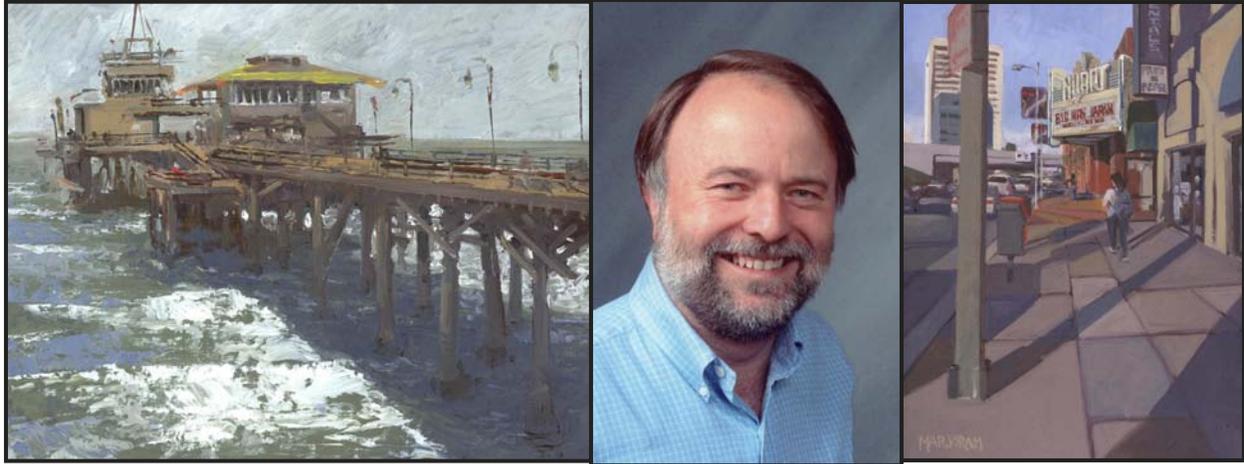




# The Paint Rag

*Celebrating 65 Years of Friendship*

November 2009 Volume 66 Issue 09  
Non-Profit Organization #95-604775



**Ernie Marjoram**

Growing up in the suburbs of L.A. in the 1970's, Ernie's exposure to Surf Culture, Hot Rods and Disneyland led him to study architecture at Cal Poly Pomona where he spent his senior year in Florence, Italy. After returning home, Ernie worked as an architect during the 80's and in 1993 established his own design consulting business serving architects, interior designers and entertainment clients. He began exhibiting his own art with a solo show "Europe, Asia and the US" in 2005.

Ernie paints architectural landmarks in a representational yet impressionist style. He often begins with a quick pen & ink drawing on a toned canvas board then mixes all his colors from the primary pigments: red, yellow, blue, white and black. By simplifying his equipment and process, Ernie has learned to embrace the challenges of painting on location.

Recently Ernie held a second solo show "Bell' Italia" at the Los Angeles Ebell Club and his art has been exhibited at the Pasadena Museum of California Art, the Huntington Library, Greenfield Sacks Gallery/Bergamot Station and TAG Gallery in Santa Monica. Ernie was invited to participate in the Lodge at Torrey Pines "Celebrate the Craft" plein-air painting competition and his painting "Shelter from the Storm" took first place at Ironstone Vineyards *Spring Obsession* competition in 2008.

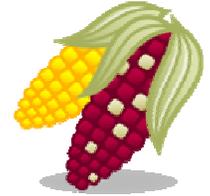
Ernie has taught art classes at Woodbury University and Art Center and is currently teaching in the Production Design Department at the American Film Institute. He also teaches public art classes and has done live painting demonstrations and workshops for local arts clubs including the *San Gabriel Fine Arts Association*, *East Valley Art Association* and *Burbank Art Association*. In 2008 he served as the juror for the Anaheim Art Association open competition.

As an advocate for the arts, Ernie serves on the Advisory Board of the California Art Club and has been responsible for a series of juried art exhibitions at the historic Blinn house in Pasadena. He is a member of LACMA's American Arts Council and has donated art to Operation School Bell and Inner City Arts.

Ernie Marjoram will demonstrate oil painting at the November Meeting



## President's Message November 2009



One of the many good things about living in Los Angeles is that we get to brag to our friends in the rest of the country about the weather. Don't laugh. Admit it. You feel a little smug when other places are bracing for a tornado or shoveling snow. Sure we have the occasional shaker, some mudslides and of course the fires but that is nothing compared to multiple hurricanes every year. This is what we tell ourselves. And it is mostly true. But what is really golden about living here, the thing that is so pleasurable is the ease with which we slide into one season after another. Especially autumn. Slowly and with out effort we start to take note of little changes in our activities. Our clothing, our diet and did I mention the colors in our art work. Oh, and another absolutely superb thing about living in this area is the San Fernando Valley Art Club.

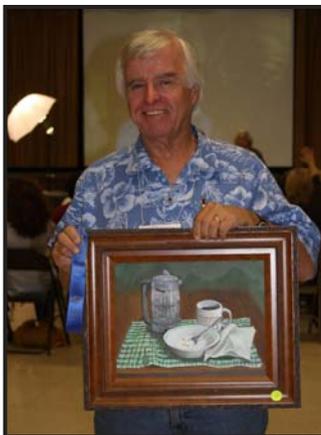
What is it about this organization that is so unique? Well, first the members are the friendliest people I've ever met. Some of you have reported that you also found yourself welcomed into the fold at your very first meeting. I don't even need to go into detail about the benefits of gathering with talented artists on every level in every genre of art. The willingness to help and be part of a group shines through at every meeting. At our November meeting there will be a fine example of this selfless participation when we vote for the installation of the 2010 board of directors. The new board will be serving a most energized art club with years of success in their history and a future that can only be described as fantastic.

Please show your support of your club by attending this important meeting. It will be a Happy Thanksgiving event for all involved.

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### October Mini Show Winners



Terry Supple 1st



Beth Summers 2nd



Andrew Schwartz 3rd



Sharon Weaver HM



## Who's Who in the San Fernando Valley Art Club

### Meet Michelle Nosco

If you don't know her by now, be prepared to be completely smitten very soon. Michelle is an artist, muralist, musician, film maker, environmentalist, animal lover and our candidate for President of SFVAC. Our only candidate as of the writing of this column. Michelle is so committed to the art club that she is willing to drive an hour and a half, one way just to attend our monthly meetings and that doesn't even take into consideration the other functions we have each month. Michelle, who is affectionately called "Chela" by her close friends, comes to us with a big heart but that is only a portion of her extraordinary credentials. In 2007 she created an organization called "Arts for Earth Foundation," a non-profit dedicated to bringing the arts, in all categories, performance, visual and literary, together with environmental efforts. She and other artists give donations earned by their commissions to animal wildlife sanctuaries and animal rescue efforts keeping only enough funds to pay for their materials. Michelle feels that humans connect with animals and that through art, "We are turning your passion into compassion."

Michelle hails from Chicago where she attended art school at the University of Michigan in Ann Arbor. After graduating, she worked for a large advertising agency, first as an art director, progressing on to producing animation and film for commercials. Coming to LA in the 90s she received her Masters degree in directing theater and film at CalARTS. As a little girl she had always painted, still she did not get into fine art as a profession until she started painting murals in the 1990s.

While on location in Frazier Park making a western film with her late sweetheart of fourteen years, she was struck by the beauty of the surrounding landscape, the fragrance of pine and sage, the black velvet sky sprinkled with diamonds at night and so she found a five acre site with a ranch house and didn't hesitate to buy it. She smiles when speaking of how she and her boyfriend would ride their horses up to the top of Mount Pinos and then to the river and all of this beauty was with in an hour of the city.

About three years ago a friend asked her to paint a rose on a box that she was giving away as a gift. At the same time her friend was doing a bit of matchmaking with another friend and a man named Roy. When Michelle came to the home to paint the rose Roy took one look at Michelle and informed the friend that he wanted to be matched with the artist, a turn of events the matchmaker had not planned. Michelle and Roy are engaged to be married in the near future.

Michelle came to SFVAC thanks to our own dearly departed Erin Harnette-Cezon. They met at the Sepulveda Basin wildlife refuge and discovered both were professional painters of animals. Erin told Michelle that she would meet some wonderful artists in our club and that she would fit right in. Michelle reports that she was, "Blown away by the talent she found with SFVAC." She has a special interest in expanding our paint outs as well as getting to know all of our members.

A special thanks to Erin for bringing us Michelle and to Michelle, Welcome. We are honored to have you in our group and to have you as our new president.

**Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN.** The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati membership know your e-mail address.

**Plan Ahead to Attend our Tuesday meetings - Future Demonstrators**

Date	Media	Artist	Time	Location
Nov 3	TBD	Ernie Marjoram www.erniemarjoram.com	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
Dec 1	Soft Pastel	Meli Calkins www.melicalkins.com www.vcartfarm.com	6:30 PM	Holiday Celebration Dinner Monterey at Encino Restaurant 16821 Burbank Blvd, Encino, CA
Jan 4		TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
Feb 2		TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California

**IT'S SHOW TIME FOR VIVA L'ART!**

It is that time again for another San Fernando Valley Art Club Member Juried Art Show. The title of the show if you haven't guessed it by now is **Viva L'ART**. It starts November 25 and ends December 12 at the VIVA Art Gallery located at 13261 Moorpark St., Sherman Oaks, CA 91432. The prospectus will be at the October member meeting and on the SFVAC webpage. **So if you haven't been painting much, get those paint brushes and canvases out and get busy!**

**Don't forget ! The 2010 membership dues are due this coming December. The renewal application is in this month's Paint Rag and on the club's webpage [www.sfvartclub.org](http://www.sfvartclub.org).**

Thank you **Alex Schaefer** for demonstrating your oil painting skills at the November member meeting.



Alex Schaefer and SFAVC members enjoying themselves at the October meeting.

## *Art Around Town*

Date of Art Show	Organization Hosting Show	Location	Contact Information	Last Date for Entry	Brief Description
November 25 through December 12, 2009	San Fernando Valley Art Club	VIVA Art Gallery 13261 Moorpark St., Sherman Oaks, CA 91432	Copies of the prospectus can be obtained at the October meeting or on the SFVAC art club.	November 22, 2009 Take in	VIVA L'ART SFVAC juried member art show
March 2010 on Artist Magazine Website	The Artist Magazine	Winners will be featured on The Artist's Magazine website along with a list of Honorable Mentions	<a href="http://www.artistsnetwork.com/competitions/">www.artistsnetwork.com/competitions/</a>	Online submittal November 2, 2009	The Artist's Magazine All-Media Online Competition Grand Prize Award: \$500 7 First Place Awards: \$100 each
January 6 – January 29, 2010	Valley Institute of Visual Art "VIVA"	VIVA Art Gallery 13261 Moorpark St., Sherman Oaks, CA 91432	<a href="http://www.vivaartcenter.org">www.vivaartcenter.org</a> 818-346-0852	Entries must be postmarked by November 16, 2009	SCORE VIII "Southern California Open Regional Exhibition"

Get your seat and diner reserved for the December 1st Meeting. Reservations are a must. Please cut the coupon below, fill it out and mail it to Sharon Weaver

### **Holiday Dinner**

Tuesday, December 1, 2009 from 6:00 pm – 11:00 pm

### **Monterey at Encino**

16821 Burbank Blvd, Encino, CA

\$35.00 includes a demonstration by Paint Rag editor and pastel artist,  
Meli Calkins, dinner and lots of fun with all the members of the SFVAC.  
Your choice of \_\_\_\_1) Salmon \_\_\_\_2) Turkey \_\_\_\_3) Vegetarian Pasta  
Who's Coming? \_\_\_\_\_

For reservations send your check payable to the SFVAC and this form with meal preference to:  
Sharon Weaver 11553 La Maida Street Valley Village, CA 91601

## MEMBER NEWS

**Beth Summers** invited friends and art lovers to her home for a Home Studio Gallery Tour of her paintings this last Oct 10<sup>th</sup> and 11<sup>th</sup>. She exhibited over 90 of her original oil paintings and as an extra, refreshments were provided.



Awesome Poppies by Beth

Please plan to attend the November Meeting to vote on your new Board of Directors.

### 2010 Board of Directors SFVAC Nominees

President \_\_\_\_\_ Michelle Nosco  
 Vice President \_\_\_\_\_ Sharon Weaver  
 Treasurer co Chairs \_\_\_\_\_ Joette Snyder & Sylvia Crosbie  
 Recording Secretary \_\_\_\_\_ Jeri Christensen  
 Membership Chair \_\_\_\_\_ Marian Fortunati  
 Paint Rag Editor \_\_\_\_\_ Meli Calkins  
 Exhibits Chair \_\_\_\_\_ Regina Wolford  
 Mini Exhibits Chair \_\_\_\_\_ Bennett Levin  
 Media Relations \_\_\_\_\_ Terry Supple  
 Paint Out Coordinator \_\_\_\_\_ Trisha Bennett  
 Hostess \_\_\_\_\_ Rachel Weissberger  
 Host Committee \_\_\_\_\_ Paula Diggs, Margaret Henrich  
 Corresponding Secretary \_\_\_\_\_ Margaret Henrich  
 PR Mailing \_\_\_\_\_ Sara Coyle  
 Raffles \_\_\_\_\_ Pearl Schwager  
 Special Exhibits (Lulu's only) \_\_\_\_\_ Marilyn Blutter  
 Special Exhibits (Emelios only) \_\_\_\_\_ Marie Petz  
 Video Librarian \_\_\_\_\_ Arlette Mennard  
 Webmaster \_\_\_\_\_ Janet Snodgrass  
 Parliamentarian \_\_\_\_\_ OPEN  
 Historian \_\_\_\_\_ OPEN

**Rachel Weissberger** has three of paintings (Groovy Guitar, Contemplation and Sax In Style) that were juried into the 11th annual art show at the "Upstream People Gallery", which is an online gallery, [www.upstreampeoplegallery.com](http://www.upstreampeoplegallery.com). The shows start on November 1st and will last a month. Also her painting "Groovy Guitar" was juried into a show at "Sundust Gallery" in Mesa Arizona, and will be on display there for a month.

**Boz Vakhshori** has a one man art show at the "Collection Restaurant and Bar" located at 5506 Westward Beach Road, Malibu, California, 90265. Right across from Zuma Beach. His reception is November 7th and 8th from 10:00 AM to 6:00 PM.

**San Fernando Valley Art Club offers venues each member artist may independently approach!**

#

### *Artist Alley*

*Calabasas Tennis & Swim Ctr.*

*Contact: Kathy Milbrand*

*(818) 222-2782*

*23400 Park Sorrento*

*Calabasas*

*\$46.00 insurance fee from the city which they provide.*

### *Aroma Restaurant*

*Contact: Moira*

*(818) 508-7377*

*4360 Tujunga Blvd.*

*Studio City*

*No commission*

### *Organic Coffee Shop*

*Contact: Emily*

*(818) 762-0181*

*12508 Moorpark St.*

*Studio City*

*30% commission*

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

To exhibit at **Lulus** contact

**Marilyn Blutter.**

**(818) 830-0825**

To exhibit at **Emilio's** contact

**Marie Petz at 818-341-6116.**



Visit [www.sfvartclub.org](http://www.sfvartclub.org)

Do you have your own art website?  
E-mail Janet Snodgrass and we'll link to your site!  
Member news? E-mail Jeri Christensen and get it  
online. Check out workshops, news and much, much more!

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### ArtClasses

The Reseda community Adult School is offering low cost art classes in all mediums (watercolor, oil and soft pastel, oil, acrylic and drawing). **Helene Jukoff** is the instructor. Class schedules are Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Thursday mornings at Prince of Peace Lutheran Church, 9440 Balboa Blvd. For more information, call Helene at 818-349-7933 or visit the classes. Student's work is shown at the Platt Library located at 23600 Victory Blvd.

Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is [www.advancedphotolab.net](http://www.advancedphotolab.net)

Rea Nagel, an outstanding water color artist, is now teaching how to paint with water color at the **VIVA Gallery**. Classes are on **Tuesdays** starting at **12:30 PM to 3:30 PM**. Call Rea at 818-908-5919, or check out her website at [watermediabyrea.com](http://watermediabyrea.com).

Still Life Painting for Beginners with **Silvina Day** at VIVA Art Gallery. Class time starts 6:00 pm - 9:00 PM every Thursday from September 3, 2009 through November 5, 2009. Cost \$25.00/class OR \$18.00/class for all 10 classes paid in advance. Contact number (661) 547-8632. Make check payable to Silvina Day, Mail to: 3807 W. Sierra Hwy. #6-4428 Acton, CA 935101. For list of materials and class description, contact Silvina.

### 2009 Board Members

President	Dori Marler	345-4997
Vice Pres.	Sharon Weaver	769-2688
Treasurer	Anita Van Tellengen	996-5241
Assist. Treas.	Rae Troulman	782-8423
Secretaries	Lois Brayton	988-8595
	Jeri Christensen	645-9933
Membership	Marian Fortunati	342-4601
Paint Rag Editor	Meli Calkins	366-9835
Assistant Editor	Jeri Christensen	645-9933
Exhibits	Regina Wolford	992-8848
Historian	Arlette Menard	366-6665
Media Relations	Terry Supple	346-5791
Parliamentarian	Open Position	
Host Committee	Margaret Henrich	701-0305
	Paula Diggs	223-9153
Hostess	Rachel Weissberger	360-6035
PR Mailing	Sara Coyle	789-1574
Raffles	Pearl Schwager	368-8171
Mini Exhibits	Bennet Levin	782-4492
Special Exhibits	Boz Vakhshori	360-5993
Video Librarian	Arlette Menard	366-6665
Corresponding Sec.	Rena Hinkle	360-0226
Paint Out Coordinator	Marilyn Blutter	830-0825

..# **Member news** for the December 2009 newsletter is due by **November 18th**, 8:00 p.m. Call:

..# Meli Calkins, Editor

**Telephone 818 366-9835**

Website Janet Snodgrass: phone 818-882-4897. Member News Jeri Christensen: 818-645-9933

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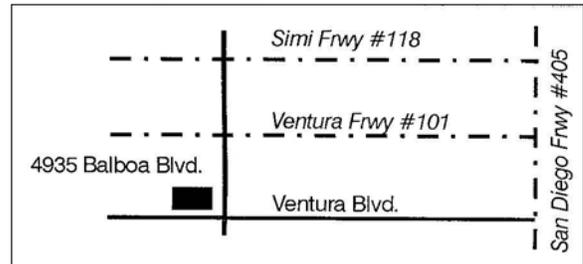
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**The San Fernando Valley Art Club**  
 Meets on the first Tuesday of the month:  
 4935 Balboa Blvd., Encino, California  
 Social time 6:30 p.m. - Program 7:00 p.m.  
 Refreshments served.

The Public is Welcome  
 Requested Donation: Members \$5.00  
 Guests, \$6.00



**Graphics Plus** (818) 700-8445

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**BOARD MEETING - MONDAY NOVEMBER 23RD**  
 Meeting time - 7:00 pm  
Location:  
 Tarzana Community Center, 19130 Ventura Blvd.,  
 Tarzana  
 At the corner of Vanalden and Ventura  
 Parking in rear

See what is new on the San Fernando Valley  
 Art Club website [www.sfvartclub.org](http://www.sfvartclub.org)

**SFVAC Paint Rag**  
 17227 Kingsbury St.  
 Granada Hills, CA 91344



## **Membership Dues**

Your 2010 SFVAC Membership Dues are due by December 20, 2009.  
Please complete the form below so that we can update our database.

Artist or Patron Members: \$40.00  
Additional family member of either category is \$10.00

After completing the form, enclose your check made payable to SFVAC and mail both to:

Marian Fortunati  
3944 Rock Hampton Dr.  
Tarzana, CA 91356

---

Name: \_\_\_\_\_

**Check if you have new information.**

**If this is checked, please complete the form below...**

**Otherwise, only complete if there are any corrections or changes that should be noted.**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **(very important!)**

Home phone: \_\_\_\_\_

Cell phone: \_\_\_\_\_

**Please legibly print or type! (THANKS ☺)**