



The Paint Rag

Celebrating Over 70 Years of Friendship

September 2013 Volume 69 Issue 7



A Message from the “President” September 2013

70 Years of Art Club Fun! To celebrate our birthday, we are having a pot luck dinner for Sept. 3, 2013 meeting. Check your email for food assignments. I hear Ben Levin makes a great corn casserole and I am going to make lizard tails flambe’ (just kidding, although who knows?) Since this is our birthday celebration, we encourage you to bring a guest. Each person is asked to either bring a food item large enough for 5 people, or donate \$5 per person. We will supply coffee and tea.

Looking back we have so many things to celebrate. Our exhibit committee has been working overtime under the leadership of Ricardo Cerezo. Did you know that we have hung over 325 paintings since January, 2013? Did you know that we have a new “Hall of Fame” which lists the top winners from the last 7 years? This is very impressive. And, I must mention that all the volunteers who have helped along the way with the Exhibit Committee were treated to a dinner and salsa dance lesson at my house this summer. We are so very fortunate to have such able bodied dancers in our group! I encourage everyone to sign up for the Exhibit Committee for next year’s gallery shows. The Burbank Show was a great success, Cheryl Neuenkirk sold one of her paintings. On a high note, we had almost 100 entries. We are looking into larger venues as well as an online submissions process so that the jurying is easier. Lucky for us, we have Ricardo Cerezo who has a degree in computer engineering and graphics. Maybe we can have a hands-on workshop for those of us who are online challenged.

Things have changed a little with the Encino Community Center. The City of Los Angeles manages this center and has decided to enforce some State mandated rules. We can no longer have raffles. Guy Newell, who has been on a winning streak for years, will now have the opportunity to select what he wants to win at the “Silent Auction”. We will have items donated for auction. I already am working on creating earrings to sell with their own stand. Midge Reisman is managing this new venture. There will be auction sheets next to each item. You sign your name on the item you want to buy. Each item is worth at least \$10 and the opening bid will be \$5. We will close the auction at the end of the demonstration and announce the winners. One of the items we will auction is our old coffee pot, nicknamed “slow-to-perk Polly”. So for those with a great attachment to this icon, you can now own it.

I am looking forward to seeing everyone’s tan and relaxed faces after this summer.

Jenifer Bentson © 2013

Change in Pace– Pot Luck Dinner—Getting to Know You– Round Robin Painting Demo led by Dulcie Adams..

SFVAC SUMMER SHOW 2013 WINNERS



Best portrait/figure & Merchants Award
 Karren De Gorricho
 Winter at the Beach



Merchant Award
 Joe Marino
 Sarah



Merchant Award
 Barbara Schwartz
 Going Home



Honorable Mention
 Midge Reisman
 Serene Desert

Reception Night



See the show on Facebook
www.facebook.com/SFVAC2012SpringShow



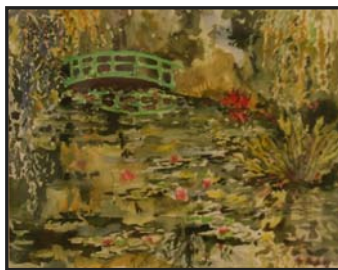
SFVAC SUMMER SHOW 2013 WINNERS



First Place
Best Naturescape
 Marian Fortunati,
 Casting About in The "Great Unknown"



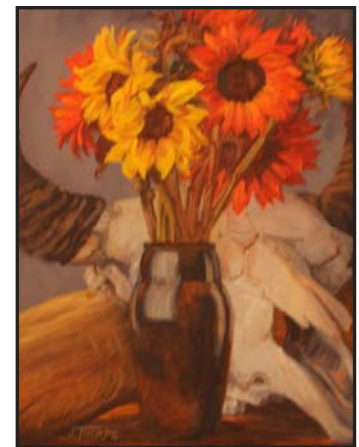
2nd Place
 Jennifer Bentson,
 "13,000 Year-Old Oak Clings to Rocks"



Honorable Mention
 Candyce Binzley
 "In Monet's Garden"



Best of Show
Best Still Life/ Floral
 Karen De Gorricho
 "Lilies in My Garden"



3rd Place
 Jane Thorpe Sun
 "Flowers with Buffalo Skulls"



Honorable Mention
 Romero Paul
 "Breakfast with a View"



Best Animal Art
 Ruben Yadao
 "Menage a Trois"



Best Abstract/Collage & Merchants Award
 Amina Soliman
 Cosmic Lagoon



Honorable Mention
 Paula Diggs
 "View of Venice"

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Miriam Thorin, Membership Chairperson know your e-mail address. She will send out up-to-date information about opportunities for shows and paint outs when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday Meetings - Future Demonstrators

Date	Media	Artist	Time	Location
September 3rd	TBD	POT LUCK SOCIAL—Getting to know you– Round	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
October 1	Oil Abstract	Elana Kundell http://www.kundell.com 415-378-1868 www.facebook.com/pages/Elana-Kundell-Studio/331164680229513	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
November 5	Oil	Vadim Zanginian www.vadimfineart.com 213-280-9629 3249 West Casitas AV #209, Los Angeles; CA 90039	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
December 3	TBD	TBD	6:30 PM	TBD

Our San Fernando Valley Art Club family is growing. If you haven't joined yet, please contact Miriam Thorin at 818 577-7461 or write to her at 7856 Amestoy Ave., Van Nuys, CA, 91406 to get an application mailed or sent to you. It is only \$40.00 for the year.

Paint Out

For directions and detailed information please check our Paint Out Blog at:

<http://sfvacpaintout.wordpress.com>

Terry Supple is opening up his BEACH HOME for a future paint out. Check the Blog for details.



Art Around Our Museums

Selected Museums to Visit

Armory Center for the Arts, Pasadena, CA; Free to seniors, students and members Otherwise, \$5 donation	Closed Sunday–Monday	Tues - Sat: Gallery 12-5;Office 9-5
Autry National Center; Griffith Park, CA, Free Parking 2nd Tuesday of the Month is Free Admission	Closed Monday	Tues - Fri: 10-4, Sat- Sun 11-5
Hammer Museum; Westwood, CA; Parking \$3 for 3 hours, \$1.50 an hour after that	Closed Monday	Tues - Fri: 11-8, Sat- Sun 11-5 Free every Thursday
Nethercutt Collection;15200 Bledsoe St San Fernando Valley, CA 91342; (818) 364-6464 Call for reservations	Closed Sunday-Monday	Tues - Sat: 9-4:30
Pasadena Art Museum;490 E Union St Pasadena, CA 91101 (626) 568-3665, \$7 for Adults□\$5 for Seniors and Students□Free to Members□Free the first Friday of the month (all day)□Free the third Thursday of the month (5–8pm)	Closed Monday - Tuesday	Wed - Sun: 12-5
Santa Monica Museum of Art;2525 Michigan Ave Santa Monica, CA 90404;(310) 586-6488; \$5 General Admission	Closed Sunday-Monday	Tues- Sat: 11-6
Huntington Gardens and Museum;1151 Oxford Rd, San Marino, CA 91108;First Thursday of the month, must call ahead to reserve a free ticket	Closed Tuesday	Mon, Wed, Thurs, Fri :12-4:30, Sat -Sun: 10:30 - 4:30

June 2013 Mini Show Winners



1st: Yona Rappaport



2nd: Miriam Thorin



3rd: Diane Nelson Gold



HM: Marian Fortunati

The **San Fernando Valley Art Club** began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/demonstrations and learn more about the club. Additional information can be found on the club's Web site, www.sfvartclub.org.

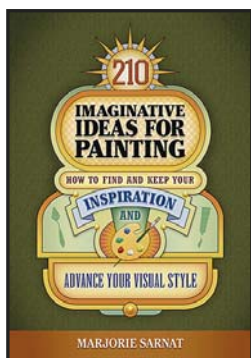
Member News

Sharon Weaver will be doing a demonstration on how to paint water at the Westlake Village Art Guild (WVAG) Dinner meeting on Tuesday, September 3, 2013. The Dinner/Demo will take place at Los Robles Greens West Ballroom, 299 S. Moorpark Road, Thousand Oaks, California 91361. Doors open 5:30 p.m., dinner 6:00 p.m., demonstration 7:00 p.m., and concludes 9:00 p.m.

Learn the art of painting on location with Sharon at her 6 week plein air class through the Los Angeles Academy of Figurative Art. If you sign up at the LAAFA website make sure to take advantage of early registration discounts and the senior savings coupon.

Marjorie Sarnat has just released her third book in the Art Studio Secrets series, titled "210 Imaginative Ideas for Painting." It's all about ways to discover what's right for you as an artist and what subjects to paint. The book is available on Amazon in print and e-Book formats.

BETH SUMMERS showed at the juried Mammoth Festival of the Arts over Labor Day. She is doing a palette knife demonstration for the Glendale Art Association on September 12. On September 21, she will do her "Color Event" at the home of one of her collectors in northern California. She takes her paintings to a garden party showing for friends of the collector. Below is "Hungry Packer Lake" 16 x 20 oil.



Beth Summers "Hungry Packer Lake"

Meli Calkins is setting up her tent selling her work and demonstrating how to paint with pastels at the Thousand Oaks Arts Festival on 21 and 22 September at the Thousand Oaks Civic Arts Plaza, 2100 Thousand Oaks Blvd., Thousand Oaks, CA 91362 at Booth 43. It starts at 10:00 AM and ends at 5:00 PM. For more information, go to www.toartsfestival.com

Helene Jukoff had a show at the Calabasas Tennis and Swim center in August. She even sold one painting as she was installing her paintings

2013 San Fernando Valley Art Club Scholarship

2013 is here and the SFVAC is committed to continuing its scholarship program. It will present another scholarship award in 2013 to a deserving student attending the CSUN Department of Art. If you are able to help in this worthwhile program, make your check out to **SFVAC** and note "**Scholarship Program**" on the memo line. Forward your check to: Terry Supple, 20409 Ruston Road, Woodland Hills, CA 91364. Your donation will make a difference in fostering the arts in our communities.

San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross street Mary Ellen Ave,
Contact Marilyn Blutter.

(818) 830-0825

Coffee Fix

12508 Moorpark St, Studio City
Corner of Moorpark and Whitsett
20% Commission

Contact Dori Marler
dorimarler@yahoo.com

(818) 453 8175



Find out the latest in club news on Facebook. If you are a member of Facebook, just search the San Fernando Valley Art Club.

Thank you to all of our advertisers for your continued support!

VOTING FOR THE 2014 Board Members

It's that time to nominate 2014 Board members.

Some open positions are: Vice President as Diane Nelson Gold is termed out and editor for the Paint Rag; Meli Calkins, is retiring from this position after 7 + years of publishing the monthly newsletter.

Please see Jennifer Bentson, Diane, Meli or any board member if you would like to be on the 2014 Board or if you know someone who would make a great VP or editor or Parliamentarian. Nominations will be made in October, voting in November and installation of the new board members will be in December.

Art Classes

Helene Jukoff will be the art instructor at the Wilkinson Center, 8946 Vanalden, Northridge. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2013 Board Members

President	Jennifer Bentson	243-5405
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Kim Skeeters	301-3353
Recording Secretary	Judy Heimlich	363-4091
Membership	Miriam Thorin	577-7461
Paint Rag Editor	Meli Calkins	366-9835
Exhibits Co-Chair	Ricardo "Rix" Cerezo	626-571-8170
Exhibits Co-Chair	Candyce Binzley	241-8207
Mini Exhibits	Gerda Maxey	362-3254
Historian	Michell Nosco	661- 803-7744
Media Relations	Terry Supple	346-5791
Host Committee	Open	
Hostess	Pranee Shaw	387-8761
PR Mailing	Lisa August	882-8517
Door Prizes	Pearl Schwager	368-8171
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

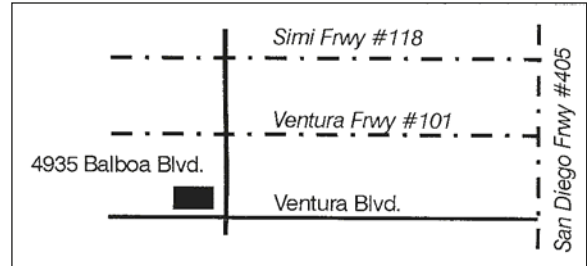
Member news for the October 2013 newsletter is due by **September 17th** , 8:00 p.m. Call Meli Calkins, Editor, **Telephone 818 366-9835**

The San Fernando Valley Art Club
Meets on the first Tuesday of the month:
4935 Balboa Blvd., Encino, California
Social time 6:30 p.m. - Program 7:00 p.m.
Refreshments served.

The Public is Welcome
Requested Donation: Members \$5.00
Guests, \$6.00

See what is new on the San Fernando Valley Art Club website
www.sfvartclub.org.

Check out Face Book; [www.facebook.com/
FVAC2012SpringShow](http://www.facebook.com/FVAC2012SpringShow)



Board Meetings -
Monday September 23rd
Meeting time - 7:00 pm
Location:
House of Pies, 4723 Laurel Canyon Valley
Village, CA

