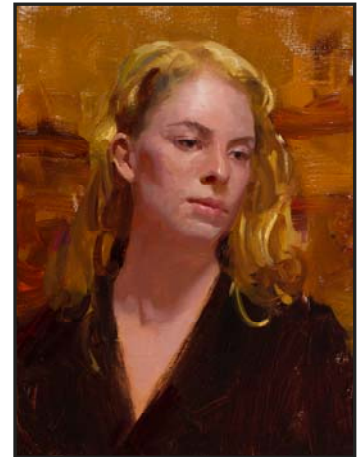




The Paint Rag

Celebrating Over 65 Years of Friendship

February 2013 Volume 69 Issue 2



Tony Pro was born in Northridge, California in 1973. He grew up in Southern California under the guidance of his father, Julio Pro, a successful southwest wildlife painter.

Pro received his Bachelor of Arts degree in Graphic Design from California State University, Northridge while simultaneously studying drawing with famed illustrator, Glen Orbik. It was at this time that he learned the value of academic figure drawing and the importance of applying these strict study principles to his craft. With this methodology, Tony became an exemplary, self-trained painter.

Pro embraces romanticism in painting which places the feelings of the artist above all. Whether it be through his figures, portraits, still-life or landscapes, he paints life seen through his own eyes.

In 2005, juror, Daniel Gerhartz, awarded the highly coveted Best in Show Award at the 14th Annual Oil Painters of America Show to Pro. He has also won many finalists Awards of Honor from the Portrait Society of America Show.

He is a Signature Member of the prestigious California Art Club as well as an honorary member of ACOPAL.

He is a founding member of the Novorealist Movement.

Pro's works hang in museums and private collections around the world.

Currently, he works out of his studio at California Lutheran University in Thousand Oaks, California, where he is a resident professor of art.

Tony Pro will demonstrate oil painting techniques at our February 5th, 2013 meeting.



A Message from the "President" February 2013



I have to mention what a great time I have had meeting and working with the Exhibit Committee. Our upcoming show will be great! The response to the "Key Member Show" is significant with more interest than space.

I have to mention our new Exhibit Chairman, Rix Cerezo, who has not flinched once at all the work this show entails. He and Miriam Thorin, Candyce Binzley, and Terry Supple are the backbone for our members' show. And speaking of our member's show, we will need some volunteers to help on the day of the take-in. There will be lots of things to do and a chance to meet the great artists of the San Fernando Valley Art Club. Contact Rix Cerezo or Miriam Thorin to volunteer. There are rumors that there will be gourmet breakfast food available for volunteers.

Also, I want to welcome on board our new Treasurer, Kim Skeeters. She is a controller for a local company and has worked in accounting for over 20 years. She is reviewing our books and will help us formalize our financial reporting. Kim is a wonderful artist/photographer. And, as we welcome her, we also want to thank our former treasurer, Joette Snyder, for her dedicated and efficient service over the past few years, and may we continue to enjoy her beautiful works at our shows.

At the last meeting, I had the opportunity to meet some of our new members and see their art. Welcome Carole Bartolotto with her beautiful oil painting of trees, Michael Alpay with a painting of Michael and his brother in New York, Volly Aronson, Candyce Binzley, Nell Neuenkirk with her red sunset, Pranee Shaw who is the hostess with the mostess, and Trice Tolle with her delicious landscape. I hope to meet more of the new members at the February 5, 2013 meeting.

There is still time to join our club and qualify for the members' show, "For The Love of Art". By attending the Feb. 5th meeting and joining SFVAC you can enter the Feb. 7, 2013 Show. And, you will have almost a whole year of great art experiences.

Jennifer Bentson © 2013

January 2013 Mini Show Winners



1st: Ben Levine



2nd: Helene Jukoff



3rd: Yona Rapaport



HM: Veronica Stensby

WHO'S WHO IN THE SAN FERNANDO VALLEY ART CLUB



RICARDO CEREZO - Artist from Panama Now in Los Angeles

Have you noticed how beautiful our promotional materials for the show, "For The Love of Art" have been? Thanks to the fine artist/graphic artist, Ricardo Cerezo, "Rix", we have the link between the sensitivities of an artist and the commercial touch of a graphic artist. This blend makes him so very valuable as an interpretative visual voice for our club. And he has volunteered to lead our Exhibit Committee. Here are the responses to my questions for Rix along with some of his artwork.

When did you discover you were an artist?

I was born and raised in Panama. Since I was a child, my parents noticed I had a 'special talent'. For them, I was the creative child. They never put too much attention in my art talent. It was something that flowed naturally for many years. While attending college, I also had a full time job as a graphic designer. That was the time the spark of creativity came and I started to get recognition as a visual artist.

In 2001, my adventurous spirit brought me to Los Angeles to expand my horizons, professionally and artistically. That was the same time when I decided to switch to the fine arts field, gaining a foundation with some of the art academies in Los Angeles and joining groups like the San Fernando Valley Art Club. As I say, I haven't reached a destination yet, I am still focusing on the journey.

What mediums do you like the most?

Watercolor was my very first medium because of its economy and ease, but after practicing with gouache, acrylics, oil and even pastels, watercolors are still my favorite, because of the challenge it represents, but also the organic feeling of it.

Why did you move to Glendale?

As soon as I came here, I was teaching art classes for beginners at the Glendale Recreation Center. That was in 2010.

Who is your favorite artist?

There are periods when you get 'inspired' by some artists. When in Panama, I admired Warhol, Pollock and Liechtenstein because of their conceptual approach, specifically the later years, when they reached a status and a signature style. Currently, I am a follower of Charles Reid because of his technique, but also, I admire John Blockley because of its landscape representation as an abstract work. Personally, one of my mentors was Sergio Sanchez (<http://www.sergiosanchezart.com>) and he was the one that guided me to hear my own motivations and find a commitment to the arts. As Elbert Hubbard said: "Art is not a thing, it is a way."

What is your favorite piece of art?

There are landscapes I have painted at times when my emotions were at their highest. Probably they are not masterpieces but they represent a milestone that I reached in my life. But I am very fond of portraits; they let me to explore the life of a person and their soul.

Do you have any hobbies?

Beside photography, which is a common tool for the visual artist, I enjoy going outdoors on my mountain bike and sketchbook. Here in California we are blessed to have diverse scenery. Because of my adventurous spirit, I enjoy traveling abroad to learn about different cultures and keeping a visual journal. As Winston Churchill mentioned on his book "Painting as a Pastime", "To be really happy and really safe, one ought to have at least two or three hobbies, and they must all be real".

I volunteer at the Cathedral of Our Lady of the Angels and also I am part of the Restorative Justice Movement at Central Juvenile Hall. For me, there is a common ground in all these activities, as explained on this video.

<http://www.youtube.com/watch?v=sEp8x3dhBIE>; By Jennifer Bentson © 2013

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Miriam Thorin, Membership Chairperson know your e-mail address. She will send out up-to-date information about opportunities for shows and paintouts when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday Meetings - Future Demonstrators

Date	Media	Artist	Time	Location
February 5	Oil	Tony Pro http://profineart.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
March 5	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
April 2	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
May 7	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

Our San Fernando Valley Art Club family is growing. If you haven't joined yet, please contact Miriam Thorin at 818 577-7461 or write to her at 7856 Amestoy Ave., Van Nuys, CA, 91406 to get an application mailed or sent to you. It is only \$40.00 for the year.

SFVAC Paint Out Schedule

For those who love to paint outside -
For directions and detailed information please check our Paint Out Blog at:
<http://sfvacpaintout.wordpress.com>

Usually we thank the demonstrator at our meetings for taking their time to show us their talents. However, I want to thank San Fernando Valley Art Club for letting me show how I paint with soft pastels. Meli Calkins, Paint Rag Editor. Thank you Rix for taking the photos for me



Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
February 9 – 7, 2013, Reception February 9th 3:00 – 6:00 PM	San Fernando Valley Art Club	Gallery 800 5108 Lankershim Blvd Historic Lankershim Arts Center North Hollywood, CA 91601	Co-Chair Rix Cerezo Phone: 626-571-8170; Candyce Binzley, 818-241-8207 Mirriam Thorin, 818-577-7461	Feb. 9-Drop-off, Prospectus and application will be available at the January 8th Club meeting and on the SFVAC website. Take Down March 2nd, 2013.	“For the Love of Art” Juried SFVAC members show. Judge is Laura Segil. The gallery will charge 30% commission on all sales.
March 3rd through March 17th	All the details, invitation and reception will be organized by participant artists, with the guidance and help of SFVAC Board. It is a great opportunity to display and sell your work.	Gallery 800 5108 Lankershim Blvd Historic Lankershim Arts Center North Hollywood, CA 91601	Coordinators: Rix Cerezo Phone: 626-571-8170; Mirriam Thorin, 818-577-7461	Show starts right after the “For the Love of Art” show. Each artist can display up to 20 pieces of art.	SFVAC Collective Show Up to 8 SFVAC members can participate in this show.
March 13 - April 4, 2012	Santa Paula Society of the Arts	Blanchard Community Library, Santa Paula, 8th Street	SPSA, PO Box 788, Santa Paula, Ca. 93061-0788 Phone: 805-525-1104 www.thespsa.com/art_show.html	March 7 and 9 deliver two paintings to library to be juried in	Santa Paula “76th Art and Photo Show”. Reception March 24, 2012, 6:00 PM
February 2 - March 17, 2013	Gene Autry Museum	The Autry in Griffith Park	4700 Western Heritage Way, Los Angeles, CA 90027-1462 323.667.2000	Not Applicable	Masters of the American West Fine Art Exhibition and Sale
April 4 to April 27, 2013	West Lake Village Art Guild	Thousand Oaks Community Gallery	Dennis Griffin: WVAG, P.O. Box 4573, Thousand Oaks, CA 91359 Website : www.wvartguild.org/shows for more information.	March 1, 2013 Digital images must be submitted to Dennis Griffin by e-mail or in a CD mailed to P.O. Box 4573, Thousand Oaks, CA 91359	2013 WVAG Open Juried Show

FOR THE
LOVE
OF
ART

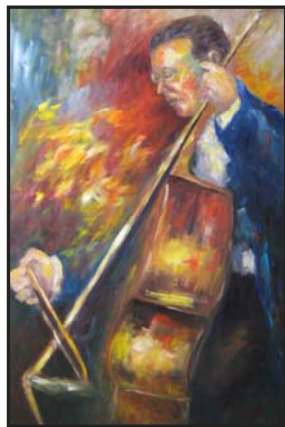
Spring Juried Art Show & Sale Feb. 9 - Mar. 1, 2013

Take-In: Feb. 7 11:00am - 1:00pm
Reception: Feb. 9 3:00 - 6:00pm

The **San Fernando Valley Art Club** began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/demonstrations and learn more about the club. Additional information can be found on the club’s Web site, www.sfvartclub.org.

Member News

Rachel Weissberger will have 10-12 paintings on display at the Madrid Theatre in Canoga Park in a solo show starting February 8th. Also, her painting "Magic Bass" was juried in to the Thousand Oaks Art Association 2013 Open Juried Art Show located at the Thousand Oaks Community Gallery in Newbury Park. The reception is Feb 10th, 1-4pm.



"Magic Bass" by Rachel Weissberger



Beth Summers with SFVAC club members exploring Julia Cameron's book "The Artist's Way". Looks like they are enjoying a path toward expanding our creativity workshop. If you want to participate, call Beth Summers at 818-368-6043

Back in November 2012, the Simi Valley Art Association held their open juried art show at the Simi Valley Town Center. **Jim Robin** won first place for one of his paintings that he entered.

Esther Pearlman's four paintings were accepted at Encino Terrace Center at 14921 Ventura Blvd. Encino. They will be there from January 13- April 12. A pop up store called Cheeky Chic at 1624 Montana Ave-

Ruben Yadao won his first two awards for 2013 at the Mid Valley Arts League's 60th Anniversary Juried Show at the Kellogg Art Gallery/Cal Poly University, in Pomona. He won first place in abstract and second place in animal/wildlife. The show ends Jan. 26, 2013. Congratulations Ruben. Show is at the W. Keith and Janet Kellogg University Art Gallery, Cal State Polytechnic University, Bldg. 35A, 3801 West Temple Ave, Pomona, 91738. Phone 909-689-4301.

Terry Romero Paul has a solo show coming up March 15 to April 20. "These Shoes Are Made For Talking: Every Pair Tells A Story". The reception is March 16 from 6 to 9. The show will be at the James Gray Gallery at Bergamot Station, 2525 Michigan Ave., Building D4, Santa Monica, CA

2013 San Fernando Valley Art Club Scholarship

2013 is here and the SFVAC is committed to continuing its scholarship program. It will present another scholarship award in 2013 to a deserving student attending the CSUN Department of Art. If you are able to help in this worthwhile program, make your check out to **SFVAC** and note "**Scholarship Program**" on the memo line. Forward your check to: Terry Supple, 20409 Ruston Road, Woodland Hills, CA 91364. Your donation will make a difference in fostering the arts in our communities.

San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross

street Mary Ellen Ave,

Contact Marilyn Blutter.

(818) 830-0825

Coffee Fix

12508 Moorpark St, Studio City

Corner of Moorpark and Whitsett

20% Commission

Contact Dori Marler

dorimarler@yahoo.com

(818) 453 8175



Find out the latest in club news on Facebook. If you are a member of Facebook, just search the San Fernando Valley Art Club.

Thank you to all of our advertisers for your continued support!

Rea Nagel will be teaching a multimedia art class starting September 11 at the Carter- Sexton Art Store at 5380 Laurel Canyon Blvd., North Hollywood. Come join us and have a fun time and learn a lot. Work with watercolors, inks, acrylics, and collage. Call Rea at 818- 908-5919.

Art Classes

Helene Jukoff will be the art instructor at the Wilkinson Center, 8946 Vanalden, Northridge. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2013 Board Members

President	Jennifer Bentson	243-5405
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Kim Skeeters	441-4859
Recording Secretary	Open	
Membership	Miriam Thorin	577-7461
Paint Rag Editor	Meli Calkins	366-9835
Exhibits Co-Chair	Ricardo "Rix" Cerezo	626-571-8170
Exhibits Co-Chair	Candyce Binzley	241-8207
Mini Exhibits	Gerda Maxey	362-3254
Historian	Michell Nosco	661- 803-7744
Media Relations	Terry Supple	346-5791
Host Committee	Open	
Hostess	Open	
PR Mailing	Lisa August	882-8517
Raffles	Pearl Schwager	368-8171
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

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Member news for the March 2013 newsletter is due by February 17th , 8:00 p.m.

Call Meli Calkins, Editor, Telephone 818 366-9835



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Don't forget to check out the Paint Out Blog at <http://sfvacpaintout.wordpress.com> to see where we have been when painting Plein Air!! The link is also on the SFVAC Web page.

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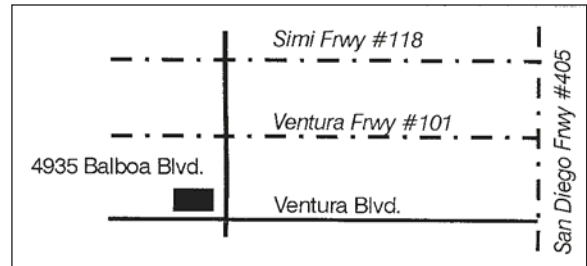
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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Board Meetings -
Monday: February 25th and March 25th
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center. 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
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