



The Paint Rag

Celebrating Over 65 Years of Friendship

April 2012 Volume 68 Issue 4
Non-Profit Organization #95-604775



Sharon Weaver

Sharon Weaver discovered the thrill of plein air painting after moving to Los Angeles from New York City. The immediacy of painting outdoors and the beauty of the California landscape compelled her to embark on a journey she is still following today. “I find painting outside, plein air, a compulsion. When inspiration takes over, the painting reveals itself on the canvas, as if it were there all along. It is a wonderful and exciting experience.” Capturing the atmosphere with a study is her first step to completing a larger work. In the studio, Sharon uses the study to relive the experience, translating that excitement onto the canvas.

Sharon Weaver will be our demonstrator at our April 3rd meeting.



The President's Message April 2012

Just do it!

Whoops did I just quote a cliché? There's a reason why the classics are quoted. They resonate with us. Truth. True line in drawings, stimulating color, reflective of light.

Classics win the race, yet break new ground at birth. Usually the classics are disarming, alarming. Catch us off our guard. Classics speak the unspoken truth about who we never let anyone know who we are. We all do it. Have a self that only we recognize within. That's why it's classic.

We are in the final month before our spring show. We are artists. We show who we are in our creations. It's what we do.

So... just do it!

See you at the show, I can't wait to see how your creations reflect your light.

Love, Michelle ©

March 2012 Mini Art Show Winners



1st: Al Andros



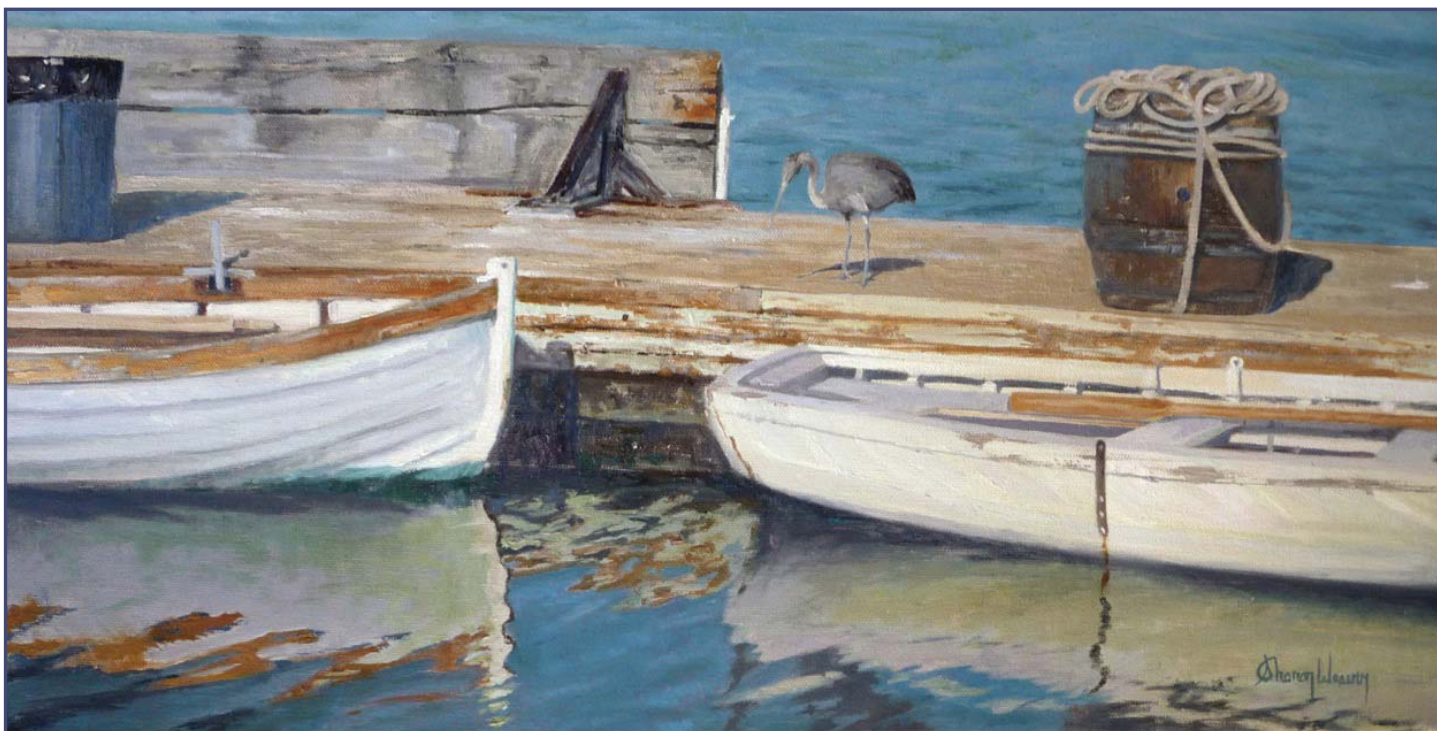
2nd: Ben Levine



3rd: Dorothy Heiman –Coatsworth



HM: Miriam Thorin



San Fernando Valley Art Club Spring Juried Show

May 12 - June 9

Open reception with the artists: Saturday, May 12, 5:00 pm - 8:00 pm

Gallery 800 at the Historic Lankershim Arts Center / 5108 Lankershim Blvd / N. Hollywood

Awards:

Best of Show – \$200.00; First Place – \$150.00; Second Place – \$100.00;

Third Place – \$50.00; Merchant Awards; Honorable Mentions and People’s Choice

This is a juried show for current, active SFVAC members. If you’re not already a member and would like to participate in this exhibition, please visit our website to learn more .<http://www.sfvartclub.org/membership.htm>

The Gallery Hours are: Thursday to Saturday, 2:00 to 8:00pm; Sunday from 2:00 to 6:00pm. (The gallery is closed Mon. through Wed.)

Fees for the Juried Artwork: One or two entries - \$35.00;

Bin Art: No additional fee - up to 5 pieces can be submitted. Bin art needs to be inserted into clear bags or clear wrapping.

**For all the information you'll need to enter your artwork, go to:
<http://www.sfvartclub.org/exhibits.htm>**

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Miriam Thorin, Membership Chairperson know your e-mail address. She will send out up-to-date information about opportunities for shows and paintouts when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday Meetings - Future Demonstrators

Date	Media	Artist	Time	Location
April 3	Oil	Sharon Weaver	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
May 1	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
June 5	TBD	Aaron Westerburg www.westerberg-fineart.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
July – Aug	All media	Summer Break- no meetings	Anytime anywhere	Your choice of painting locations
Sept 4	Oil	William Wray	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

SFVAC WORKSHOPS

Keep your eyes and ears open for future “mini” workshops hosted and conducted by members of the SFVAC. Attend the April club meeting for more details.

Many thanks to Brenda Swenson for demonstrating at our March meeting.



Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
May 12 - June 9 , 2012, Reception May 12, 5- 8 pm	SFVAC	Gallery 800, 5108 Lankershim Blvd , NoHo	Jan Cipolla (818) 281-0619 sfvac@jancipolla.com For Prospectus/entry forms visit: www.sfvartclub.org/exhibits.htm	Take in: Thursday, May 10, 10am-12 Noon. Deliver artwork, bio/ statement, fee (payable to SFVAC) & entry forms to Gallery 800. Take down Sunday, June 10, 3-5 PM	Members SFVAC Spring Juried Show.
May 12, 2012 10am - 4 pm	Mid-Valley Arts League	Maranathan High School, 169 South Saint John Avenue, Pasadena, .	For more information call, 626-799-1595 or email, rich2000@aol.com.	Need to register early. \$15 pre-paid; \$20 at the location.	8th Annual Saturday in the Park with the Masters. Learn from and paint with some of this area's finest painters and instructors. Bring water, lunch, your sketchbook, a comfortable chair, and your imagination. Move from venue to venue and learn from each painter.

Special Exhibit of Fred Stone's Artwork at the Thousand Oaks Community Art Gallery, 2331-A Borchard Road Newbury Park, CA 91320

The **Westlake Art Guild** is proud to announce a rare, one-man exhibit of 12 original paintings by the world's most famous painter of horses, Fred Stone. Friday, April 27, 2012 – 11:00 a.m. to 7:00 p.m. and Saturday, April 28, 2012 – 11:00 a.m. to 5 p.m. Fred has been a resident Agoura, California for 32 years. The 78 year old Fred will be present at the gallery during the two day show. This is an opportunity to meet a humble man who in his fifties changed careers from a salesman of marine equipment to the what the Los Angeles Times and the Chicago Tribune calls the most famous painter of horses in the world. His work is in the homes of some of the world's most notable people including the office of the president in the White House. Through his artwork, he has raised great sums of money for various causes.

However, his most famous painting is a painting of a golden retriever and a Fireman called "Partners". Aspen and her partner searched for survivors at the aftermath of the bombing of the Alfred P. Murrah building in Oklahoma City. The National Fireman's association took Fred and his painting on a national tour selling prints of the original with all proceeds going to the Fireman's charity and other charities. "Partners" has raised over a half million dollars for charities such as the ASPCA, canine search & rescue, and the families of New York City Firefighters who died on 9/11. "Partners" now hangs in The White House

This event is made possible, in part, by the cooperative efforts of the Guild, the City of Thousand Oaks Cultural Affairs Department and the City of Agoura Hills' Cultural Arts Council.

Attention: In order to participate in the SFVAC member Spring Art Show, your 2012 dues must be paid you need to attend TWO general meetings.

Member News

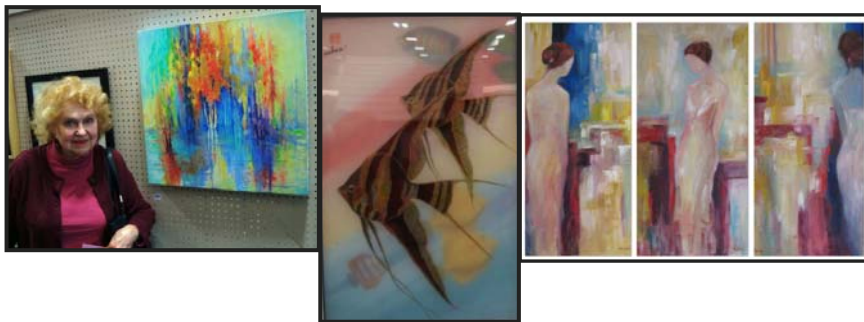
SFAVAC Members **Meli Calkins, Ione Citrin, Lisa August, and Gerda Maxey** were juried into the Westlake Village Art Guild Open Juried Art Show located at the Thousand Oaks Community Art Gallery. The show began March 14, 2012 and runs through April 28, 2012 at the Thousand Oaks Community Gallery at 2331-A Borchard Road, Newbury Park.

Ione Citrin, Leonard Spunt, Madeliene Prochazka participated in the Westfield Topanga Art Walk that was on the weekend of March 9-11 at the Topanga Mall.

Many of our members belong and participate to other local art organizations. **Beth Summers, Tony Romero Paul, Antonio Pelayo, Ione Citrin and Yona Rapoport** were juried into the Valley Artist Guild 2012 Gold Medal exhibit. The show currently is at the Venice Arts' Rental Gallery 1702 Lincoln Blvd, Venice 90291. The show ends April 6th. Check out the exhibit before it closes. It is wonderful.

Rachel Weissberger will have a few of her paintings on display at NoHo Gallery LA (5126 Lankershim Blvd.) in a group art show called: "Woman". The opening reception March 24th 7pm-11pm. Also her painting "Reflections" Triptych, was juried into a group show at the Linus Gallery in Pasadena (545 S. Raymond Ave.) Opening reception is on April 20th with a time to be announced later.

Rachel Weissberger "Reflections"



Ruben's winning painting "Tropical Beauties" and Dulcie Adams next to her "The Bayou"

Dulcie Adams, Beth Summers, Dorothy Heiman-Coastworth, Ruben Yadao and Meli Calkins were juried into the Santa Paula Society of the Arts 75th Annual Art and Photography Show. Ruben won the mixed media 1st place peoples choice award and one of Beth's paintings showed the coveted red dot... Someone bought it! Congratulations to all. The show runs from March 13th to April 4th at the Santa Paula Blanchard Community Gallery on 119 North 8th Street, Santa Paula, CA 93060-2709.

Ione Citrin will be in a show called "Next To Nature" located at the Long Beach Arts Gallery located 5372 Long Beach Blvd., Long Beach 90805. The exhibit runs from April 11 - May 11, 2012. Regular gallery hours are Wednesdays through Sundays, Noon - 4 p.m. Information: (562) 423-9689. www.long-beach-arts.org

San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross

street Mary Ellen Ave,

Contact Marilyn Blutter.

(818) 830-0825

Coffee Fix

12508 Moorpark St, Studio City

Corner of Moorpark and Whitsett

20% Commission

Contact Dori Marler

dorimarler@yahoo.com

(818) 453 8175



Visit www.sfvartclub.org

Do you have your own art website?

E-mail Janet Snodgrass and we'll link to your site!

Member News? E-mail Meli Calkins and get it online. Check out workshops, news and much more!

Thank you to all of our advertisers for your continued support!

Starting Tuesday February 28, 2012 Rea Nagel will be teaching a watermedia class at Carter- Sexton Art Store at 5380 Laurel Canyon Blvd. , North Hollywood. Come join us and have a fun time and learn a lot. We will be starting off with landscapes and continue from there. Call Rea at 818- 908- 5919 or email her at reanagel@mac.com for more information.

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Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2012 Board Members

President	Michelle Nosco	(661) 803-7744
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Joette Snyder	912-6560
Recording Secretary	Sylvia Crosbie	902-1853
Membership	Miriam Thorin	577-7461
Paint Rag Editor	Meli Calkins	366-9835
Exhibits Co Chair	Jan Cipolla	281-0619
Mini Exhibits	Gerda Maxey	362-3254
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Media Relations	Terry Supple	346-5791
Host Committee	OPEN	
Hostess	Tina Lauer	414-6522
PR Mailing	Lisa August	882-8517
Raffles	Pearl Schwager	368-8171
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

Member news for the May 2012 newsletter is due by April 17th , 8:00 p.m.

Call Meli Calkins, Editor, Telephone 818 366-9835 or e-mail; paintrag@sfvartclub.org

Website Janet Snodgrass: phone 818-882-4897.



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Don't forget to check out the Paint Out Blog at <http://sfvacpaintout.wordpress.com> to see where we have been when painting Plein Air!! The link is also on the SFVAC Web page.

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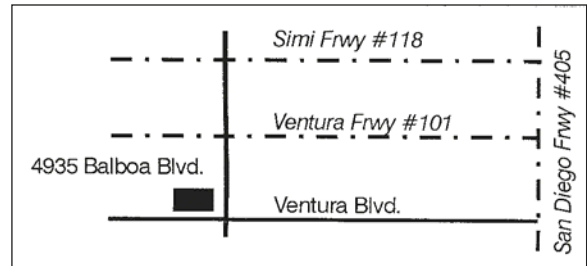
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -
Monday April 23rd and May 21st
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center. 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
 Granada Hills, CA 91344