



The Paint Rag

Celebrating 65 Years of Friendship

Sept 2008 Volume 65 Issue 7
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Frank Lennartz

Backpacking the High Sierras, diving off the Channel Islands or sailing the Pacific Coast under the light of the moon, Frank's passion for the outdoors seems never-ending. It's no wonder that painting 'en plein air' is his favorite pastime and the California landscapes his favorite art studio. Says Frank: "A kaleidoscope of colors and shadows, the sounds of rustling leaves, a babbling brook, pounding surf, or the scent of sage are examples of what arouse my senses and imbue my paintings." Drama, tranquility and soul are frequently used to describe the sensations you'll feel when viewing his artwork. Encouraged to pursue a professional career in the sciences, Frank received his Masters degree from USC and concentrated on a consulting career in Occupational Safety & Health working with many interesting clients including, fortuitously, the Art Center College of Design. Drawn by his love for art and painting he became his artist mother's very first art student and it was in her class that he met his wife, Linda. With additional training and direction provided by contemporary southwest impressionist artists Ted Goerschner and Kevin Macpherson, Frank pursued his own art career developing a personalized style of capturing light and color on canvas. Out of his fervent interest in working with other aspiring artists, he now teaches his painting techniques through his annual oil painting workshops . Recently, his paintings have been accepted into the Oil Painters of America's prestigious National & Regional Juried Exhibition of Traditional Oils and the California Art Club's juried Gold Medal Exhibition. Frank and his artist wife Linda DuPas are both 'Artist Members' of the California Art Club and live by the Pacific Coast in Oak Park, CA.

So don't miss this opportunity to watch Frank create a masterful oil painting as he explains his painting techniques. As a grand finale the club will announce the winner of the raffle for Frank's newly created painting. Don't miss the fun!



Frank Lennartz will demonstrate oil painting at the September Meeting



President' s Message

September 2008

Are bumper stickers out of style? I have always loved reading bumper stickers even though I would never consider putting one on my car. What if the jokes became too old or cliché? Or if I changed my mind about my favorite candidate? But I do have a good idea for a new bumper sticker.

How about, “Honk if You Love SFVAC?” Can you just picture it, people pulling up next to you at stop lights to ask what it means? It would be the perfect opportunity for you to hand them a brochure about our club, our web site and invite them to a meeting. OK, I admit it. I’m a little bit of the proud parent, but there have been so many good things coming our way over the summer and all because of some of the most dedicated and hard working volunteers in our club.

We have now secured a venue for our fall/winter show at the beautiful Finegood gallery and by the time you read this, you will already have your prospectus which was mailed out to you in July. If you cannot find it, please go on line to our web site to pick up a copy. We are expecting this show to be a winner. Our last show in February saw our club enjoy sales of four paintings by our wonderful artists and numerous awards being presented for excellent works of art.

Let’s keep the momentum going by getting more involved in SFVAC. You will find it very rewarding and, oh yes....One last thing, keep painting.

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April Mini Show Winners



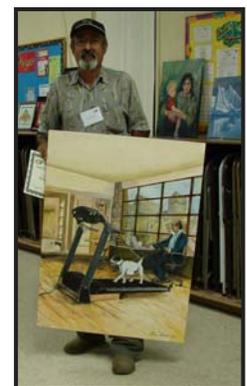
1st Place –Dulcie Adams



2nd Place - Meli Calkins



3rd Place –Chris Meyer

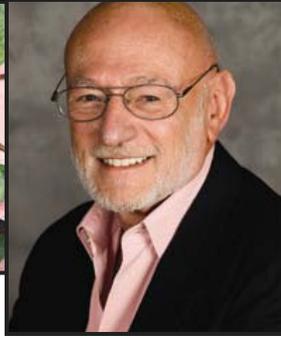


HM– Boz Vakhshori

Who's Who In the San Fernando Valley Art Club



Hmmm.. Can't you just taste those apples???



Meet Bennett Levin

Ben Levin is a true Renaissance man who collects African art, likes classical music, drinks white wine, loves art and chocolate. In fact he says, "I have a passion for chocolate", so my question is; how does he keep himself so trim? Well, six days a week at a gym may be part of the answer, and eating very carefully.

I recently visited Ben at his charming and tastefully decorated townhouse in Lake Balboa and I immediately experienced a very definite feeling of peace. The perfectly placed African artifacts, the stunning sculpture, the graceful plants and the subtle, subdued colors accented by Ben's own spectacular art works were worthy of a spread in Architectural Digest.

As I settled into a comfy sofa, Ben and I began our conversation and he started to talk about his life. Born in Muscatine, Iowa, Ben attended the University of Iowa where he majored in art and graphic design. After graduation he served in Korea with the Army and later moved to Chicago where he attended Chicago Art Institute and the American Academy of Art. Although Ben was drawn to oils and fine art in college, he knew Commercial art was the best way to make a living. His first job in his twenties, as a silkscreen artist entailed designing posters, package design and supermarket displays. He felt very fortunate to find a job actually designing right out of art school. He designed work for Kimberly Clark, General motors and other large companies.

In 1962 Ben came to LA where he designed ads for the Yellow Pages and during lunch hour, he did pastel portraits for the young women who worked in the office. He and his two partners started Studio 3 in Encino in 1975. Since he was making his living as a graphic designer, his fine art didn't move to the top of the priority list until retirement 5 years ago. Since that time Ben has been taking classes about four days a week. These days his interest is in watercolor with his focus on realistic works of flowers/plants and fruits. Ben is one of the few artists who talk about art as though it were a job. "I can't say it's fun." he says, "When I'm painting, I am totally concentrating and cannot be distracted." His fellow students often marvel at the fact that when Ben is at work on a painting, he doesn't seem to notice any noise or class interruptions because he is so demanding of himself.

Ben speaks in glowing terms about SFVAC and the other artists he has met. Because Ben likes to paint in the daylight, he especially likes the paint outs and would like to see more of them.

Ben is the proud grandfather of a four year old girl and a two year old boy, the children of his son who lives in Calabasas and is a Financial Advisor. His lovely daughter is a social worker in Long Beach. When Ben speaks of his family he really lights up. Although he sees his family as often as possible, he is a very active and busy guy. Though he goes to the movies infrequently, he likes dramas, tasteful comedies or foreign films. He is also a big fan of the TV dancing shows. Gee, aren't we all in that club? I have an idea. Let's get a group of SFVAC members who are fans of those shows and spend an evening at Ben's place watching Dancing with the Stars? Don't forget to bring the chocolate ice cream. I'll bring the wine

Looking Ahead — 2008 Workshops!!!!

DATE	MEDIA	ARTIST	LOCATION	TIME	CONTACT INFO
No Workshops are planned for September					

Fees: \$40.00 for each workshop unless otherwise stated

Cancellation policy: No refunds unless your place can be filled from a waiting list (in which case, credit will be given towards a future SFVAC workshop).

Register: Call Eddie Applegate at (818) 775-5890,

Payment: Make your check payable to "San Fernando Valley Art Club" and mail it to: Eddie Applegate, 20119 Marilla St., Chatsworth, CA 91311.

Plan Ahead to Attend our Tuesday meetings - Future Demonstrators

Date	Media	Artist	Time	Location
July-Aug Summer Break No Meetings		Summer Break, no meetings		This is a good time to paint, paint and paint. So don't let summer pass you by without creating something that you love.
September 2	Oil Painting	Frank Lennartz	6.30 PM	4935 Balboa Blvd., Encino
October 7	Acrylic Painting Landscape Impressionist, Sculptor	Parviz Yashar 818-347-5482 www.parvizyashar.com	6:30 PM	4935 Balboa Blvd., Encino



Pong Apinyavat gave a wonderful demonstration on painting with watercolors. He seemed to make it so easy. Pong surprised everyone by conducting a short critique of paintings in the mini show. We want to thank Pong for sharing his talent with us. Just look at all the members getting up close to see Pong's painting.



Elaine Archer is the lucky winner of Pong's demonstration painting. Lucky woman!



Summer is here and this is a reminder that during July and August, the SFVAC will not be meeting those two months. We will meet again on Tuesday, September 2nd.

Art Around Town

Date of Art Show	Organization Hosting Show	Location	Contact Information	Last Date for Entry	Brief Description
Sept 9 – Oct 12, 2008	San Fernando Valley Art Club	Finegood Art Gallery, 2262 Vanowen, West Hills, 91307	Toby Salkin 222-2984 or for prospectus see the SFVAC web site www.sfvartclub.org	Take in Sept 7th 11:00 AM to 2:00 PM	The SFVAC Fall 2008 show "Celebrating 65 Years"
Sept 20-21, 2008	Thousand Oaks	Thousand Oaks Civic Arts Plaza, Mary and Richard Carpenter Plaza Park, 2100 Thousand Oaks Blvd.	www.toartsfestival.com Craig Morton (818) 991-6158	July 18, 2008	Thousand Oaks Art Festival
November 13th -20th, 2008	Muslims for Progressive Values, and St. James' Episcopal Church	3663 Wilshire Blvd, Los Angeles, CA 90010	Call Ani: (323) 842-2869	Must be received by - Friday, September 26th, 2008	The 4th ANNUAL An Interfaith Visual and Performing Arts Festival
April 2009	The Pastel Journal	April 2009 The Pastel Journal Issue	www.artistsnetwork.com/pasteljournalcompetition Digital/online/by mail	September 1, 2008	10th Annual Pastel 100 Competition

Let's Celebrate!!!! The San Fernando Valley Art Club will be celebrating its **65th birthday** in November. We are starting our celebration early with our **Fall 2008 show** in September at the Finegood Gallery - "**San Fernando Valley Art Club Celebrating 65 Years**". If you haven't received your prospective in the mail, go to the club's website www.sfvartclub.org or call Toby Salkin - 818-222-2984.

The SFVAC has an open position on the board to co-chair with Marilyn Blutter on scheduling and organizing the club's Paint Outs. Anyone with ideas or who is interested, contact Dori (818) 345-4997.

For those who missed taking the opportunity to be at **Dori Marler's** wonderful backyard at the last Paint Out, here are some photos to show what we all missed.



MEMBER NEWS

Sharon Weaver's painting "Faded Door" was juried into the California Art Club Exhibition titled *Natural Beauty*. The show runs from June 23 through November 26, 2008 at the Women's City Club of Pasadena, located at 160 North Oakland Avenue in Pasadena.

The reception is on Saturday, July 12, 2008 from 5:00 PM to 7:00 PM



"Faded Door" by Sharon Weaver

Meli Calkins was invited to participate and bring one painting to be in the City of Thousand Oaks annual art "Excellence in Arts" exhibition located at the Kavli Theater Art Gallery on 2100 Thousand Oaks Blvd. T.O. The exhibition started on July 15 and ends September 8th.

New members **Mary and Bill Barnhill** have a state-of-the-art ceramics studio located just minutes west of Chatsworth at Rocky Peak Road just off 118. At "The Villa for the Arts", they teach figurative and abstract sculpture and wheel-throwing for kids, teens and adults. Mary and Bill are giving a **FREE WHEEL-THROWING DEMONSTRATION** with refreshments at their beautiful new studio on Sunday, August 10. So give them a call to reserve your spot (space is limited) and see what's cooking—or shall we say "what's in the kiln?"

Mary also has a Summer Exhibition at the Beatrice Wood Center, Ojai, California starting July 12th and ending the August 24th. "Currents: Contemporary California Clay"

As seen by the photos below, Lulus the is place to be, have fun and sell some paintings. See **Anita VanTellegen's** big smile..... This is after she sold 4 of her paintings at Lulus. **Boz Vakhshori** and **Russell Wolvek** also have paintings showing at Lulus.



San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley
Calabasas Tennis & Swim Ctr.
Contact: Kathy Milbrand
(818) 222-2782
23400 Park Sorrento
Calabasas
\$46.00 insurance fee from the city which they provide.

Aroma Restaurant
Contact: Moira
(818) 481- 5551
4360 Tujunga Blvd.
Studio City
No commission

Organic Coffee Shop
Contact: Emily
(818) 762- 0181
12508 Moorpark St.
Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

To exhibit at **Lulus** contact **Marilyn Blutter.**
(818) 830-0825

To exhibit at **Emilio's** contact **Eddie Applegate (818)-775-5890**

Something's Fishy contact **Anita Vantellegan.**
(818) 996-5241

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Visit www.sfvartclub.org

Do you have your own art website?
E-mail Janet Snodgrass and we'll link to your site!
Member news? E-mail Jeri Christenson and get it
online. Check out workshops, news and much, much more!

**Thank you to all of our
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Membership Drive

**Win \$50.00 cash or
1 free year of membership.**

To be eligible simply bring a new member. Enter as often as you like. The more new members you bring, the more times your name will be entered. "Thank you" to Steve Aufhauser, owner of Continental Art Supplies, for his generous help of providing gift certificates that we are giving to new members.

Paul Moshay has returned to provide photographic services to the artist community at **Pixel Planet, 23962 Craftsman Road, Calabasas, 91302**. Phone numbers are **818-222-3898, 818-881-1774 or 1-800-818 4624**. Paul will take photos of your artwork using high end digital cameras that have the same high resolution and quality as the 4 X 5 and 8 X 10 transparencies that Paul used to provide using film.

The Villa for the Arts
Pottery & Sculpture Classes



Discover the fulfillment of artistic expression in clay!
Morning, evening and Saturday classes.
SFVAC members receive a 10% DISCOUNT off their first class and a FREE bag of clay!

805/526-0949 www.thevillaforthearts.com

Have you run out of wall space to hang your creations?

Want other people to admire your work?

Want to sell your artwork?

Call Anita VanTellengen at 996-5241 to arrange for your paintings to be hung at "Something Fishy"

Look on page 6 for more opportunities to hang your beautiful creations at Lulus, Emilio's, and more!!!

Don't forget to read page 5 to learn about all the local and national art shows that are calling for artists to participate.

..# **Member news** for the Sept 2008 newsletter is **due by Aug 18th**, 8:00 p.m. Call or E-mail:

..# Meli Calkins, Editor

..# **Telephone 818 366-9835**

Board Members	
President	Dori Marler 345-4997
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	Jeri Christenson 645-9933
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Special Exhibits	Eddie Applegate 775-5890
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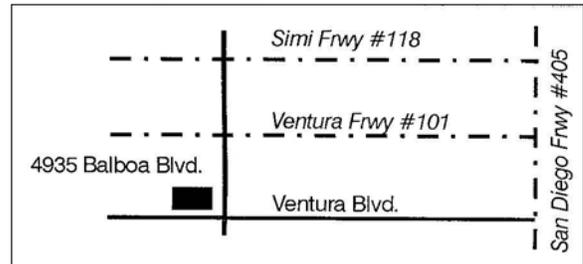
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The San Fernando Valley Art Club
 Meets on the first Tuesday of the month:
 4935 Balboa Blvd., Encino, California
 Social time 6:30 p.m. - Program 7:00 p.m.
 Refreshments served.

The Public is Welcome
 Requested Donation: Members \$5.00
 Guests, \$6.00



Graphics Plus (818) 700-8445

The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

BOARD MEETING - AUGUST 25TH
Meeting time - 7:00 pm
Location:
 Tarzana Community Center. 19130 Ventura Blvd., Tarzana
 At the corner of Vanalden and Ventura
 Parking in rear

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

SFVAC Paint Rag
 17227 Kingsbury St.
 Granada Hills, CA 91344