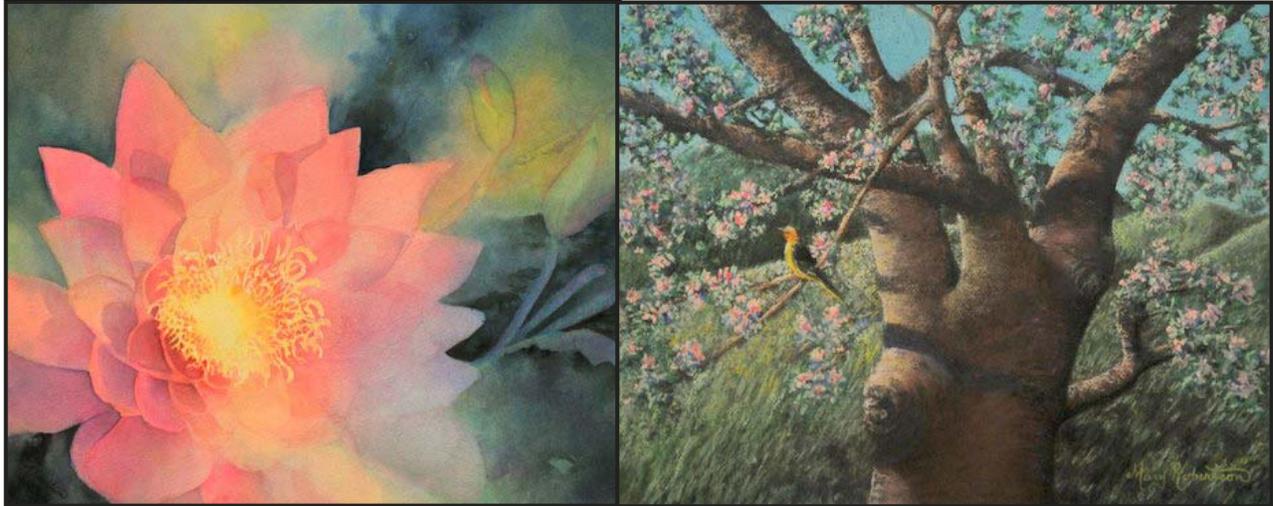




The Paint Rag

Celebrating 65 Years of Friendship

Oct 2010 Volume 66 Issue 08
Non-Profit Organization #95-604775



MARY ROBERTSON

Fascinated by nature and color, Mary Robertson has captured the beauty of the world around her in her close and intimate portraits of flowers, birds and animals. She has been painting most of her life and produces art in many forms: drawings, watercolors, pastels, oils, textiles, murals, ceramics and stained glass. Her art has an ethereal, lyrical quality and a beautiful blending of colors. Her paintings in watercolor, oils, pastels and acrylics can be found in collections both here and abroad. She was a featured artist in the 2002 Showcase of Artists for *World of Watercolor Online Magazine*.

Mary's art is influenced by the colors and poetry of impressionists such as Monet and Seurat and through classes and workshops with artists including Helen Reed, Edith Polambi, and Millard Sheets. Her commercial art experience includes magazine illustrations, children's book illustrations, hand painted silk banners and wall hangings, stained glass design, stationary and gift ware design, textiles, architectural illustration, and murals. Mary teaches private and group adult fine art classes and workshops.

When asked why she paints Mary said, "I can't *not* paint. There is so much beauty in this world I just have to try to capture it on paper or canvas so I can share what I see with others." Mary's passion for nature and color is truly reflected in her art and in her ability to share the beauty of the world with those around her.

Mary Robertson will demonstrate the Watercolor painting at our September 7th Meeting.



President's Message October 2010



So what are you going to do with all of your art work?

What impact does your artwork make?

From the beginning our art is an expression of who we are, what zings us and what we notice in life. What is important to you? Is art truly created for its own sake?

As artists we underestimate ourselves and our creations. We underestimate our effect on others. The arts are connected to and created from our passions and THAT is what it gives to those who see it. The arts are for the sake of everyone who experiences them. Creator and viewer. Their effect continues to create. As in the image of the creator, it continues to influence and nurture creation into being within the viewer. When the message is conveyed: "ZING!", the message is newly conceived and created in the viewer.

Yes, our creations have a life of their own and in that way are created for their own sake. But don't for a minute think they are created for no other purpose. There is a higher purpose in all of us and a higher purpose for our expressions. Our art is the trail our souls leave on the Earth. Our spirit. Once created it goes out into the world and makes an effect that will exist long after we are gone. Our spirit remains intact in our creations. Our creations are like our children. They have their own life and make their own effect on those living and fortunate enough to experience them.

So, what are you going to do with all of your artwork? When you have a big "Ah hah", put it in your painting. It's as simple as going gaga over the way the sunlight drapes itself along an ocean sprayed rock. The following generations will "get it", just from experiencing your artwork. Yes it's true. This is the way it works.

Michelle Nosco © 2010

September Mini Show Winners



1st Place Andrew Schwartz



2nd Place Leonard Spunt



3rd Place Anita Keorwski



HM Sharon Weaver

Who's Who in the San Fernando Valley Art Club



Meet Jacqueline Daugherty

As I drove down the quiet tree lined street I tried to remember my initial meeting with Jackie. I know she was one of the first people I met when I joined the club seven years ago and she was certainly one of the warmest. Her lilting accent, not to mention her welcoming smile, would be comforting to any newcomer. When the door opened to the house, it was this gracious artist who greeted me and invited me into her charming home.

Jackie's home is a tasteful reflection of her art, travels, interests and her belief in harmony.

Born in Nice France to parents who were musicians—her mother a concert pianist and her father a city newspaper editor who was also a solo violinist—Jackie fits easily into a creative nature.. Her sister and two brothers, were fortunate to be surrounded by art and music as they grew up. When her son presented her with a gift of a bust Beethoven, he told her, “Here is a great man to watch over you.” To this day it stands in the corner of her living room. Her son knew he was her favorite composer.

You could say Jacqui is *bien éduquée*, if you spoke French. “All my life I was involved with art in one form or another,” Jackie tells us. Her favorite artists are the impressionist's with Monet's colors and Cézanne's style at the top of her list. She is also quick to point out that she has a great appreciation for the talents of SFVAC members.

Coming to this country in the early 1950s as a tourist, Jackie's life took a turn that resulted in marriage and later, four children, all boys. Although she eventually became a single Mom she still managed to dabble in art while attending UCLA to study government contracts for her job with Litton industries. After retirement Jackie devoted more time to art with oil painting as her focus as a “better way to express myself,” she says. And what an extraordinary oil painter she is. In every room of her home there are examples of glorious exotic flowers, seascapes and landscapes of her travels to other countries. Jackie gives credit to one of her early instructors at the Learning Tree who constantly pushed her to do better work. To further her art education she attended California Art Institute.

When Jackie joined SFVAC she reports, “I found my self suddenly in my element.” Smiling broadly she told me, “I was delighted being with fellow artists and felt totally at home.” Her friend Janet Snodgrass says “I admire Jackie for her talent, discipline and her organizational abilities in addition to being a really good friend.” Multifaceted is the proper term for Jackie. She is a regular workout enthusiast, visiting the gym every day, a master chef, an avid reader and also a collector of first edition books, including some by famous author, Georges Simenon.

Jackie tells us, “Everything has a meaning.” As they say in France, our Jacqueline is *Sophistiquée une Femme moderne, très Au Courant, Intelligente Charmante*. We at SFVAC are so fortunate to count her among our members.

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Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati membership know your e-mail address. She will send out up to the date information about opportunities for shows and paintouts when available and reminders of important deadlines.

Plan Ahead to Attend our Tuesday meetings - Future Demonstrators

Date	Media	Artist	Time	Location
October 5	TBD	Mary Robertson	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
November 2	TBD	Carolyn Counnas	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
December 7	TBD	TBD	6:30 PM	Annual Holiday Dinner Location TDB
January 4	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

Bring a miniature piece of your own original art to our September meeting, to trade with other artists in SFVAC. Lay it out on the ARTIST TRADING CARD (A.T.C.) table. During the break, all those participating will gather around the A.T.C table and draw straws (or numbers) to determine the order in which we each pick cards from the table.

If you are not getting the Paint Rag by e-mail, check with Marian Fortunati to see if your e-mail address is correct. Otherwise it will go to electronic heaven and never get to you.

Thank you Jim Urstom for your demonstration at the September meeting on ways to paint with water colors. For those who want to visit Jim's studio, his phone number is 323-731-8624 and studio address is 3622 Washington Blvd.



Art Around Town

Date of Art Show or Workshop	Organization Hosting Show/ Workshop	Location	Contact Information	Last Date for Entry	Brief Description
5 Week Workshop	Robert Tanenbaum	At Robert's large, beautiful studio 5505 Corbin Ave. Tarzana	818-345-6741 www.rtanenbaum.com	Friday Mornings	Robert Tanenbaum has been teaching drawing and oil painting for 15 years. His students have improved dramatically due to the SITE SIZE academics of painting and drawing. Style and subject matter is your choice He has room for three more students and is available to teach on other days should there be a desire. Classes are 5 weeks plus one free make-up or bonus class. The cost is \$250.
October 2-3	San Fernando Valley Arts Council	Many locations	Web site: www.sfvartscouncil.com For tickets: Continental Art Supplies 7041 Reseda Blvd. Reseda, CA 91335 ph: (818) 345-1044	none	2010 Valley Artists Studio Tour. Public is invited to visit the studios of 30 local San Fernando Valley fine artists. A self-guided tour, meet the original artists, This will be a ticketed event with proceeds going to local arts causes. Tickets are \$20.00 each. Club members participating in the tour are Beth Summers, Barbara Tabachnick and Tommy Hollenstein.
October 22-24	Learning & Product Expo, Art ! Pasadena, Dick Blick	Pasadena Conference Center 300 E Green St. Pasadena, CA 91101	Irene Gruen Tel: 626-689-2690 or www.learningproductexpo.com/pas	Registration for classes after October 10 is \$10 more	Learning & Product Expo: Art! Pasadena Juried Show: JEP images of your paintings must be submitted on CD and mailed to: Learning & Product Expo: Art!, Juried Art Entry P.O. Box 8, City Island, NY 10464. Prospectus on-line at http://www.learningproductexpo.com/pas/juried_show_information.cfm
October 9-10	Ojai Studio Artists Inc.	Ojai	Ojai Valley Chamber of Commerce, PO Box 1134, Ojai, CA 93024 805-6464-8126 www.ojaistudioartists.org	none	Ojai Studio Artist Tour. Explore over 50 artist's studios in hidden corners of the Ojai valley. Get the behind-the-scenes look at artists' creative environments, purchase art, etc.
October 31 thru December 12	San Fernando Valley Art Club	Finegood Art Gallery	Regina Wolford, Exhibits, 848-992-8848 or www.sfvartclub.org for prospectus	October 24 take – in, 11:00 AM to 1:00 PM	San Fernando Valley Art Club Fall Member Juried Art Show "Images and Reflections"

On August 22nd at the Dick Clark Gulls Way Estate in Malibu volunteers for a fundraiser at the Arts For Earth Foundation booth included SFVAC members **Joette Snyder**, and **Michelle Nosco**. This was in support of the California Wildlife Center Their mission to "Rescue, Rehabilitate, Release" wild animals. The Silent Auction alone had over 800 donated items. The fundraiser brought in hundreds of dollars with pet portraits, building onto already thousands of dollars in support with those already created for the center. For more information see www.californiawildlifecenter.org.

MEMBER NEWS

Information for the SFVAC Fall Show "Images and Reflections"

TAKE-IN at Finegood Art Gallery-

Sunday, October 24, 2010:

Members Submit Artwork, Forms & Payment: 11:00-1:00 PM

Judging: 1:30 PM

Pick-Up Unaccepted Artwork: 3:30-4:30 PM

HANGING-

Monday, October 25, 2010:

Installation/Hang Artwork: 12:30 PM-4:30 PM

Pick-Up of Unaccepted Artwork: 2:30 PM-3:30 PM

SHOW OPENS-

Sunday, October 31, 2010

RECEPTION & AWARDS-

Sunday, November 7, 2010 2-4 PM

SHOW CLOSES--

Sunday, December 12, 2010

Pick-Up Artwork: Sunday, December 12, 3:00 PM-4:00 PM or Monday, December 13 (time TB A)

Everyone entering the facility must present a photo ID to security.

The Prospectus and Entry Forms are now available on the Club's website.

During the summer , **Rachel Weisberger** had three of her paintings selected for a month long show called "All Things Horses" in Pagosa Springs ,Colorado. Also, she had a painting called "Serenade" accepted for a show called "Hybridity" at the Latino Museum of History Art & Culture, in down town Los Angeles. It will remain part of the museum collection. And finally, her series "Musical Note" was accepted by Asto Museum of Art to the 8th Donghak Art Festival in Korea. Way to go Rachel.



Rachel's
"Musical Notes"

The Talking Stick presented the "Fearless Fantasy" a vast array of abstract paintings and assemblages by **Ione Citrin**. This show started September 12th and will end 30 September. The Talking Stick is located at 1411 Lincoln, Venice, CA. 90291, 310-450-6052.

**San Fernando Valley Art Club
offers venues each member artist
may independently approach!**

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city
which they provide.

Aroma Restaurant

Contact: Moira

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762-0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

Lulu's Beehive

13203 Ventura Blvd., Studio City. Cross street

Mary Ellen Ave,

Contact Marilyn Blutter.

(818) 830-0825

Emilio's

Or

Hollywood Grill @

6310 Van Nuys Blvd.

Van Nuys, Calif - near

Owner Robert Locke and Chef Kurt Ehrlich.

Marie Petz at 818-348 6116.



Visit www.sfvartclub.org

Do you have your own art website?

E-mail Janet Snodgrass and we'll link to your site!

Member News? E-mail Meli Calkins and get it online. Check out workshops, news and much more!

Thank you to all of our advertisers for your continued support!

Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is www.advancedphotolab.net

If you want to have a lot of fun painting and learn how to combine lots of media, come join the class. **Rea Nagel** will be starting up a watercolor and mixed media painting class on **September 14, 2010**. The class will be at the **VIVA Gallery** on Tuesday afternoons, 12:30 to 3:30. Call Rea at 818 908 5919 for more info.

Have you thought about taking an art class but were unsure about a good teacher? **Robert Tanenbaum** is available to teach you. See his workshop information on page 5 in Art Around Town

Art Classes

Helene Jukoff will be the art instructor at the Reseda Community Adult School. This low cost class will cover all mediums (watercolor, oil, soft pastel, oil acrylic and drawing). Classes are held on Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Northridge. Helene also offers private lessons on Tuesday afternoon. For more information on both classes, call Helene at 818-349-7933.

2010 Board Members

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Special Exhibits	Boz Vakhshori	360-5993
Video Librarian	Arlette Menard	366-6665
Paint Out Coordinator	Trisha Bennett	784-3000
Parliamentarian	Open	

Member news for the November 2010 newsletter is due by **October 17th**, 8:00 p.m. Call

... Meli Calkins, Editor

Telephone 818 366-9835

Website Janet Snodgrass: phone 818-882-4897. Member News Jeri Christensen: 818-645-9933

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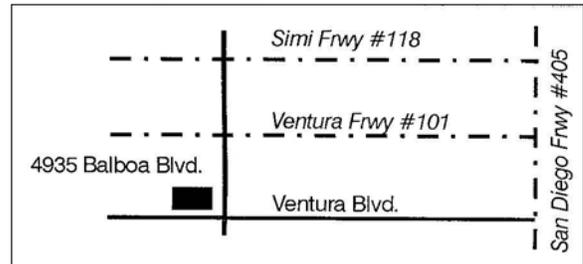
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

Board Meetings -
Monday October 25th and Monday November 22nd
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center. 19130 Ventura Blvd.,
 Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
 Granada Hills, CA 91344