">http://www.111acc.org/</a>	Downtown Canoga Park
June 21 & 22, 2015 10:00 am to 5:00 pm	La Jolla Festival of the Arts <a href="http://www.lajollaartfestival.org/">http://www.lajollaartfestival.org/</a>	UC San Diego Warren Field La Jolla
June 27 - August 31, 2015 Fri-Sat 10:00 am to 10:00 pm Sun-Thu 10:00 am to 9:00 pm	Art-A-Fair Festival <a href="http://www.art-a-fair.com">www.art-a-fair.com</a>	Festival grounds on Laguna Canyon Road, Laguna Beach
September 19-21, 2015 Fri-Sat 10 :00 am to 5:00 pm Sun 10:00 am to 4:00 pm	Catalina Festival of Art <a href="http://www.CatalinaArtAssociation.org">www.CatalinaArtAssociation.org</a>	Crescent Avenue, Village of Avalon on Catalina Island,
October 10 & 11, 2015 Sat 10:00 am to 7:00 pm Sun 10:00 am to 6:00 pm	La Jolla Art & Wine Festival <a href="http://www.lajollabythesea.com/calendar/2015/10/10/la-jolla-art-wine-festival">http://www.lajollabythesea.com/calendar/2015/10/10/la-jolla-art-wine-festival</a>	Girard Avenue between Prospect Street & Torrey Pines Road, La Jolla
Tue-Fri 10:00 am to 6:00 pm Sat 11:00 am to 5:30 pm	Bergamot Station Art Center <a href="http://www.bergamotstation.com/">www.bergamotstation.com/</a>	2525 Michigan Avenue Santa Monica
Ongoing	Click on following link for schedule of free museum days: <a href="http://museums-la.org/mla_freemuseums.pdf">http://museums-la.org/mla_freemuseums.pdf</a>	List of museums on website

## ART CLASSES AND WORKSHOPS

**Helene Jukoff** teaches two **all media painting classes** each week. The small private class is held on Tuesdays from 1:00 to 4:00 pm and the open class at Wilkinson Center (8956 Vanalden Avenue, Northridge) meets Wednesdays mornings from 8:45 to 11:15 am. Call Helene at 818-349-7933 for further information.

**Watermedia Painting Class.** Come join a fun watermedia painting class offered by **Rea Nagel** using watercolors, acrylics and inks. So much to do, so don't waste time in joining this group. The class meet on Wednesdays at 10:00 am at the new San Fernando Valley Arts Alliance at 18312 Oxnard Street, Tarzana. Contact Rea for more information or email her at [reanagel@mac.com](mailto:reanagel@mac.com).

Join us in "**The Artist's Circle**," an experiential group based on Julie Cameron's books. You will enjoy sparking your own creativity with inspiration from other artists. Meets monthly. The next meeting is April 15 at 7:00 pm. Contact **Beth Summers** for more information at 818-368-6043 or [RSummersB@aol.com](mailto:RSummersB@aol.com).

To be included in our next newsletter, please email any news you have by April 20 to  
Diana Hartman at [dianalee@socal.rr.com](mailto:dianalee@socal.rr.com).

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*Founder and Managing Editor, STACIA GATES*

*"After 44 years of growth, I feel I have been given the wisdom and the knowledge to move into a new journey of creativity. As an artist it is my love of art in all forms that has brought me to this place. I have created ArtQuenchMagazine.com as a platform for the best creators in the world to show their work. We will include everything from painters to bridge builders. Our goal is to share the creative happenings with the world in hope of inspiring us all."*



**ArtQuenchMagazine.com**

### 2015 Board Members

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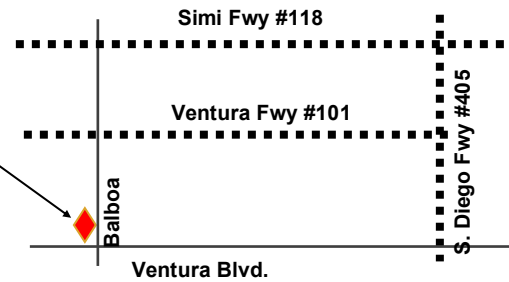
## 2015 San Fernando Valley Art Club Scholarship

2015 is here and the SFVAC is committed to continuing its scholarship program. It will present another scholarship award in 2015 to a deserving student attending the CSUN Department of Art. If you are able to help in this worthwhile program, make your check out to **SFVAC** and note **"Scholarship Program"** on the memo line. Forward your check to San Fernando Valley Art Club, P.O. Box 16404, Encino, CA 91416. Your donation will make a difference in fostering the arts in our communities.

### The San Fernando Valley Art Club

Next members meeting — Tuesday, April 7, 6:30 pm. social, 6:45 pm program and demo. 4935 Balboa Blvd, Encino. Public welcome. Requested donation: Members \$5, Guests \$7 (first attendance free).

Next board meeting — Monday, April 27, 5:30 pm at Lakeside Café, 16817 Ventura Blvd., Encino.



April 2015  
SFVAC Paint Rag  
P.O. Box 16404  
Encino, CA 91416