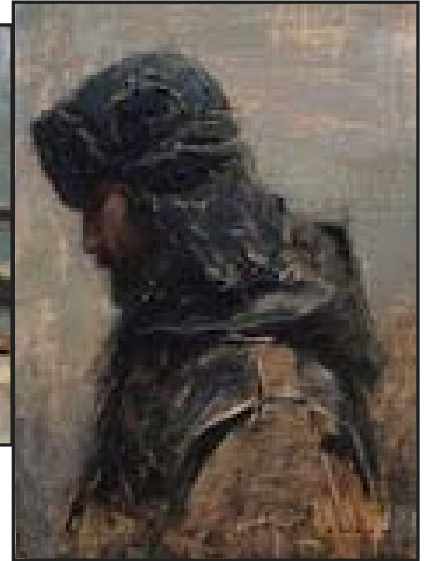
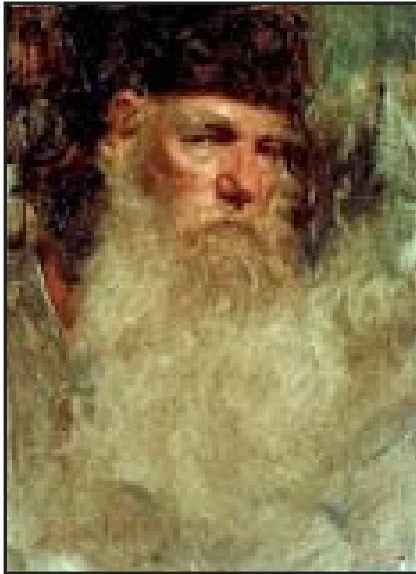




# The Paint Rag

*Celebrating Over 65 Years of Friendship*

June 2012 Volume 68 Issue 6  
Non-Profit Organization #95-604775



## Aaron Westerberg

One recent reviewer of Aaron Westerberg's work characterizes it as "visual poetry". A native Californian (b.1974), Westerberg grew up in San Diego. Along with music, Aaron enjoyed drawing and eventually took a class in traditional life drawing. He flourished in these classes, enrolled in the California Art Institute, and expanded his focus to include study of the works of nineteenth century American and European masters like Edmund Tarbell, John Singer Sargent, Anders Zorn and others. These great painters of form, color and light have stayed with him as inspiration as Aaron strives to capture the subtleties that express the uniqueness of his subjects.

Westerberg taught painting at the California Art Institute from 2000- 2005, and since 2005 has become a popular faculty member at the Los Angeles Academy of Figurative Art.

Mr. Westerberg's work was chosen Best in Show in the Raymar Annual Art contest as well as Bold Brushes' Painting competition in 2011 and as a finalist in the figurative category of ARC International's 2007 Salon. His work "Belena" was chosen for the cover of 2007's hardcover book, "*Strokes of Genius*", a collection of the best drawings from around the globe. In 2002 Aaron was featured in *Southwest Art* magazine's annual roster of "Twenty-One Under Thirty-One". In 2007 he was given a feature story in *American Art Collector* magazine, as well as being named one of the best 24 artists under 40 by *Artist Magazine*.

Aaron Westerberg is a member of the Oil Painters of America, the Portrait Society of America and The California Art Club. Mr. Westerberg's work now hangs in major corporation and museum collections.

Aaron Westerberg will be our demonstrator at our June 5th meeting.



## A Message from the “President”

June 2012

**“Our SFVAC inner light shines from 1943 to the present”**

Each time we gather for an exhibit we become closer. Have you noticed? The electric charge goes through us like one giant light bulb! It keeps us connected from year to year.

At meetings or outings the charge continues to connect us, more than that, it’s the palpable expression of the love we have for each other.

This Very Special Something is passed along each year through our artists, person to person, generation after generation. Our legacy was started as an eclectic group of artists doing something special for the community. In recognition of our efforts to connect people in a united way the following was presented to us during our Gallery 800 Spring 2012 Exhibit from The City of Los Angeles:

Congratulations to the San Fernando Valley Art Club, “In recognition of your Spring Juried Art Show showcasing local artists throughout the San Fernando Valley. We commend you for your efforts to promote the arts by providing a venue where artists, patrons and the public can gather to celebrate creativity and artistic expression.”

Our legacy is one of bringing people together. From its inception the SFVAC, OUR club, went throughout the community giving classes and demos. Knitting people together and showing them there is a brighter side and good reason to fight for life and freedom. Living life to our fullest IS the point, with many ways to express and help each other through the arts. Each of us with our own purpose and gift.

SFVAC member Martha Baxter created over 2300 portraits of WWII Veterans by 1948. We’ve recently brought back affordable workshops. We hold demos, mini shows and plein air paint outs. The SFVAC scholarship program is another way of giving back to our community. We encourage students to develop themselves artistically, thus enriching the community and regenerating electricity from the SFVAC light bulb. What lights you up?

Happy Painting, see you next fall!

Love, Mic ©

### May 2012 Mini Art Show Winners



1st: Ann Oxstein



2nd: Helene Jukoff



3rd: Diane Nelson Gold

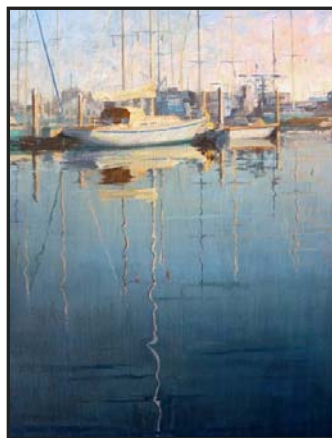


HM: Anita Kedrowski

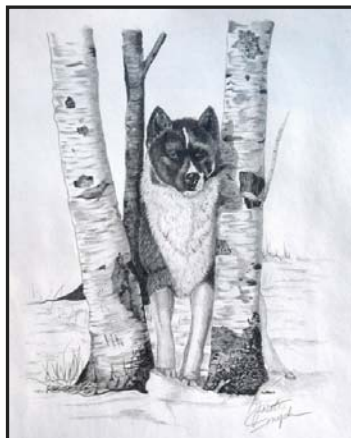
# SFVAC 2012 SPRING SHOW WINNERS



First Place  
YONA RAPOPORT  
"Benny"



Second Place  
SHARON WEAVER  
"Reflections in the Harbor"



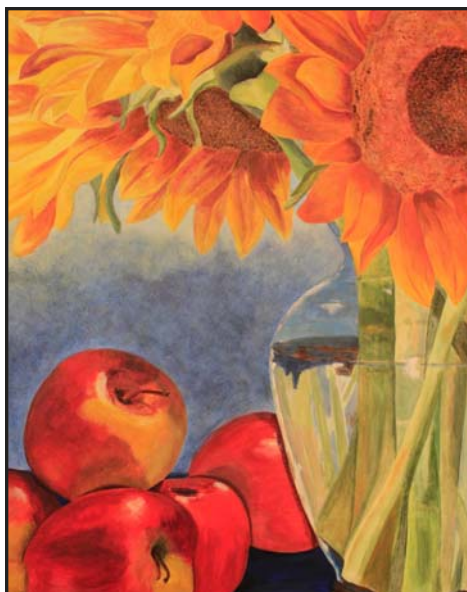
Third Place  
JOETTE SNYDER  
"Ihasa in the Woods"



Merchants Award &  
People's Choice  
Gamblin Artists Colors  
TERRY SUPPLE  
"First Communion Circa  
1923"



Judge's Special Award:  
MIRIAM THORIN  
"Yellow Pears on Cloth"



Best of Show  
JERI SUTHERLING  
"When Cezanne Meets Van Gogh"



Merchants Award  
Holbein:  
RUBEN YADAO,  
"A School of Spots & Stripes"



Merchants Award  
Winsor & Newton  
JENNIFER BENTSON  
"Palmer Oak"



Merchants Award  
Continental Art Supplies  
TERRY ROMERO PAUL  
"Polka Dot Cup With  
Donuts"

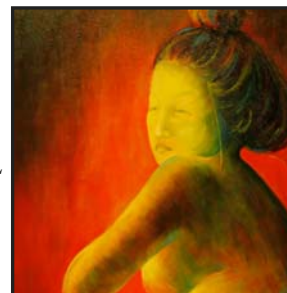
Merchants  
Award  
Jack Richeson  
& Co.  
JULIE LOPEZ  
"Shattered  
Dreams"



Merchants Award  
Golden Artist Col-  
ors:  
FELICITE IMAM  
"Yuko"



Merchants Award  
Jack Richeson & Co.:  
YONA RAPOPORT  
"The Dancers"



**Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN.** The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Miriam Thorin, Membership Chairperson know your e-mail address. She will send out up-to-date information about opportunities for shows and paintouts when available and reminders of important deadlines.

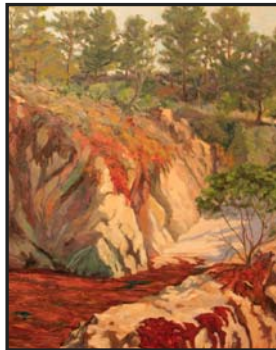
**Plan Ahead to Attend our Tuesday Meetings - Future Demonstrators**

Date	Media	Artist	Time	Location
June 5	Oil	Aaron Westerberg www.westerberg-fineart.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
July – Aug	All media	Summer Break- no meetings	Anytime , Anywhere	Your choice of painting locations
Sept 4	Oil	William Wray	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

**SFVAC 2012 SPRING SHOW WINNERS CONTINUED**



Honorable Mention  
MICHELLE NOSCO  
“Koi at the Huntington”



Honorable Mention  
MARIAN FORTUNATI  
“Colorful China Cove”



Honorable Mention  
JIM ROBIN  
“Unlikely Friends”



Honorable Mention  
LEONARD SPUNT  
“Driven to Abstraction 2”

Let’s give a big Thank You when you see Beth Summers for the delightful demonstration on palette knife painting and her take on life. The workshop she gave on June 19th on palette knife painting was well attended and fun.



# Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
October 5-25, 2012	The Associates of Brand Library & Art Center Brand Public Library	1601 W. Mountain Street Glendale, CA 91201	www.brandlibrary.org/ brand_gallery_schedule.asp for prospectus. 818-548-2051	June 6, 2012 - CD of images only. See prospectus on library website	Forty-First Annual National Juried Exhibition of Works on Paper

The **San Fernando Valley Art Club** was recognized by the Los Angeles City Council with a certificate presented at the reception of the club's 2012 Spring Juried Art Show. The certificate noted the many years that the club has fostered the arts in the Valley. It was presented to SFVAC President, Michelle Nosco by Seme Park, representing Council Member Mitch Englander, and Bill Hackett, representing Council Member Paul Krekorian

It is hard to believe, but **Michelle Nosco** will finish her third year as president of our club in December 2012. She will have been "termed out" as required by the by laws of our charter. **We are now looking for a volunteer who is willing to be the club president starting January 2013.** If you know of anyone who may make a great president or if you want to give it a try yourself, talk to Michelle. This also means that nominations for the 2013 board members are now open for consideration. December is fast approaching so start thinking about who you think will make a wonderful board member or would like to participate helping. Talk to any of the board members and we will toss your name into the hat.

## Member News Continued

**Ruben Yadao** won first place/still life category at 2012 San Gabriel Fine Arts Assn. Spring Juried Show. Exhibit ends May 24.

**Meli Calkins** won third place in the pastel Society of the Gold Coast "Preserving Native California" a benefit for the Cheadle Center of Biodiversity and Ecological Restoration. The show is located at the UC Santa Barbara Faculty Club. The show started May 1st and ends June 28th.

**Michelle Nosco** has opened her **Imagine on Main Street** at 540 North Main in Ventura and **Beth Summers** is showing her work there. Beth is also doing a workshop there on August 24. This oil of Beth's is "Happy Hibiscus." **Beth Summers** was also juried into shows at Ojai Art Festival, May 26th, 27th and the Walnut Creek Art Festival, June 2nd through the 3rd.

Congratulations to **Ben Levin** and **Jennifer Bentson**. At our opening reception some of their bin art sold. Hopefully they had photos of their paintings so Jan Cipolla can show our club members what sold.

"Sailing the Channel Islands" by **Diane Nelson Gold** has been included in the California Art Club exhibit "Summer Escapes" at the Altadena Town and Country Club. Reception May 20th, 4pm, all are welcome. Diane will also be spending 16 days in Alaska on a painting trip during the summer solstice.

The **San Fernando Valley Art Club** began in 1943 and has provided a continuing forum for artists of all skill levels and working in most art mediums. Guests are welcome to attend the monthly meetings/demonstrations and learn more about the club. Additional information can be found on the club's Web site, [www.sfvartclub.org](http://www.sfvartclub.org).

## Member News

**Esther Pearlman** had her book signing on May 18th at Sea of Silver Jewelry Store, Santa Monica Place, suite 204, on the second floor next to Nordstrom's. Her new book is entitled "Esther Unleashed". Her books will be in the store for a month.

**Lisa August** won Honors Best of Show at the Burbank Art Association and also won Third Place in the Valley Artists Guild Show located at White's Gallery in Montrose. Way to go Lisa.

**Terry Romero Paul** had two paintings juried into the Valley Artists Guild's "Summer Exhibition" at Whites Art Gallery in Montrose, Ca. Her painting "Chocolate Layer Cake" won a Merchandise Award. She also had two paintings juried into the National Orange Show located at the National Orange Gallery, 689 South E. St., San Bernardino, 92408.

**Sharon Weaver** will be teaching a Plein Air/Landscape Class for the Los Angeles Academy of Figurative Art during the Summer Extension. Sharon will be teaching the fundamentals for painting the landscape on location in this 8 week course. For more information contact Sharon or go to the LAAFA website. Sharon will also be participating in the 2012 Los Gatos Plein Air from June 12 to 16. This is the second year she has been juried into the competition.

**Our members have been really busy participating in other art club's shows.** SFVAC members were well represented in the 2012 Glendale Art Association Spring Salon. The show runs from May 4 thru June 1, 2012 at Citibank in Silverlake located at 2450 Glendale Blvd., Los Angeles, CA 90039. We even had winners. **Miriam Thorin** won the following: Second Place (Lean on Me) - Still Life/Floral, Third Place (Mother's Handiwork) - Still Life/Floral and HM (Lovely Pair) - Still Life/Floral. Then **Jan Cipolla** won First Place (Winter Solstice) - Photography, Third Place (The Passing Storm) - Photography, HM (Beneath The Winter Sky) - Photography; **Dulcie Adams** won two honorable mentions with (Twilight Years) - Portrait/Fig/Genre, (Li'l Deer) - Animal; and finally **Ruben Yadao** won Second Place (Conglomeration) - Abstract/Fantasy, Second Place (Spots & Stripes) - Animal and People's Choice (The Duel). **Antonio Pelayo** was also juried in this show with his La Villa piece (Portrait/Fig/Genre at the Glendale Art Assn. Spring Salon. Ruben tells me that the People's Choice is a special award as the prize is twice as much as first place. WOW, way to go and congratulations to every one !

If anyone has been keeping an eye on **Ione Citrin** you better have two or more. Ione has been a whirlwind of activity. It would take an entire page to list all the solo shows and group shows she is in. The following is just a taste of what she has been up to. 2012 May/June – "Be Still Life" Online Show Juried by Linnea Lenkus/Gallery Owner [www.linusgallery.com](http://www.linusgallery.com) 2012 May/June – "Food For Thought" Online show juried by Linnea Lenkus/Gallery Owner- [www.linusgallery.com](http://www.linusgallery.com) 2012 June – Valley Art Guild "Summer Exhibition" – Montrose, CA. Juried by Gerald Brommer/Artist. Check out Ione's website [www.artbyione.com](http://www.artbyione.com) to see everything else she is doing.

**San Fernando Valley Art Club**  
offers venues each member artist  
may independently approach!

### Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city  
which they provide.

### Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

### Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

### Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross

street Mary Ellen Ave,

Contact Marilyn Blutter.

(818) 830-0825

### Coffee Fix

12508 Moorpark St, Studio City

Corner of Moorpark and Whitsett

20% Commission

Contact Dori Marler

[dorimarler@yahoo.com](mailto:dorimarler@yahoo.com)

(818) 453 8175



Find out the latest in club news on Facebook. If you are a member of Facebook, just search the San Fernando Valley Art Club.

Thank you to all of our advertisers for your continued support!

Rea Nagel will be teaching a watermedia class at Carter-Sexton Art Store at 5380 Laurel Canyon Blvd. , North Hollywood. Come join us and have a fun time and learn a lot. We will be starting off with landscapes and continue from there. Call Rea at 818- 908- 5919 or email her at reanagel@mac.com for more information.

### Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

### 2012 Board Members

President	Michelle Nosco	(661) 803-7744
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Joette Snyder	912-6560
Recording Secretary	Sylvia Crosbie	902-1853
Membership	Miriam Thorin	577-7461
Paint Rag Editor	Meli Calkins	366-9835
Exhibits Chair	Jan Cipolla	281-0619
Mini Exhibits	Gerda Maxey	362-3254
Historian	OPEN	
Media Relations	Terry Supple	346-5791
Host Committee	OPEN	
Hostess	Tina Lauer	414-6522
PR Mailing	Lisa August	882-8517
Raffles	Pearl Schwager	368-8171
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

canvas panels · wet panel carriers  
annual fine art competition

[www.raymarart.com](http://www.raymarart.com)



RayMar Art  
Supplies for the Artist

Member news for the Sept 2012 newsletter is due by August 17th , 8:00 p.m.

Call Meli Calkins, Editor, Telephone 818 366-9835 or e-mail; paintrag@sfvartclub.org



### 151 Uncommon and Amazing Art Studio Secrets

By Marjorie Sarnat

★★★★★

Your creative companion for hands-on tips, techniques and inspiration.  
Winner Best Art Book 2011\*

Paperback – Only 7<sup>99</sup>

Amazon <http://amzn.to/kALJ1f>

\*Dan Puynter's Global eBook Awards 2011: Best Art Book, Non-Fiction and Best Cover, Non-Fiction  
©2011 Marjorie Sarnat. [http://www.sarnatart.com/Marjorie\\_Sarnat\\_Artist\\_Book.html](http://www.sarnatart.com/Marjorie_Sarnat_Artist_Book.html)

Don't forget to check out the Paint Out Blog at <http://sfvacpaintout.wordpress.com> to see where we have been when painting Plein Air!! The link is also on the SFVAC Web page.

**CONTINENTAL ART SUPPLIES, LTD.**  
 7041 Reseda Bl. Reseda, CA 91335

*Materials and Furnishings for All  
 Fine Artists, Commercial Artists & Students*

Crafts • Fine Writing Instruments & • Sculpting  
 SilkScreening • Airbrush Sales & Service • Model Making

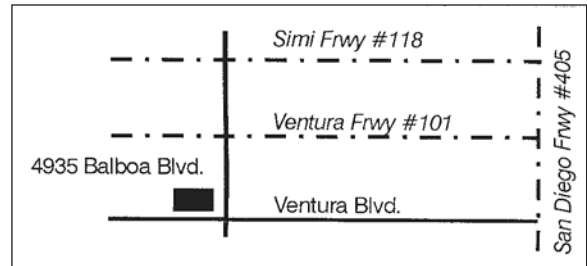
**OPEN 6 DAYS A WEEK**  
 M-F 9:00am - 7:00pm Sat. 10:00am - 6:00pm  
**818.345.1044**

we accept visa, mastercard, discover, american express and atm

Visit Us on the Web @ [www.continentalart.com](http://www.continentalart.com)

**The San Fernando Valley Art Club**  
 Meets on the first Tuesday of the month:  
 4935 Balboa Blvd., Encino, California  
 Social time 6:30 p.m. - Program 7:00 p.m.  
 Refreshments served.

The Public is Welcome  
 Requested Donation: Members \$5.00  
 Guests, \$6.00



**Graphics Plus** (818) 700-8445

The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -  
Monday: June 4th and Aug 27th  
 Meeting time - 7:00 pm  
Location:  
 Tarzana Community Center. 19130 Ventura Blvd.,  
 Tarzana  
 At the corner of Vanalden and Ventura  
 Parking in rear

See what is new on the San Fernando Valley Art Club website [www.sfvartclub.org](http://www.sfvartclub.org)

**SFVAC Paint Rag**  
 17227 Kingsbury St.  
 Granada Hills, CA 91344