



The Paint Rag

Celebrating Over 60 Years of Friendship

March 2008 Volume 65 Issue 3
Non-Profit Organization #95-604775



BARBARA SCHADE

Barbara, a native of California, was raised in Hollywood among artists and musicians in the entertainment community. She attended Chouinard Institute and Art Center School of Design and studied independently with many leading watercolor painters.

She taught watercolor classes and workshops at Brandes Art Institute in the San Fernando Valley, at the Janss House in Thousand Oaks, at Carmel and the Eastern Sierras for many years. Barbara also has done painting demonstrations for numerous art clubs. Following a painting trip to china in 1981, she developed a body of work from her experience there and was hired as a back ground painter to help create a a Chinese fairy tale, “the Magic Pearl”, for ABC TV at Film Roman Studio. In 1997, she won an individual Emmy award for this film as Background Artist.

Barbara worked for 23 years in the animation industry at The Walt Disney Company, Film Roman, Hanna Barbera, UPA, Format Films, Hearst Animation, and other independent projects in various mediums.

Barbara is one of the founding members of the Valley Watercolor Society and serves on the Board of Directors of VIVA Gallery in Sherman Oaks, Now retired from The Walt Disney Company, she is finally painting for herself!



BARBARA SCHADE will demonstrate watercolor painting at our **Tuesday**, March 4th meeting.



President' s Message
March 2008
“As Good As it Gets”

We've all heard the expression, “As good as it gets.” There was even a movie with that title about ten years ago. Some of us in SFVAC who have recently have taken part in the successful events of last month, may be thinking just that.

Being invited to share the experience of the February extravaganza, the Los Angeles Art Show, at the Barker Hanger in Santa Monica Airport is certainly a good reason for members to think that as an art club, this may just be as good as it gets. But let's think about that for a moment.

Our monthly meetings have been gaining in popularity evidenced by a record attendance at our February meeting and several guest attendees joining on the spot.

The announcements of members ,Erin Cezon, Diana Brookes, Sharon Weaver, Marian Fortunati, Barbara Tabachnick, Meli Calkins, Tommy Hollenstein and Mona Gilardi, who have been juried into prestigious shows around town gives us all great pride and we intend to support those talented members by attending the events where they are featured.

Have you been observing the quality of art at the Mini Shows each month, directed by Terry Supple? At last months meeting our guest artist, David Gallup was simply awed by the work of our members.

By the time that you read this we will be well into our show, “For the Love of Art,” at the VIVA gallery. I'm predicting that this show will be one of our brightest showings yet. So if any of you are thinking that, so far this year, this is as good as it gets, to you I say.....Hang on SFVAC members. The best is yet to come.!

© 2008 Dori Marler

February Mini Show Winners



1st Place Margaret Henrick



2nd Place Aida Whitman



3rd Place Beth Summers



Honorable Marilyn Blutter

Who's Who in San Fernando Valley Art Club



Baby Toby !!!



A very HAPPY Toby at the 2008 LA Art Show. Why???
A patron is asking for a print of her painting!!!!!!



Another wonderful painting by
Toby!!!!

Meet Toby Salkin!!!!

By now there probably isn't anyone in the SFVAC who does not know Toby Salkin. In fact, there may not be anyone in Los Angeles who does not know her. Trying to pin her down to a single portrayal is like describing trying to paint in a hurricane, with Jell-O. It can't be done, but I'll try.

- Toby is strong and soft. She's a bohemian and a classic doting mother. She can be vulnerable and, at times, demanding. And her art is a true reflection of the woman.
- Toby paints bold, flamboyant, landscapes and poignant, reflective portraits and still life subjects. But always her colors are what capture the viewer's eye at first. It is impossible to pass by without stopping for a closer look and the more time one spends looking at Toby's work, the more delightful surprises unfold.

Toby is from New York, a fact which she is likely to reveal to you within the first fifteen minutes of conversation. As a New Yorker, she possesses all the sophistication and assertiveness we expect from those East Coast transplants. But she does have her credentials. Toby reports, "I began drawing and painting as soon as I was old enough to hold a pencil or paint brush." She said she does not remember a time when she was not creating art. Toby was attracted to expressionist art and always admired the modern or non representational approach such as the work of Dali, Picasso and Miro. "What do non artists see when they look at a landscape or an ocean?" Toby wondered.

Several years ago Toby studied art with Alex Villumsen, an artist she credits with encouraging her to select color without thinking of the rules. She learned to allow her imagination free reign after completing her drawing or sketch,.

Joining the SFVAC at the urging of a friend, (who shall remain nameless, but her initials are D. M.) opened a whole new art experience for Toby. The second show she entered, held at A Stuart Gallery, brought her a "Best of Show" award. Since that time, just a few years ago, Toby has become a valuable, outspoken supporter of SFVAC. She willingly volunteers to serve on committees and is currently our Exhibits chairperson. We all thank Toby for her contribution to the success of our club.

© 2008 Dori Marler

Looking Ahead — 2008 Workshops!!!!

DATE	MEDIA	ARTIST	LOCATION	TIME	CONTACT INFO
March 20	Oil/ plein-air	David Gallup	Continental Art Studio	10: 00 AM to 3:00 PM	805-241-4084 or www.dgallup.com
April 12	Oil, Portrait & Landscape	Robert Tanenbaum	Continental Art Studio	12:30 PM to 4:30 PM	818-345-6741 www.rtanenbaum.com
May 10	Oil & All other media	Dulcie Adams	Continental Art Studio	12:30 PM to 4:30 PM	323-661-8338 No web site
22 May	Watercolor	Rae Nagel	Continental Art Studio	10:00 AM to 3:00 PM	818-908-5919 www.watermediabyrea.com

Fees: \$40.00 for each workshop unless otherwise stated

Cancellation policy: No refunds unless your place can be filled from a waiting list (in which case, credit will be given towards a future SFVAC workshop).

Register: Call Eddie Applegate at (818) 775-5890

Payment: Make your check payable to "San Fernando Valley Art Club" and mail it to: Eddie Applegate, 20119 Marilla St., Chatsworth, CA 91311.

Continental Art Studio address: 7041 Reseda Blvd, Reseda CA , contact Donna at 818-345-1044. Class limited to ten students.

Looking Ahead — 2008 Demonstrators

Date	Media	Artist	Time	Location
April 1 Tuesday	Watercolor	Rea Nagel	6:30 PM	4935 Balboa Blvd., Encino
May 6		TBD		

PAINT OUT!!!! PAINT!!!! OUT PAINT OUT!!!!

23 February 2008

Vasquez Rocks in Agua Dulce

For Details

Call Steve Green at 818-988-5501 or

Marilyn Mason Goldstein Blutter 818-830-0825

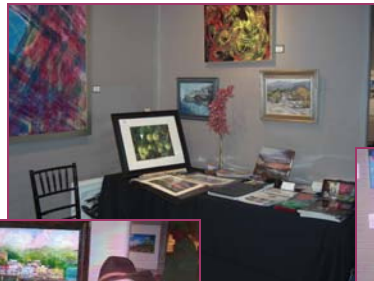
Thank You David Gallup!!!!

David, our informative guest artist for the February meeting kept Eddie Applegate pacing the floor as David got lost trying to find us, but it all turned out well. His challenging oil painting of a landscape that was painted plein air in a heavy snow fall was lovely. We thank David for his wonderful demonstration and for his generous gift to three lucky raffle winners. Each will receive a four hour painting lesson!!!

Art Around Town

Date of Art Show	Organization Hosting Show	Location	Contact Information	Last Date for Entry	Brief Description
March 18 — April 13 , 2008	West Lake Village Art Guild	Thousand Oaks Community Gallery; 2331 Borchard Road, Newbury Park, CA	www.wvartguild.org Gallery Phone number for hours -805-498-4390	Saturday, March 15, 2008	Annual Open Juried Show
Feb 4 — Feb 28	Thousand Oaks Art Association 2008 Open Juried Show	Thousand Oaks Community Gallery; 2331 Borchard Road, Newbury Park, CA	Gallery Phone number for hours -805-498-4390	Closed	
1 Feb — 2 March	Gene Autry Museum	Autry National Center, 4700 Western Heritage Way, LA	Museum Phone number for hours 323-667-2000	Closed	Masters of the American West Show

Tommy Hollenstein, Sharon Weaver, Eddie Applegate and Anita Van Tellegan at the LA Art Show!!!



Arts for eARTh Foundation

Members have an opportunity to promote their work and at the same time help the wildlife sanctuaries and those who operate the sanctuaries by **donating** their work to **Arts for eARTh Foundation**. Arts for Earth Foundation, a 501c.3 non-profit organization, is dedicated to selling **donated** paintings to help provide funds to keep the sanctuaries operating. Arts for eARTh is working to get clubs, schools, scouts, etc. to adopt a sanctuary. These groups will help to organize festivals under the Arts for eARTh umbrella where workshops, performances and booths will feature artists of all kind who can help educated and open the hearts of the people in nearby areas to help the wildlife taking refuge in the sanctuaries. The foundations slogan is “turning passion into compassion”. The best of the paintings **donated** to the Foundation will be reproduced on various accessories like tote bags and T-shirts, with the best reproduced on silk wall hanging or gicleé prints.

For more information and a schedule of the first planned **festival** in the **April of 2008** at the Sepulveda Basin Dam Wildlife Refuge, contact Michelle Nosco, president of Arts for eARTh Foundation at 661-803-7744 . The website will be up and running soon....

MEMBER NEWS

Congratulations to **Anita Van Tellegen** and **Barbara Tabachnick** who have two paintings each in the LA Experimental Artists III" show located at the Bravo Spa/Salon on 455 South Lake Ave., Suite 101, Pasadena across the walkway from Macy's south entrance. The show runs from Feb 5 to the end of March.

Marian Fortunati, Rachel Weissberger, Sharon Weaver and Barbara Tabachnick were juried into the Thousand Oaks Art Association Open Art Show. CONGRATUATIONS!!!!

Barbara Tabachnick entries



Sharon Weaver entries

Marian Fortunati entry



Mona Gilardi will have two shows, one on March 7th as a private viewing. Contact Maggie at 818-642-2223 for reservations. The other show is on April 25th through June 6th at the Sephardic temple in Beverly Hills. Her work will be in oils, acrylics, wood and iron. Contact Maggie at the same number above for more information.

Dalah J. Faytrouni was interviewed for the Arabic speaking television channel about her wonderful paintings. If you are one of the lucky ones to be on her e-mail list, you got to see her. Congratulations Dalah!!!! Link to video interview is http://www.tvipa.com/whats happening_14_3.html or see her work at www.dalahfineart.com

Eddie Applegate has 13 oil, watercolor originals and a few prints hanging until March 15th at the ARTIST ALLEY, Calabasas Tennis & Swim Center

Beth Summers was invited to participate in the Joshua Tree National Park Art Festival, April 4,5,6, 2008. She will show some 20 of her palette knife oil paintings, including "Grand Canyon Glories." Wow, congratulations Beth!!!

Meli Calkins had two paintings juried in the 71st Santa Paula Society of the Arts "Art and Photography Exhibit". The show runs from February 5 to February 27th at the Santa Paula Library, Santa Paula.

Meli Calkins entries



The Los Angeles Art Show at the Barker hangar, at the Santa Monica Airport was a great success for the club. Hundreds of art lovers dropped by our booth. **Tommy Hollenstein, Toby Salkin and Meli Calkins** were successful in selling their work. We want to thank Tommy again for this wonderful opportunity and we hope we can do this again next year!!!

San Fernando Valley Art Club offers venues each member artist may independently approach!

Artist Alley

Calabasas Tennis & Swim Ctr.

Contact: Kathy Milbrand

(818) 222-2782

23400 Park Sorrento

Calabasas

\$46.00 insurance fee from the city which they provide.

Aroma Restaurant

Contact: Moira

(818) 481- 5551

4360 Tujunga Blvd.

Studio City

No commission

Organic Coffee Shop

Contact: Emily

(818) 762- 0181

12508 Moorpark St.

Studio City

30% commission

Any member of SFVAC wishing to display their work at any of these venues should **first call the contact** at each location to arrange an appointment. At the appointment time please provide them with a portfolio or photos of your work and arrange dates for their next available exhibit.

To exhibit at **Lulus** contact **Marylyn Mason Goldstein.**
(818) 830-0825

To exhibit at **Emilio's** contact **Eddie Applegate (818)-775-5890**

Something's Fishy contact **Anita Vantellegan.**
(818) 996-5241

#



Visit www.sfvartclub.org

*Do you have your own art website?
Email Trish Meyer and we'll link to your site!
Member news? Email Trish Meyer and get it online.
Check out workshops, news and much, much more!*

**Thank you to all of our
advertisers for your continued
support!**

Membership Drive

**Win \$50.00 cash or
1 free year of membership.**

To be eligible simply bring a new member. Enter as often as you like. The more new members you bring, the more times your name will be entered. "Thank you" to Steve Aufhauser, owner of Continental Art Supplies, for his generous help of providing gift certificates that we are giving to new members.

CONTINENTAL ART SUPPLIES, LTD.
7041 Reseda Bl. Reseda, CA 91335

*Materials and Furnishings for All
Fine Artists, Commercial Artists & Students*

Crafts • Fine Writing Instruments & Airbrush Sales & Service • Sculpting
SilkScreening • Model Making

OPEN 6 DAYS A WEEK

M-F 9:00am - 7:00pm Sat. 10:00am - 6:00pm

818.345.1044

We accept visa, mastercard, discover, american express and atm

Visit Us on the Web @ www.continentalart.com



HELENE JUKOFF
artist author teacher
NORTHRIDGE, CALIFORNIA
Tel. 818-349-7933

Board Members

Have you run out of wall space to hang your creations?

Want other people to admire your work?

Want to sell your artwork?

Call Anita Van Tellengen at 996-5241 to arrange for your paintings to be hung at "Something Fishy"

Look on page 6 for more opportunities to hang your beautiful creations at Lulus, Emilio's, and more!!!

President	Dori Marler	345-4997
Vice Pres.	Eddie Applegate	585-3808
Treasurer	Anita Van Tellengen	996-5241
Assist. Treas.	Rae Troulman	782-8423
Secretary	Trisha Bennett	784-3000
Membership	Marian Forutnati	342-4601
Paint Rag Editor	Meli Calkins	366-9835
Assistant Editor	Jeri Christenson	645-9933
Exhibits	Toby Salkin	222-2984
Historian	Sharon Weaver	769-2688
Media Relations	Janet Snodgrass	882-4897
Parliamentarian	Eddie Applegate	585-3808
Host	Dario Galatolo	343-4308
Hostess	Rachel Weissberger	360-6035
PR Mailing	Kit Joyce	501-0827
Raffles	Pearl Schwager	368-8171
Mini Exhibits	Terry Supple	346-5791
Special Exhibits	Eddie Applegate	775-5890
Video Librarian	Arlette Menard	366-6665
Corresponding Sec.	Rena Hinkle	360-0226
Paint Out Coordinators	Steve Green	988-5501
	Marilyn Mason Goldstein	830-0825

..# **Member news** for the April 2008 newsletter is **due by March 17 th** , 8:00 p.m. Call

..# Meli Calkins, Editor

..# **Telephone 818 366-9835**

Image • Ination

PHOTOGRAPHY FOR THE FINE ARTS

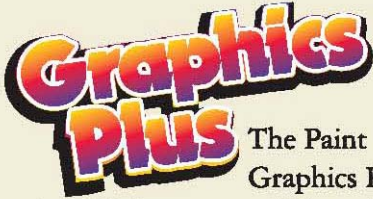
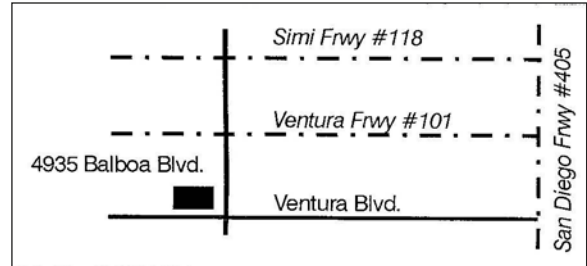
- Transparencies • Slides •
 - Color and Monochrome Prints •
- Specializing in quality photographs of your artwork**

818 881-1774
800 818-IMAGE

16935 Vanowen St. Suite C, Van Nuys, CA 91406

The San Fernando Valley Art Club
Meets on the first Tuesday of the month:
4935 Balboa Blvd., Encino, California
Social time 6:30 p.m. - Program 7:00 p.m.
Refreshments served.

The Public is Welcome
Requested Donation: Members \$5.00
Guests, \$6.00



(818) 700-8445

The Paint Rag is printed by Graphics Plus. In business since 1971, we are a full service print shop. If we can be of help, please let us know. Mention that you are a member of SFVAC and you'll get a special price and the club will receive a donation.

See what is new on the San Fernando Valley Art Club website www.sfvartclub.org

BOARD MEETING - FEBRUARY 25TH

Meeting time - 7:00 pm

Location:

Tarzana Community Center, 19130 Ventura Blvd., Tarzana
At the corner of Vanalden and Ventura
Parking in rear

SFVAC Paint Rag
17227 Kingsbury St.
Granada Hills, CA 91344