



The Paint Rag

Celebrating 65 Years of Friendship

November, 2011 Volume 67 Issue 9
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Bruce Trentham

Bruce Trentham dramatically conveys his love of the ocean and its environs in his pastel paintings. Primarily a plein air pastel painter of the Southern California coastal and mountain areas, he strives to develop a composition that invites the viewer to experience light, color and form.

Early training in mediums such as oils, acrylics, ceramics and printmaking led him to realize his passion for pastels. He has educated himself in the complexities of the medium and with inherent ability skillfully communicates his love for color in his paintings.

Bruce is currently teaching pastels at Emeritus College in Santa Monica and painting the Malibu Coast and the Santa Monica Mountains. He is available for individual instruction, workshops, classes, and demonstrations in drawing and pastel painting. Also, Bruce is popular with the various art clubs and associations giving demonstrations for the Burbank Art Association, Glendale Art Association, Malibu Art Association, MidValley Art League, Pacific Art Guild, Pastel Society of Southern California, Santa Clarita Artists' Association, San Fernando Valley Art Club, Simi Valley Art Association and the Verdugo Art Association.

Bruce Trentham will demonstrate pastel painting at our November 1st meeting.



The President's Message November 2011



No great artist ever sees things as they really are. If he did, he would cease to be an artist”.

Oscar Wilde said “Things are because we see them, and what we see, and how we see it, depends on the Arts that have influenced us. To look at a thing is very different from seeing a thing. One does not see anything until one sees its intrinsic beauty. Then, and only then does it come into existence. At present, people see fogs, not because there are fogs, but because poets and painters have taught them the mysterious loveliness of such effects. Where the cultured catch an effect, the uncultured catch a cold.

Welcome to the dark times of the year, take advantage of these times to review and be grateful for the gifts gleaned from the difficult times. Use these gifts to see the wonders around us and give those gifts to your loved ones. Pass it on, they belong to the world.

In keeping with tradition we are standing down and standing forward in service for our club. In gratitude for the valuable service given I want to give a personal thank you to Regina Wolford for the many fine exhibitions she organized for the SFVAC. To Marian Fortunati a personal thank you for keeping our membership organized and informed in such timely and beautiful ways.

This month, November, we will be electing new board member volunteers for these positions. Let’s greet our outgoing volunteers for the service they’ve given and the newly elected members for the service they’ll provide.

Love, Michelle

October 2011 Mini Show Winners



1st: Antonio Pelayo



2nd: Jim Robin



3rd: Terry Romero



HM: Leonard Spunt

Who's Who in the San Fernando Valley Art Club



Meet Dr. Jim Robin

There is a theory regarding right brain vs. left brain thinking that, very simply states, people with right brain dominance are more creative, visual and artistically gifted, on the other hand, left brainers are more analytical, mathematical and linear in their thinking. If you believe that, you haven't met Jim Robin.

Jim graduated from UCLA with a PHD in physics and worked for Boeing as an aerospace scientist until his retirement four years ago. At the same time Jim also taught physics at Pierce College for many years, until last year. During the last 12 years of his association with Boeing, he spearheaded the development of high end computer animation capabilities which allowed him to create presentation quality visualization sequences of very complex system behavior. In July 2001 some of his animation work was featured on the Discovery Channel's documentary series called "Future Guns". But at the same time, Jim always liked to draw. He would sometimes go into the cafeteria at work and relax by taking time out to draw for a while.

Jim did not start to paint until after retirement when he began to take art courses with the Encore adult program at Pierce College where he discovered his passion for painting. Painting only in oil, he focuses mostly on people in "motion", children and animals, Jim describes his art experience this way: "When I paint, the whole world goes away." His sensitive portrayals of toddlers at play and animals with soft eyes are so touching that the viewer is struck by the vulnerability of the subjects. His use of color in skin tones and the play of light are captivating. Every room in the warm and tasteful home that Jim shares with Eileen, his wife of 45 years, is clear evidence of his dedication to art.

Jim comes to his creative nature, in part, through the influence of his dad who was an outstanding sketch artist. Jim remembers drawing at the early age of five and was prolific until age 13 at which time his attentions were diverted; Jim discovered girls. That pastime continued until he married Eileen and his creative fires flared up again and the drawing began in earnest. Jim's interest in the human figure in motion directs him to expressive paintings of dancers, fighters, skaters and athletes. One can feel the excitement of a crowd even if they are not necessarily in the painting.

When speaking of his approach to art, Jim states, "I try to paint at least four days a week and I look for a point of identification, some sort of unique feature in my subjects that I want the viewer to feel." It appears that this thoughtful approach is working. At the recent SFVAC show at *Gallery 800*, Jim won an award for one of his animal paintings.

When Jim is not painting, his heart is with his family. Eileen is his most supportive art critic and his best friend. Jim and Eileen have one son, two daughters and 5 grandchildren from ages two years to nineteen. "They are my main interest," he says, "We are a very close family." Holidays are most festive and Jim and Eileen are doting grandparents. When not involved with family, Jim and Eileen enjoy travel, attend musical plays, movies, visit friends, and read a lot. Both of them have a regular exercise routine and follow a sensible diet which includes lots of vegetables, fruits and limited meat products.

Jim confesses an addiction to SUDUKO, a number game that appears daily in the newspapers. With a big smile he says, "I am nearly a Black Belt in the game." I guess, *once a scientist, always a scientist*.

Jim learned of SFVAC from one of his classmates at the Encore program and reports that he has enjoyed his experience at the monthly demos very much. Although he has not met many of the members yet, he did not deny that he may wish to get more involved in the future. Having Jim is a real bonus for SFVAC. Please introduce yourself to Jim and make him feel welcome.

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati, membership Chairperson know your e-mail address. She will send out up-to-date information about opportunities for shows and paintouts when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday Meetings - Future Demonstrators

Date	Media	Artist	Time	Location
November 1	Pastels	Bruce Trentham	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
December 6	FOOD and whatever John Paul is demonstrating	John Paul Thornton And Judy the Brush Lady	6:30 PM	Holiday Dinner Monterey 16821 Burbank Blvd, Encino, CA
January 3	Watercolor	Deborah Swan-McDonald	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
February 7	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
March 6	Watercolor-Mixed media	Brenda Swenson	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California



When we sit at our overflowing tables with family and friends this Thanksgiving, let us give thanks for being blessed with good friends, the common love for everything art and the ability to appreciate our world through art.

Holiday Dinner

Tuesday, December 6, 2011 from 6:00 pm – 11:00 pm

Monterey at Encino

16821 Burbank Blvd, Encino, CA

\$35.00 includes a demonstration by John Paul Thornton dinner and lots of fun with all the members of the SFVAC.

Your choice of ____1) Salmon ____2) Turkey ____3) Vegetarian Pasta

John Paul Thornton is demonstrating and Judy “the Brush Lady” will be there.

For reservations send your check payable to the SFVAC and this form with meal preference to:

Diane Nelson Gold 16362 Barneston, Granada Hills, 91344

Get three free raffle tickets for the December meeting if your payment is received by Diane by November 23, 2011

Regina Wolford and Sylvia Crosbie will be selling the December meeting dinner tickets at the November meeting.

Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
November 6, 2011, 10:30 AM to 4:00 PM	Chatsworth Fine Arts Council	Art Reception location is 10042A, in the Chatsworth Metrolink Depot	(818) 772-1639 or	November 6th	Studio Tour and Art Reception at the Chatsworth Train Depot. Art Exhibits, demos, and Door prizes. Tickets \$10 each in advance or \$12.50 at the door. Mail request to the Chatsworth Fine Arts Council, PO Box 5122, Chatsworth, CA 91311. Tickets and tour map will be sent by mail to you if you order in advance.
November 6– December 2, 2011	Simi Valley Art Association	Simi Valley Town Center Gallery 445 Town Center Drive, Simi Valley, Store 545 (North of the 118 between 1st St and Erringer.	For a prospectus contact number- Michelle Daniel (805) 526-4599 or Bessie Jacinto (805)583-3690 or Meli Calkins (818)-366-9835	Mailed forms received by 1 November. Drop off at Gallery Nov. 4th between 4 Pm and 7 Pm	Simi Valley Art Association Open Juried Art show

THE DECEMBER 6th CLUB MEETING IS A HOLIDAY DINNER AT THE MONTEREY RESTAURANT, 16821 BURBANK BLVD, ENCINO. TICKETS ARE \$35.00 EACH. BRING A FRIEND, YOUR SPOUSE OR YOUR SIGNIFICANT OTHER! JUDY “The BRUSH LADY” WILL BE THERE.

Thank you Johanna Spinks for painting a portrait of our own SFVAC member Joette Snyder!





Visit www.sfvartclub.org

Do you have your own art website?

E-mail Janet Snodgrass and we'll link to your site!

Member News? E-mail Meli Calkins and get it online. Check out workshops, news and much more!

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Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is www.advancedphotolab.net

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Chantel Zimmerman, a SFVAC member, offers workshops called the Artist's Way Workshop. Many artists have used the Artist's Way Workshop to blast through and overcome debilitating blocks, while simultaneously spurring imagination and enhancing artistic confidence. The next 12-week workshop begins September 28, 2011 at 6:30pm. Contact Chantel at 877-WHIMSY-7 (877-944-6797).



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Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2011 Board Members

President	Michelle Nosco	(661) 803-7744
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Joette Snyder	912-6560
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... Emilio's	Marie Petz	341-6116
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

Member news for the December 2011 newsletter is due by **November 17th**, 8:00 p.m. Call Meli Calkins, Editor, **Telephone 818 366-9835**

Website Janet Snodgrass: phone 818-882-4897.

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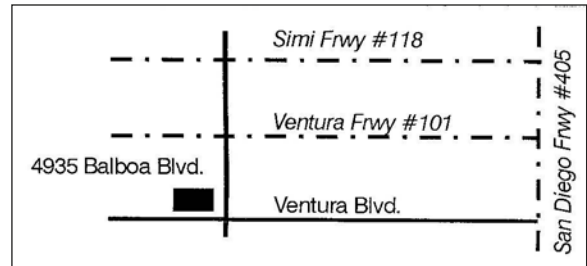
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -
Monday November 21st and Monday January 23rd
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center. 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
17227 Kingsbury St.
Granada Hills, CA 91344