

SAN FERNANDO VALLEY ART CLUB (SFVAC) - 2011 HOLIDAY EXHIBIT
SHOW PROSPECTUS

Gallery Show Dates: Saturday, December 3 through Monday, December 19, 2011.

Take-In: Deliver artwork, entry forms and fees (payable to SFVAC) to No Ho PAC, **Wed., Nov. 30, 11:00 a.m. - 1:00 p.m.**

Reception & Awards Presentation: Saturday, Dec. 3, 2011, 6:00-8:00 PM.

Take-Down & Artwork Pick-Up: Tuesday, December 20, 2011, 11 a.m. - 1 p.m.

Gallery Venue & Location: NoHo PAC, 11020 Magnolia Blvd., North Hollywood, 91601 (west of Vineland)

Venue Space: The gallery exhibit area is limited. The artworks will be hung in the gallery/lobby and in the hallway.

Art Show Days and Hours: Monday-Saturday, 11:00 a.m. - 4:00 p.m. NoHo PAC is closed on Sunday.

Juror: TBD

Eligibility: **THIS IS A JURIED SHOW: *There is no guarantee of acceptance into the show or that an award will be received by any entrant.*** This show is for current, active members of SFVAC. All artwork entered in this show is subject to SFVAC and NoHo PAC rules. Artwork must be original and of the artist's own execution, completed by the artist within the past three years and not previously shown in any SFVAC Juried Exhibit and not exhibited at the venue location within the past two years. **DO NOT SUBMIT ANY OF THE FOLLOWING: *Student work, workshop work, paint-along work, and copycat work, works which violate copyright laws or works depicting nudity or obscenities.*** Source material must be the artist's and not derived from published images unless the artist has the owner's permission. Once artwork is submitted, it may not be withdrawn under any circumstances. **It is MANDATORY for every artist whose work is accepted in the show to sign-up and volunteer to sit and help in the gallery. Artists must provide a substitute SFVAC member-volunteer if not available to sit in the gallery. Artists must sign the gallery management's Liability Release, Waiver, and Hold-Harmless Agreement at the time the artwork is submitted.**

Release of Liability, Waiver, Hold Harmless Agreement: By signing an Entry Form, the artist acknowledges that all reasonable care will be taken to safeguard the artwork and the venue premises, and accepts that SFVAC, its agents, associates, directors, jurors, officers and volunteers, and NoHo PAC employees, owners, staff and volunteers will not be held responsible for any claims, damages, injuries, liability, or loss to persons or property whatsoever, should any occur and will hold harmless these same entities. Liability insurance for artwork entered in this show is each individual artist's responsibility.

Artwork Format, Presentation, and Size Requirements:

Juried Art Entries: Artwork submissions are limited to two (2) original artworks per artist in the following media: Drawing, mixed media and painting. All works on paper must be matted, framed and covered with glass or Plexiglas. Glass over 14" x 14" will not be accepted except for charcoal and pastel works. Mats must be gallery quality, and neutral in color. Frames must be simple in structure. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvases do not require framing unless the edges are unfinished. The maximum size for artwork, including the frame, is 42" x 42". Maximum weight for any artwork is 30 lbs, per piece. Damaged artwork, mats, frames, glass, Plexiglas, and frames which have brackets will not be accepted. Sculpture entries may not be submitted for this show.

Bin Art Entries: Artists who submit juried art for may also submit Bin Art. Bin Art is unframed, flat, original artwork or prints which have been matted and inserted into clear, plastic sealed sleeves. Damaged bin art, mats or plastic sleeves will not be accepted. The maximum size limit for Bin Art is 20" x 24" (including matting and plastic sleeve).

Fees: **Juried Artwork: One or two entries: \$35.00; Bin Art: No extra fee for up to five pieces.** Make checks payable to SFVAC. Fees are non-refundable. Artists whose artwork is left in the gallery after the end of the exhibit shall also pay a fee of \$5.00 per piece, per day.

Sales: **Artwork sales will be handled at the gallery by SFVAC Sitter Volunteers.** All sales are final. The Gallery will not charge a commission on sales, but any artist whose work is sold during the show is required to donate 10% of the selling price to SFVAC. Individual artists are responsible for sales tax. All sold works will remain in the show until the show ends. Any artwork without a price on the entry form will be considered "Not for Sale" (NFS).

Artwork Not Selected for the Show: Artwork will be selected after the Take-In and artists will be notified by telephone to pick-up artwork not selected for the show. ***Artwork must be picked up on Wed., Nov. 30 at the gallery. NO STORAGE IS AVAILABLE! If you cannot pick up your unaccepted artwork, please make arrangements for someone to pick-up the work for you.*** If unaccepted artwork is not picked up on Wed., Nov. 30, artists will be charged \$5.00 per day, per piece.

Awards: The following will be presented at the Awards Reception: **Best of Show-\$200.00; First Place-\$150.00; Second Place-\$100.00; Third Place-\$50.00; Merchant Awards, Honorable Mentions and the People's Choice Award.**

Take-Down & Artwork Pick-Up: All artwork must be picked up on **Tue., Dec. 20, 2011, 11:00 a.m. - 2:00 p.m.**

STORAGE IS NOT AVAILABLE! If you are unable to pick-up your artwork, please make arrangements with someone to do this for you. If your artwork is not picked up at this time you will be charged \$5.00 per piece, per day.

Exhibit Contact: Regina Wolford - email: paint@roadrunner.com; phone: 818-992-8848

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