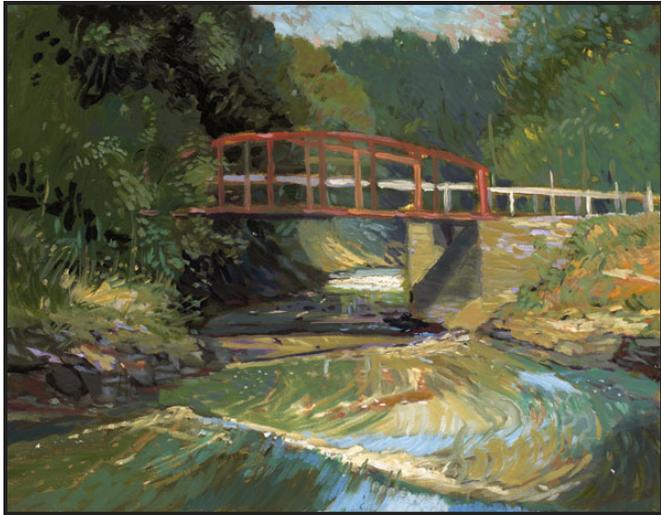




The Paint Rag

Celebrating 65 Years of Friendship

Sept 2009 Volume 66 Issue 07
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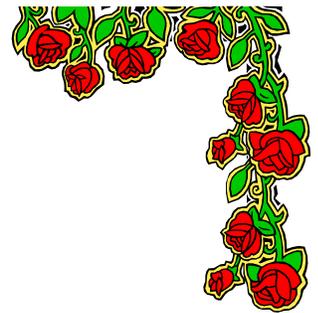
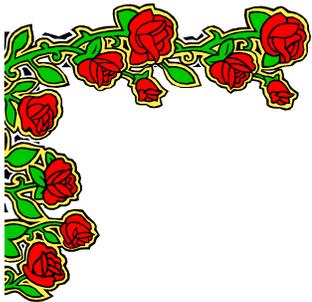
Chuck Kovacic

Artist, actor and a true fan of Sherlock Holmes, Chuck Kovacic will demonstrate oil painting at the September meeting. Chuck acquired his BFA in graphic design from the Cleveland Institute of Art. As an art director for several northern Ohio advertising agencies, he collaborated upon print campaigns for Owens Corning, Ford, National City Bank and detailed urban revitalization campaigns for numerous Midwest communities as part of the "Main Street" program for the National Trust for Historic Preservation. Leaving the agency profession he relocated to Southern California where he employed his artistic skills as a restoration expert focusing upon items associated with pre-1950 merchandising, breweriana and distillery related antiques. His clients include serious collectors of the genre as well as prominent auction houses.

Although he had pursued painting as his minor at the Institute, it was not until 2005 that he resumed painting. His interest had been revived through class and study work at the Los Angeles Academy of Figurative Art. Rendered in the traditional "plein-aire" style of the Impressionists, his painting investigates the changing landscapes of Southern California. Frequent trips to Ohio have provided a diversity of subject matter, some of which he shares here. "These two areas provide differences of light and foliage, the subtleties of which continue to intrigue me." Portraiture rendered in the "historical styles" of John Singer Sargent and Gilbert Stuart and the occasional cast sculpture round out the artist's pursuits.

When Chuck is not painting, he is delighting and inspiring numerous Fortune 500 companies audiences, impersonating the characters of Will Rogers, Mark Twain, Sherlock Holmes and others.

Chuck Kovacic will demonstrate oil painting at the September Meeting



Vice President's Message September 2009

Take the Challenge

In May, it seemed as if the days of summer stretched ahead for an unimaginable length of time. I had so many plans and I was determined to take advantage of the long warmer days. I planned to paint, travel, get the car fixed, have the carpets cleaned, catch up with all my friends and accomplish so many of the things I had put off in the short, dark days of winter.

The June gloom and late spring had me anxious for hot weather. The hot weather came in July, searing the valley with weeks of 90-plus temperatures. Now, the lazy days of August march by as the summer winds down to its inevitable end.

I look back on my summer and am grateful for the many adventures I experienced. I never did get the carpets cleaned but I managed to accomplish many of the goals I set back in May. The idea of writing down goals isn't new, but I only started to use this tool recently and have found it to be a real motivator.

I hope that your summer memories are filled with wonderful victories and great accomplishments, but if your summer wasn't as productive as you hoped, I have a challenge that could help.

I challenge everyone to write down five art-related goals. (See my list below.) These are things you want to accomplish by the end of the year regarding your art. Maybe you would like to try a self portrait, start keeping a sketching journal, complete two paintings a month, or enter an art competition. You get the idea, but this is *your* list, so you have to decide what you want to accomplish.

Bring your list with you to the SFVAC monthly meetings and we will all see how many of our goals have been accomplished by the end of the year. It will be fun and I think, you'll be surprised how much easier it is to get somewhere when you know where you are going.

Sharon's 2009 Year End List of Goals

Enter 4 Plein Air Competitions for 2010. (Most entries are at the end of 2009)

Sketch every weekday

Go to a figure drawing workshop

Use the figure in more of my landscape paintings

Do an oil painting of a figure

I can't wait to see you all. Be creative.

Sharon Weaver 2009©

June Mini Show Winners



Ingrid Teda
1st place



Andrew J Schwartz
2nd place



Sylvia Crosby
3rd place



Paula Diggs
HM



Meet Helen Connolly

She brings the flowers for the centerpiece on the refreshment table every month and she always comes early to help set up the chairs. Sometimes she brings cuttings of the many different plant varieties in her garden to share with the members. Nobody asks her to do these things, she just knows. Helen is a long time member of SFVAC who generously gives her art and her flowers along with her time to our club. Her giving nature doesn't stop at our club. Helen also volunteers to drive a friend who is blind to his Dr. appointments at the Veteran's hospital.

Petite, blue eyed and always smiling, don't let her Irish last name fool you. Helen is a true Italian *bella donna*. "My parents both came from Italy," she said proudly and Helen's expertise in the kitchen is proof of her heritage. "I love pasta and I cook all kinds of Italian dishes," she tells us. Helen is grateful for the trip to Italy she made in 1971 where she had the opportunity to meet all her relatives on both her mother's and father's side of the family. Since her daughter, Patricia, and her serviceman husband were stationed in Germany at the time, Helen extended her trip to be with her daughter for the birth of her first grandchild, Christina.

Helen married at eighteen to the love of her life John, and together they embarked on an adventure by moving to California from Ohio in 1964. Helen and John were sweethearts from the 10th grade and although Helen lost her dear husband five years ago, she has fond memories of their life together.

Back in Ohio Helen had starring roles in the high school plays and sang in the church choir. Not one to stand still for any length of time, Helen has always been a very active lady. She began her painting career in 1969 and completed the sketch pictured above in oil while working at the California DMV and raising three children; one son, Patrick, and two daughters, Patricia and Paulette.

A tour of her charming home was evidence of Helen's journey into art. There are paintings in almost every medium and of every subject. Helen works in oils, pastels, acrylics, watercolor, scratch board and she even showed me a collage that she had done in grammar school. She approaches every subject whether portrait, animal or landscape with flair and elegance. Famous among the firefighters of Los Angeles and dearly loved, Helen has donated several paintings of Dalmatians to local fire departments.

Asked, "Why do you paint?" Helen responded. "When I see something beautiful, I want to try to capture it," Helen's love of beauty extends to her garden where she has thirty orchid plants and dozens of other interesting plants. She enjoys spending time caring for her garden, reading, cooking, playing canasta and of course painting. She speaks enthusiastically of her membership in SFVAC stating, "I think the club is great and I love seeing other artists work."

Helen Connolly is a shining example of the philosophy that true happiness comes to those who bring happiness to others. Thank you Helen, for all you do.

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Attention, Artists, Members and Guests, The Paint Rag HAS GONE GREEN. The Paint Rag is now being sent by e-mail unless you requested snail mail. Regardless of which way you receive your Paint Rag, it is still important to let Marian Fortunati membership know your e-mail address.

Plan Ahead to Attend our Tuesday meetings - Future Demonstrators

Date	Media	Artist	Time	Location
Sept 1	Oil	Chuck Kovacic www.chuckkovacicarts.com 818-891-4069	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
Oct 6	Oil	Alex Schaefer http://www.alexschaefer.com www.alexanderschaefer.blogs pot.com/	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
Nov 3	TBD	TBD	6:30 PM	Encino Community Center 4935 Balboa Blvd., Encino, California
Dec 1	Soft Pastel	Meli Calkins www.melicalkins.com www.vcartfarm.com	6:30 PM	Holiday Celebration Dinner Monterey

IT'S SHOW TIME FOR VIVA L'ART!

It is that time again for another San Fernando Valley Art Club Member Juried Art Show. The title of the show if you haven't guessed it by now is **Viva L'ART**. It starts November 25 and ends December 12 at the VIVA Art Gallery located at 13261 Moorpark St., Sherman Oaks, CA 91432. More information on the prospectus will be forthcoming soon. **So if you haven't been painting much, get those paint brushes and canvases out and get busy!**

October 3rd and 4th Art Show - Open to all SFVAC members

On Sat. Oct. 3rd and Sun. Oct 4th SFVAC will present a two day show at the Tarzana Cultural Community Center. All members are invited to participate. Each artist may enter as many paintings as they wish, and it is not a juried show. The space is lovely with many shade trees and a charming little cottage with clean rest rooms where our paintings can be stored overnight. Several of our members had sales last year at our one day show in this beautiful setting.

Please call Dori Marler for details regarding space reservations and cost. (818) 345-4997

Thank you Peter Kraus for critiquing SFVAC member's paintings at our June member meeting. The critique was a huge hit. Members submitted a painting and Peter did an excellent job of pointing out the strong and weak aspects of each painting.



Peter Kraus and SFVAC members enjoying themselves at the June meeting.

Art Around Town

Date of Art Show	Organization Hosting Show	Location	Contact Information	Last Date for Entry	Brief Description
Sept 5, 2009 9:00 AM to 4:00 PM	The Montrose - Verdugo City Chamber of Com- merce	The south side of Honolulu Ave between 2300 and 2400	Artwalks in 2009 (818) 249-717 There are a few openings for the September artwalks	Anytime before the event	Open air art festival. Chance to show and sell your work. Participa- tion fee \$40.00. Must have own display equip- ment.
April 2010 Issue	The Pastel Journal	The Pastel Jour- nal Magazine	www.pasteljournal.com	September 1, 2009	11th Annual Pastel 100 Competition
October 16- 18, 2009	The Artist Magazine, The Pastel Journal Watercolor Artists Dick Blick Art Materials	Pasadena Conference Center	www.learningproductexpo.com/ pas/splash.html	Sept 18, 2009 mail CD with digital images of paintings	Learning Art and Product Expo - and Fine Art Competition
November 23 - December 12, 2009	San Fernando Val- ley Art Club	VIVA Art Gallery 13261 Moorpark St., Sherman Oaks, CA 91432	Prospectus to be provided soon.	November 21 2009	VIVA L'ART SFVAC juried member art show
March 2010 on Artist Magazine Website	The Artist Magazine	Winners will be featured on The Artist's Magazine website along with a list of Honorable Mentions	http:// www.artistsnetwork.com/ competitions/	Online submittal November 2, 2009	The Artist's Magazine All- Media Online Competition Grand Prize Award: \$500 7 First Place Awards: \$100 each

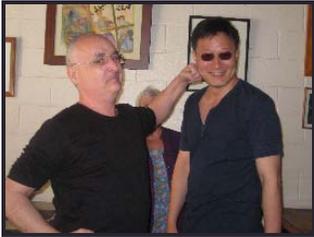
Reine River, a member of SFVAC and art teacher, received a grant from the City of Los Angeles Beautification Project to paint a mural. She came up with the concept and designed various scenes depicting old California with its orange groves, ranch houses, and missions. Reine chose 21 students to paint the mural (in acrylics). Among them were : **Dario Galatolo**, **Mona Mansour Jandali**, **Guy Newell**, **Midge Reisman** and **Rae Troulman**. Reine and her army of artists worked on it every Tuesday and Wednesday from 5:30 - 8:30 pm for all of July and 2 weeks into August. It is apparent from the photos below that it was a large project and lots of fun for everyone involved.



MEMBER NEWS

Sharon Weaver has had a busy summer participating in three plein air competitions. In June she traveled to the Carmel Art Festival where she painted for two days and sold three plein air paintings of the area. July found her at the San Clemente Plein Air Competition where two paintings sold. For a week over labor day, Sharon will be in Colorado for Victor Celebrates the Art, a competition she also attended last year. Good luck. We hope that it is another successful plein air event.

OK, for those who wonder if paintings really sell at Lulus. **Margarette Heinrich** had just finished hanging her paintings to show for the month of August and in come two men who saw one of her watercolors and wanted to buy it. Well both men won as they are business partners. Congratulations Margarette. If you want to show your paintings at Lulu's, call Marilyn Blutter to get on the schedule.



Here are the two partners hamming it up over Margarette's painting they purchased.

Mona Mansoor is also showing at Lulu's for the month of August.



Mona and her husband hanging her paintings at Lulu's.

Terry Supple entered the Ventura County Fair amateur fine art contest and won Second Place - Oil, still life, Second Place - Oil, floral and trees and finally a Third Place - Oil, portrait. Good for you Terry.



For those who want an regular venue to try and sell your work, the Simi Valley Town Center, Simi Valley has a fine art show the first weekend of each month. Contact is **Michelle McGrath** at **805- 526-6897**.

Cost to participate is \$5.00 and a small commission on any sales. All funds raised goes to an art scholarship for high school students who attend the Simi Valley High Schools.



New SFVAC member Charles Sherman shows his stuff at the June meeting with his lovely sculpture.

San Fernando Valley Art Club offers venues each member artist may independently approach!

#

Artist Alley
Calabasas Tennis & Swim Ctr.

Contact: **Kathy Milbrand**

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: **Maira**

(818) 508-7377

4360 Tujunga Blvd.

Studio City

No commission

#

Organic Coffee Shop

Contact: **Emily**

(818) 762- 0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

To exhibit at **Lulus** contact

Marilyn Blutter.

(818) 830-0825

To exhibit at **Emilio's** contact

Marie Petz at 818-341-6116.



Visit www.sfvartclub.org

Do you have your own art website?
E-mail Janet Snodgrass and we'll link to your site!
Member news? E-mail Jeri Christensen and get it
online. Check out workshops, news and much, much more!

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ArtClasses

The Reseda community Adult School is offering low cost art classes in all mediums (watercolor, oil and soft pastel, oil, acrylic and drawing). **Helene Jukoff** is the instructor. Class schedules are Wednesday mornings at the Wilkinson Center, 8946 Vanalden, Thursday mornings at Prince of Peace Lutheran Church, 9440 Balboa Blvd. For more information, call Helene at 818-349-7933 or visit the classes. Student's work is shown at the Platt Library located at 23600 Victory Blvd.

Paul Moshay is at Advanced Photo Lab at 21831 Sherman Way, Canoga Park, CA 91303-1941. Telephone is 818-347-4686 or 1-800-818-IMAGE. Hours are from 9:00 AM to 6:00 PM Mon -Fri. Saturday 9:00 AM to 2:00 PM. All photography is digital. Advanced Photo Lab is a full digital lab with 25 years of photographic experience. Website is www.advancedphotolab.net

Rea Nagel, an outstanding water color artist, is now teaching how to paint with water color at the **VIVA Gallery**. Classes are on **Tuesdays** starting at **12:30 PM to 3:30 PM**. Call Rea at 818-908-5919, or check out her website at watermediabyrea.com.

Still Life Painting for Beginners with **Silvina Day** at VIVA Art Gallery. Class time starts 6:00 pm - 9:00 PM every Thursday from September 3, 2009 through November 5, 2009. Cost \$25.00/class OR \$18.00/class for all 10 classes paid in advance. Contact number (661) 547-8632. Make check payable to Silvina Day, Mail to: 3807 W. Sierra Hwy. #6-4428 Acton, CA 935101. For list of materials and class description, contact Silvina.

Board Members

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Corresponding Sec.	Rena Hinkle	360-0226
Paint Out Coordinator	Marilyn Blutter	830-0825

..# **Member news** for the October 2009 newsletter is due by **September 18th** , 8:00 p.m. Call

..# Meli Calkins, Editor

Telephone 818 366-9835

Website Janet Snodgrass: phone 818-882-4897. Member News Jeri Christensen: 818-645-9933

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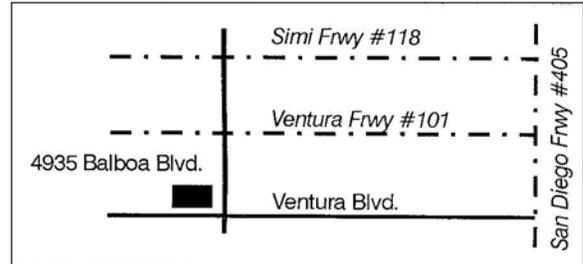
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



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BOARD MEETING - MONDAY AUGUST 24TH
 Meeting time - 7:00 pm
Location:
 Tarzana Community Center, 19130 Ventura Blvd., Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
 Granada Hills, CA 91344