



The Paint Rag

Celebrating 65 Years of Friendship

Jan 2011 Volume 67 Issue 1 Non-Profit Organization #95-604775



Bernard Fallon

Bernard Fallon with a B.A. from the Liverpool School of Art has spent a lifetime in the visual arts as a painter and photographer.

He was born in Liverpool, England, a city recovering from World War II. As a teenager, Fallon started photographing the grim social realities of Liverpool life. Sixty of these black and white images were exhibited by the Liverpool National Museum in 2007, as part of the city's 800th birthday celebrations.

Moving from the England to Southern California changed his experience of color. The brighter light appears to extend the visible spectrum, and this is reflected in his painting palette. He paints in oils and pastels and his subject material includes landscape, marine and still life. He credits his influences to Cezanne, Sorolla, Turner and the Northern European Impressionists.

He is a member of the California Art Club, a founding member of the Pastel Society of Southern California. He currently teaches at the Palos Verdes Art Center and conducts workshops and demos around Southern California.

Bernard Fallon will demonstrate oil painting at our January 4th Meeting.



President's Message January 2011



Ya'at'eeh

Now you know how to greet people in Navajo! I learned that on Google...

!

Oh, for Google to write a good line,
Ask Bing or ask Yahoo, ask Ask for a rhyme.
They'll list the best speakers, they'll network
And then
They'll sit and ne'er ask you for brush or for pen.

They'll wait, but not wonder
Of the things that you seek,
With the worlds finest orators
Not a word will they speak.

But YOU, you are different.
The reclusive creator.
It goes in through your eyes,
To the deep incubator.

Then someday, just one day
With a jump and a spurt
Comes a line for a drawing
An image. A birth.

Yes history's a mystery,
And our future's untold
But the things born inside
Help "today" to unfold.

No wisdom have I,
But I seek to enlight

With a word to encourage
That our pathway is right

Oh, reclusive creator Of color and light
Today you'll transform
"What's wrong" to "what's right".

Happy New Year
Love,
Mic ©

Who's Who in the San Fernando Valley Art Club



Meet Rena Erickson

You would swear that she has been painting all her life by the quality of her art work, but Rena did not come to art very early in life. In fact, she did not start until she was an adult even though it had been on her mind for many years. Rena is a perfect example of the philosophy that If you want something badly enough and have a positive attitude, it will happen. Of course, there are mitigating factors in Rena's case; she always loved color and in her own words, "I see beauty everywhere and I feel I must try to capture it." Her older sister's observation of Rena was that she saw the world through rose colored glasses. And although Rena is basically very down to earth and possesses a very strong self identity, she knows what she wants and is not afraid to pursue realistic goals, one of them being a very right brained, creative endeavor.

While her paintings cover an impressionistic scale, there are some which stand out for their exceptional use of color, subject matter and mood. Her beautiful Japanese geisha women, her lovely daughter wearing period costume in a remarkable field of poppies and her flashy period antique sports cars. The latter are so good that her brother claims they will become family heirlooms and these are just a small sample of the range of her talents.

Rena was born in Memphis, Tenn. where her family owned an awning business. All the family, including the children, worked in the shop along with her mother and father. She and her siblings, four brothers and two sisters, were very creative children and would pitch tents and hold carnivals to raise money. Everybody entertained and to this day Rena is a rather competent vocalist.

Rena is somewhat modest regarding her art work. When asked why she paints, she referred once more to the inspiration she gets from the beauty surrounding her. "I'm never driven by the prospect of selling my work," she says, "However, if someone wants to purchase one of my pieces, I'm very flattered."

When she is not painting Rena enjoys reading and taking walks with her son in the Topanga Mall. She watches movies on Lifetime TV and loves live theater. Rena is very health conscious, eating lots of fruits, nuts and veggies. She is also a very caring friend and tells me that she prays to keep safe, many of those whom she holds dear.

It is members like Rena who make our organization so very special. The SFVAC is honored to have Rena on board.

Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati membership know your e-mail address. She will send out up to the date information about opportunities for shows and paintouts when available and reminders of important deadlines. **Don't forget to renew your 2011 membership in order to continue to receive the latest news or this will be your last Paint Rag!**

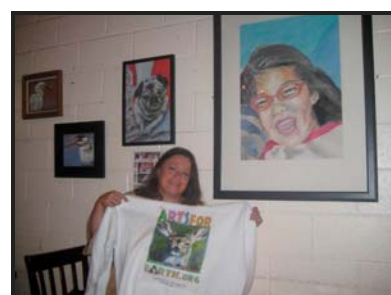
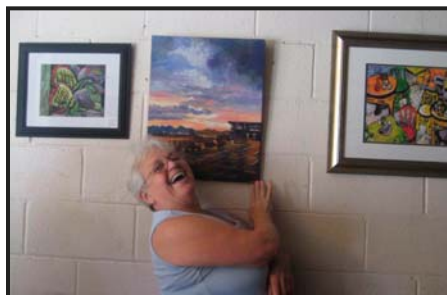
Plan Ahead to Attend our Tuesday meetings - Future Demonstrators

Date	Media	Artist	Time	Location
January 4	Oil	Bernard Fallon www.BernardFallon.com http://bernardfallon.blogspot.com 310 543 2184	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
February 1	Oil	Scott Kiche http://www.artekiche.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
March 1	TDB	Rea Nagel 818 908 5919	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

Thank you Robert Tanenbaum for your amazing portrait demonstration at the December dinner meeting. Gerda Maxey is the proud owner of a Tanenbaum original.



Michelle Nosco's, Rena Hinkle's, Margaret Henrich's paintings were showing at Lulu's in November, If you want show your work at Lulu's, call Marilyn Blutter at 818-830-0825 to schedule your work to be hung.



Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
5 Week Workshop	Robert Tanenbaum	At Robert's large, beautiful studio 5505 Corbin Ave. Tarzana	818-345-6741 e-mail www.rtanenbaum.com	Friday Mornings	Robert Tanenbaum has been teaching drawing and oil painting for 15 years. His students have improved dramatically due to the SITE SIZE academics of painting and drawing. Style and subject matter is your choice He has room for three more students and is available to teach on other days should there be a desire. Classes are 5 weeks plus one free make-up or bonus class. The cost is \$250.
June 24 – August 28, 2011	Laguna Beach Art Festival , 777 Laguna Canyon Road , Laguna Beach , CA	Laguna Beach Boys and Girls Club 1085 Laguna Canyon Road , Laguna Beach , CA	Information and forms for submission, including the Exhibitor Prospectus and Application Checklist www.art-a-fair.com Call 949-494-4514 with specific questions	Jury Day is Sunday, February 13, 2011	45th Laguna Beach Art Festival. Must bring original work in on Jury Day. Bring three pieces of work for each medium between 8:00 and 11:00 a.m. to be juried by professional fine artists and master craftsmen
February 2 through Saturday, February 27, 2011	Thousand Oaks Artist Association	Thousand Oaks Community Gallery 2331 Borchard Road Newbury Park, CA 91359 805/ 449-2767	Any questions contact-Phyllis Doyon at 805.987.0291 For prospectus see www.thousandoaksartassoc.org	January 7, 2011	2011 Thousand Oaks Artist Association Open Juried Show Open to all artists residing in Ventura, Santa Barbara, Los Angeles, Orange and San Luis Obispo Counties. Original artwork must have been created after January 1, 2010 and never shown in the Thousand Oaks Community Art Gallery
December 2011 Artist Magazine Issue	Artist's Magazine	Published in the December 2011 Artists Magazine	www.artistsnetwork.com/annualcompetition/	Post-marked by April 15, 2011	Artist Magazine 28th Annual Art Competition. Enter on-line or submit images on a CD by mail. Go to Artist Magazine Website for prospectus



Members enjoying a great dinner and fantastic demonstration by Bob.

Member News

Rachel Weissberger had two of her paintings, Royal Bass and Trombone Player selected to the show at the 8th Annual Color: Bold/ Subtle, presented on line by the Upstream People Gallery. The exhibition will debut on December 1st 2010 at: www.UpstreamPeopleGallery.com and will continue for a year.

Marian Fortunati and **Ione Citrin** were juried into the 2011 Topanga Canyon Gallery Open Juried Show. The show runs from Jan 12th to February 6th. Congratulations Marian and Ione. The gallery is located at 120 N. Topanga Canyon, #109, Topanga, 90290.

Marian Fortunati has several paintings showing at the La Galleria Gitana. The show is called San Fernando Heritage. The gallery is located in the town of San Fernando

San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross street Mary Ellen Ave,
Contact Marilyn Blutter.
(818) 830-0825

Emilio's

Or

Hollywood Grill @

6310 Van Nuys Blvd.

Van Nuys, Calif - near

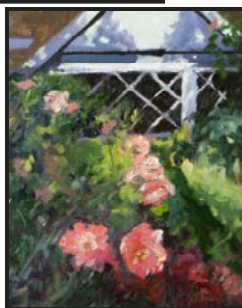
Owner Robert Locke and Chef Kurt Ehrlich.
Marie Petz at 818-348 6116.



Marian's "Winter in the Valley"



Marian's "Trolley Time"



Marian's "Roses on Newton Street"

Past SFVAC and current Presidents



Paul Blutter,
Michelle Nosco,
Dori Marler & Rich
Frederick

Thanks to Michelle Nosco and others who took wonderful photos of members enjoying the December meeting.





Visit www.sfvartclub.org

Do you have your own art website?

E-mail Janet Snodgrass and we'll link to your site!

Member News? E-mail Meli Calkins and get it online. Check out workshops, news and much more!

Thank you to all of our advertisers for your continued support!

Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2011 Board Members

President	Michelle Nosco	(661) 245-6789
Vice Pres.	Diane Nelson Gold	831-1786
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Raffles	Pearl Schwager	368-8171
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... Lulu's	Marilyn Blutter	830-0825
... Emelio's	Marie Petz	341-6116
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is www.advancedphotolab.net

Want to paint and have fun? Join **Rea Nagel's** watercolor and mixed media painting class. Her new location is at 4390 Colfax Avenue in North Hollywood. She will have a large sunny room at ground level (no stairs) in the 1st Christian Church of North Hollywood. It is on the south east corner of Colfax and Moorpark. The new session begins on Tuesday January 11 2011 at 12:30. Call Rea to get more information. 818 908 5919 for more info.

Member news for the February 2011 newsletter is due by January 17th , 8:00 p.m. Call Meli Calkins, Editor, Telephone 818 366-9835

Website Janet Snodgrass: phone 818-882-4897. Member News Jeri Christensen: 818-645-9933

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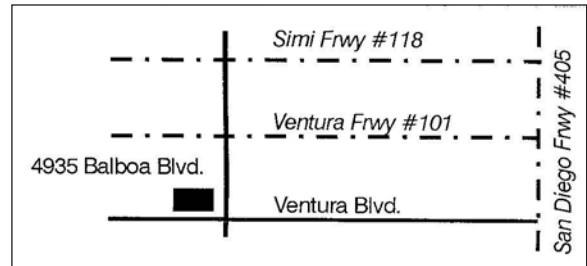
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



Graphics Plus (818) 700-8445

The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -
Monday January 24 and Monday February 22
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center, 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
17227 Kingsbury St.
Granada Hills, CA 91344