



The Paint Rag

Celebrating 65 Years of Friendship

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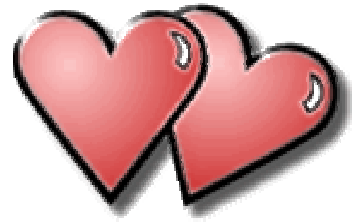
Scott Kiche

Scott Kiche is a contemporary fine artist from Los Angeles. His work ranges from traditional realism to Surrealism. The artist was born in Guatemala in 1974, and, at the age of five immigrated to the U.S with his family. Like many artists, Kiche's journey in art began at a very early age. His natural talent along with the encouragement from teachers and family helped to create in him the commitment to become a fine artist . Some of the masters who have influenced his work are Georges de La Tour, Vermeer, Rene Magritte, Dali, and Velazquez to name a few. However, his work is almost completely influenced by Surrealism. He enjoys the vast vocabulary and expressive freedom that Surrealism offers. Kiche is a self-taught artist. However, he states that the summer art programs he participated in at LACMA as a child were extremely helpful, and, inspiring. "Those summers in LACMA were magical and exciting. It introduced me at a young age to a much larger universe". For the young Kiche those early experiences set in motion his love for and dedication to art. Because he realized how important and fulfilling art was to him as a child, Kiche now teaches after school art classes at local elementary LAUSD schools. He has exhibited works in Mexico City, Virginia, Washington D.C, Maryland, Chicago and Los Angeles. He also has received awards in local and international competitions. Scott's works can be found at the Wally Workman Gallery in Austin, Texas and at the Los Angeles County Museum of Art, Sales and Rental Gallery. He is an active member and current vice president of the Valley Artist Guild in Los Angeles. He is also a member of the International Guild of Realism and artist member of the California Art Club. Scott is currently on tour with the Realism Guild in a two year traveling museum exhibition that explores the current state of realism in the 21st century.

Scott Kiche will demonstrate oil painting at our February 3rd Meeting.



President's Message February 2011



Our SFVAC "vision board" is becoming a reality.

Vision initiated spring/summer of 2010:

- That SFVAC members have a place to archive our beautiful creations. To share our view of the present as our arts take their place in history, becoming an artistic archive for future generations.
- To create a retrospective of members and their arts since our inception in 1943. That we may learn from and appreciate the arts of those who've belonged to the SFVAC before us.
- That SFVAC members have a place to hold workshops, demonstrations and performances for each other... for the surrounding community, for artists and lovers of art alike. We may want to make the space available to others with the same goals.
- That SFVAC members have a place to hold meetings, luncheons, club shows, group shows, traveling shows, guest shows. To host visitors, hang out together, sell art & more.
- I envision this location to be as grand as the finest fraternity or sorority house ever. It will live longer than any one of us.

How is this vision becoming a reality? Terry Supple, yours truly and several other Board members have been actively looking for a permanent location. We're getting our paperwork in order, inviting YOUR input too! Know of any potential locations? Come to our Board Meetings, join the search committee. To learn about our Archive Project, read below about [the San Fernando Valley Museum Invitation to SFVAC members.](#)

See you soon,
Love,
Michelle ©

The San Fernando Valley Museum Invitation to SFVAC members: *We Want To Hear Your Story!*

We, as the San Fernando Valley Art Club, have been invited to participate in an oral history program being developed by the San Fernando Valley Museum (www.themuseumsfv.org). OUR CLUB in particular! We are looking for a minimum of 10 volunteers. Each will tell the story of their personal artistic journey. Your artwork will be photographed, scanned and archived with your recorded story to help chronicle the history of our famous Valley. Your artwork need not be representational. This Valley is the heart of the movie industry where many and varied amazing arts are combined to make motion pictures compelling. The San Fernando Valley Museum has been the recipient of a grant to make this project possible. They are seeking OUR member artists, particularly, with a history in this valley. To start, we will record a series of artist interviews, narratives, life stories. You will be provided with an outline of questions to prepare for, before the interview. After the recording, your interview will be lightly edited to remove "uh's" and "and's". Together with images of your artwork, these narratives will be archived in the San Fernando Valley Museum AND with our SFVAC historian. The museum is looking for OUR members to tell their stories, share their drawings, pastels, paintings and sculptures. Please call 661-803-7744 for an appointment. I see this as the start of making our "vision board" a reality. Will you help?

January 2011 Mini Show Winners



1st: Yona Rapoport



2nd :Dori Marler



3rd :Marian Fortunati



HM:Diane Gold



HM:Boz Vakhshori

Who's Who in the San Fernando Valley Art Club



Meet Joette Snyder

An affinity for wild creatures is a clue to a big heart and Joette Snyder is the personification of a big heart. At a very young age Joette was, as she tells it, “crazy over horses.” She started riding at age six. She once rescued a lame horse, nursed him back to health and named him Blaze. “He was my best friend,” Joette said, lowering her voice softly.

Sensitivity to animals and a remarkable talent in art have helped to set in motion Joette’s work with causes for saving endangered species such as the international organization, “Saving America’s Wild Mustangs,” and the “Cloud Foundation” .

Joette was born in Los Angeles and moved around quite bit in the years since. “I think I have Gypsy blood,” she joked but she is a true Valley resident now and in fact when she was searching for an art club on line, the one she found most appealing was SFVAC. At her first meeting she met our president Michelle, and members Jeri Christensen and Ingrid Tech who were all so warm and friendly that Joette knew she’d made a good choice. Joette reports, “The positive energy of the meetings, the professional demos and of course the camaraderie of other artists was perfect for me.”

Joette concentrates on detailed pencil drawings of animals and has only recently ventured into watercolor washes and glazes to enhance her drawings. Her latest painting of Llamas, won Best of Show at the fall exhibit, *Images and Reflections*, an honor which brought tears to Joette’s eyes.

When telling of her art education, Joette relates the somewhat humorous story of the teacher at Pasadena City College who spilled coffee on her work and then gave her a B. She deserved better after that mishap. Joette has a background in commercial art and graphic design. She attended classes at Otis institute where she studied design and at El Camino College she took life drawing classes. Her drawings prove the mantra that art instructors chant over and over, “To be a successful artist, learn to draw.” and learn she did. There are none who can dispute the emotional feelings Joette portrays in her drawings.

Joette shares her charming home in West Hills with her mother Ruth and her son Mark and whenever possible, Joette likes to spend time with her two sons Mark 43 and Anthony 39 and her grand daughter Isabella 9, Anthony’s daughter.

Like many artists, Joette would like to sell more of her art but would settle to become recognized as an artist in her lifetime. While she waits for that recognition, Joette listens to music- Spanish guitars her favorite-she cooks delicious spaghetti sauce- reads good books and of course...She draws.

SFVAC welcomes Joette Snyder our new treasurer and, (no pun intended,) truly a precious treasure to our organization.

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati, membership Chairperson know your e-mail address. She will send out up to date information about opportunities for shows and paintouts when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday meetings - Future Demonstrators

Date	Media	Artist	Time	Location
February 1	Oil	Scott Kiche http://www.artekiche.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
March 1	TBD	Rea Nagel 818 -908-5919	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
April 5	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

Thank you Bernard Fallon for showing us how you use oil paints to create a lovely beach scene.



PAINT OUT - SUNDAY FEBRUARY 20, 2011

Join us for a great opportunity to paint at beautiful Vasquez Rocks County Park, 10700 Escondido Canyon Road, Santa Clarita, Ca 91309, Sunday February 20, 2011 (weather permitting). We will meet at 9 A.M. and paint until about 2 P. M. There is no restaurant nearby, so bring your water bottles and lunch. Bring your painting gear, folding chair, sun-screen, insect repellent, hat, sunglasses and whatever else you need. Wear heavy shoes as the terrain may be rough in some areas (but you don't have to go rock climbing). The restroom facilities are the portable type. I suggest that we carpool if possible. If you have any questions you can call me at 818 784-3000.

Directions: Travel north on the 405 freeway to the 14 east. Go approximately 15 miles and exit at the Agua Dulce off-ramp. Turn left and follow Agua Dulce Canyon Road about 2 miles to where it becomes Escondido Canyon Road. Continue to the park entrance that will soon be on your right. Follow the dirt road to the parking area that is behind the largest rock outcropping.

Please look at our new Paint Out Blog where you can get information and post your paintings. Be sure to bookmark it for your information. Thank you, Jan Cipolla for the idea and for making it. Go to <http://sfvacpaintout.wordpress.com>

Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
5 Week Workshop	Robert Tanenbaum	At Robert's large, beautiful studio 5505 Corbin Ave. Tarzana	818-345-6741 www.rtanenbaum.com	Friday Mornings	Robert Tanenbaum has been teaching drawing and oil painting for 15 years. His students have improved dramatically due to the SITE SIZE academics of painting and drawing. Style and subject matter is your choice He has room for three more students and is available to teach on other days should there be a desire. Classes are 5 weeks plus one free make-up or bonus class. The cost is \$250.
June 24 – August 28, 2011	Laguna Beach Art Festival , 777 Laguna Canyon Road , Laguna Beach , CA	Laguna Beach Boys and Girls Club 1085 Laguna Canyon Road , Laguna Beach , CA	Information and forms for submission, including the Exhibitor Prospectus and Application Checklist www.art-a-fair.com Call 949.494.4514 with specific questions	Jury Day is Sunday, February 13, 2011	45th Laguna Beach Art Festival. Must bring original work in on Jury Day. Bring three pieces of work for each medium between 8:00 and 11:00 a.m. to be juried by professional fine artists and master craftsmen
March 10— April 27, 2011	Westlake Village Art Guild	Thousand Oaks Community Gallery 2331 Borchard Road Newbury Park, CA 91359 805/ 449-2767	Ron Souza (818) 991-5634 or Applications found at www.wvartguild.org	March 7, 2011 "take in" day. Bring entries to the gallery.	Westlake Village Art Guild Open Juried Show 2011 Open to all visual artists and offering generous cash prizes. Six categories: Oil and Acrylic; Watercolor; Sculpture, Ceramics, Glass and 3-D; Pastel and Graphics; Photography and Digital; Mixed Media
December 2011 Artist Magazine Issue	Artist's Magazine	Published in the December 2011 Artists Magazine	www.artistsnetwork.com/annualcompetition/	Post-marked by April 15, 2011	Artist Magazine 28th Annual Art Competition. Enter on-line or submit images on a CD by mail. Go to Artist Magazine Website for prospectus
January 30, February 6th, 13th and 20th		23201 Dalbey Drive, Valencia, CA 91355 in Golden Oak Classroom #3 .	www.goldenoakadultschool.com Golden Oak Offices 661-253-0583. Artist Olga Kaczmar will be the instructor	January 24th, Monday	Ukrainian Easter Egg Dying Workshop There will be four sessions held on Sunday afternoons beginning January 30th, and running through February 20th. The cost is \$40, plus a nominal lab fee of \$10.00 per person (to cover the cost of dyes, and students will get a stylus to take home).

Member News

Meli Calkins will have paintings showing at the Marina Del Rey “The Happening Gallery”. The show is called “For the Love of Art” with selected artists in the group show. The show runs from January 13th through February 5th. The reception is Saturday, February 5th from 6-9 PM. The gallery is located on 4047 Lincoln Blvd, Marina Del Rey. For more information, visit www.TheHappeningGallery.com.

Miriam Thorin was the third Honorable Mention winner for our January Mini Show. Congratulations Miriam. Miriam left before the winners were announced, so all we have is just a photo of her lovely painting, and not her smiling face!



January Mini Show HM winner: Miriam Thorin

Ester Pearlman will have ten paintings at an open house on January 23rd at the Healthy Eyesight Optometry Center & Health Integration. The open house runs from 2pm to 4pm. The Healthy Eyesight Optometry & Health Integration Center's address is 1411 7th Street, Suite 120, Santa Monica, 90401.

Terry Romero Paul had a painting juried into the North Valley Art League National Show located in Redding, Ca. The show runs from January 25th to February 26th.

Beth Summers and **Marian Fortunati** have paintings showing at the La Galeria Gitana in the show called “Rediscovering San Fernando at 100”. The show runs from January 22 through March 19th with the reception on January 22nd from 6 pm-10 pm.

Beth Summers is showing her work at the Red Brick Gallery in Ventura which runs from February 21st through April 15th. She is also conducting a pallet knife workshop at the gallery on March 5th.

Rachel Weissburger has four paintings showing in an art show called “Express Yourself” at the Kentucky Art Speaks Gallery which is part of the Mellwood Art Center in Louisville Kentucky. It runs from February 4 through March 19th. Their website is: www.kentuckyartspeaks.com

Janet Snodgrass will be exhibiting a number of paintings at the Simi Valley Senior Center for the month of February and Follow Your Heart Cafe in Canoga Park on Sherman Way, for the month of March.

More Art Around the Town

See **Masters of the American West 2011** show at the **Gene Autry Museum**. **Gene Autry 2011 “MASTERS OF THE AMERICAN WEST”** Exhibit starts **February 5th** and ends **March 20th**. Location: **MUSEUM OF THE AMERICAN WEST, Griffith Park**

San Fernando Valley Art Club
offers venues each member artist
may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city
which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross street
Mary Ellen Ave,
Contact Marilyn Blutter.
(818) 830-0825

Emilio's

Or

Hollywood Grill @

6310 Van Nuys Blvd.

Van Nuys, Calif - near

Owner Robert Locke and Chef Kurt Ehrlich.
Marie Petz at 818-348 6116.



Visit www.sfvartclub.org

Do you have your own art website?

E-mail Janet Snodgrass and we'll link to your site!

Member News? E-mail Meli Calkins and get it online. Check out workshops, news and much more!

Thank you to all of our advertisers for your continued support!

Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is www.advancedphotolab.net

Want to paint and have fun? Join **Rea Nagel's** watercolor and mixed media painting class. Her new location is at 4390 Colfax Avenue in North Hollywood. She will have a large sunny room at ground level (no stairs) in the 1st Christian Church of North Hollywood. It is on the south east corner of Colfax and Moorpark. The new session begins on Tuesday January 11 2011 at 12:30. Call Rea to get more information. 818-908-5919 for more info.

Carolyn Counnas is conducting a 3 session Gamblin Oil Painting workshop at the Art Colony in Palm Desert, CA February 11th & 12th. Go to Carolyn's website for all details: www.carolynsfineart.com. She is also conducting a class called "Inspire the Artist Within" at her studio starting January 19th. Call Carolyn at 805-807-1841.

Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2011 Board Members

President	Michelle Nosco	(661) 245-6789
Vice Pres.	Diane Nelson Gold	831-1786
Treasurer	Joette Snyder	912-6560
Recording Secretary	Sylvia Crosbie	902-1853
Corresponding Sec.	Margaret Henrich	701-0305
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Paint Rag Editor	Meli Calkins	366-9835
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Mini Exhibits	Gerda Maxey	362-3254
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Media Relations	Terry Supple	346-5791
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	Betty Dunner	348-3119
Hostess	Tina Lauer	368-7092
PR Mailing	Sara Coyle	789-1574
Raffles	Pearl Schwager	368-8171
Special Exhibits		
... Lulu's	Marilyn Blutter	830-0825
... Emelio's	Marie Petz	341-6116
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

Member news for the March 2011 newsletter is due by February 17th , 8:00 p.m. Call Meli Calkins, Editor, Telephone 818 366-9835

Website Janet Snodgrass: phone 818-882-4897.

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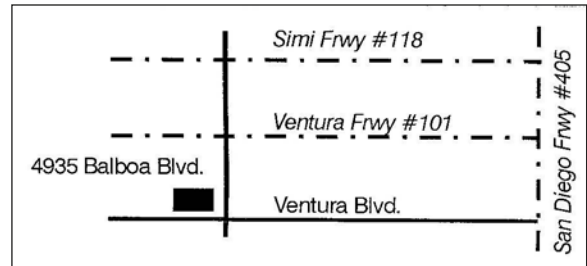
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -
Monday January 24 and Monday February 22
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center, 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
 Granada Hills, CA 91344